



Align Technology Appoints Cecilia Claudio Vice President, Engineering and Chief Information Officer

SANTA CLARA, Calif., Sept. 13 /PRNewswire-FirstCall/ -- Align Technology, Inc. (Nasdaq: ALGN), the inventor of Invisalign®, a proprietary method of straightening teeth without wires and brackets, has named Cecilia Claudio as Vice President, Engineering and Chief Information Officer reporting directly to Align President and Chief Executive Officer, Thomas M. Prescott.

"Cecilia has established a track record of building strong teams and delivering leading-edge technology solutions that enable corporate strategy," said Prescott. "As a key part of the leadership team, Cecilia will help further our long-term goals of delivering value to our customers, becoming the most important part of our doctors' practices, and implementing systems and processes that make working with Invisalign easy for doctors. I am pleased that Cecilia has joined the team and we look forward to the positive impact her leadership will have on the company and our customers as we execute on our goals."

Cecilia Claudio will be responsible for Align's proprietary customer-facing systems, including VIP and ClinCheck®, as well as leading the software development and Information Technology (IT) organizations. She has over 30 years of experience in IT and Computer Services for well-known companies such as Xerox, Mervyn's, The Gap and Olivetti Worldwide. She has been responsible for a wide range of IT initiatives including development of business systems for customer operations, data center operations, technical services, voice and data communications, and office systems support. Claudio has also spent a number of years working outside the U.S. Most recently, Claudio was Executive Vice President and Chief Information Officer of Zurich Financial Services, an insurance-based financial services provider and the parent company of Farmers Insurance Group, Inc., where Claudio served as Senior Vice President and Chief Information Officer from 1998 to 2003.

In addition, Claudio was recently named Executive-in-Residence at Clearstone Venture Partners, a venture capital firm investing in California-based technology innovation. She will continue to serve in an advisory capacity for Clearstone.

Claudio graduated with a degree in Philosophy from the University of Lisbon in Portugal. She currently serves on the Board of Directors of Sybase, Inc. and Centrata, Inc. She was recognized in 2001 as a Premier 100 IT Leader by Computerworld and in 1996 as one of the Top 100 Women in Computing by McGraw Hill.

About Align Technology, Inc.

Align Technology designs, manufactures and markets Invisalign, a proprietary method for treating malocclusion, or the misalignment of teeth. Invisalign corrects malocclusion using a series of clear, nearly invisible, removable appliances that gently move teeth to a desired final position. Because it does not rely on the use of metal or ceramic brackets and wires, Invisalign significantly reduces the aesthetic and other limitations associated with braces. Invisalign is appropriate for treating adults and older teens. Align Technology was founded in March 1997 and received FDA clearance to market Invisalign in 1998.

To learn more about Invisalign or to find a certified Invisalign doctor in your area, please visit www.invisalign.com or call 1-800-INVISIBLE.

Forward Looking Statements

This news release contains forward-looking statements, which include statements regarding the anticipated positive impact the management appointment will have on Align, including statements regarding Align's objectives and long-term goals. Forward-looking statements contained in this news release relating to expectations about future events or results are based upon information available to Align as of the date hereof. Readers are cautioned that these forward-looking statements are only predictions and are subject to risks, uncertainties and assumptions that are difficult to predict. As a result, actual results may differ materially and adversely from those expressed in any forward-looking statement. Factors that might cause such a difference include, but are not limited to, risks relating to Align's history of losses and negative operating cash flows, Align's ability to increase its revenue significantly while controlling expenses, Align's ability to raise additional capital as required, Align's limited operating history, customer demand for Invisalign, acceptance of Invisalign by consumers and dental professionals, competition from manufacturers of traditional braces, Align's third party manufacturing processes and personnel, foreign operational, political and other risks relating to Align's international manufacturing operations, Align's ability to protect its intellectual property rights, potential intellectual property or product liability claims or litigation, and the potential volatility of the market price of Align's common stock. These and other risks are detailed from time to time in Align's periodic reports filed with the Securities and Exchange Commission, including, but not limited to, its Annual Report on Form 10-K for the fiscal year ended December 31, 2003, which was filed with the Securities and Exchange Commission on March 9, 2004, and its Quarterly Reports on Form 10-Q. Align undertakes no obligation to revise or update publicly any forward-looking statements for any

reason.

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