



Align Technology Announces Plans for Japanese Launch of Invisalign®

SANTA CLARA, Calif. and YOKOHAMA, Japan, Oct 11, 2005 /PRNewswire-FirstCall via COMTEX/ -- At the 64th Annual Meeting of the Japanese Orthodontic Society in Yokohama today, Align Technology, Inc. (Nasdaq: ALGN), the inventor of Invisalign(R), a proprietary method of straightening teeth without wires and brackets, announced the launch of Invisalign in Japan.

Next month Align will begin hosting certification courses for orthodontists in Japan, and will offer Japanese versions of VIP and ClinCheck(R). Doctors will receive significant post-certification support from local sales and clinical support personnel to assist through the initial learning curve with Invisalign.

"We are committed to launching Invisalign treatment in Japan in a measured, thoughtful manner," said Gil Laks, Align's Vice President, International. "Doing so will allow us to provide a significant level of clinical support for each doctor, and will help us reach our goal of building strong, evidence-based relationships with the orthodontic community in Japan. This is critical to maximizing the long-term market potential of the world's second largest economy."

"The Invisalign system clearly represents one of the advancing technologies in the field of orthodontics," said Dr. Koutaro Maki, Professor and Chair of Department of Orthodontics at Showa University in Tokyo. "Given the technological contributions the product is expected to make in Japanese orthodontics and the strong desire for aesthetic treatment by the patients in Japan, I believe the potential market for the product is significant with the appropriate usage by and support from the orthodontists in Japan."

About Align Technology, Inc.

Align Technology designs, manufactures and markets Invisalign, a proprietary method for treating malocclusion, or the misalignment of teeth. Invisalign corrects malocclusion using a series of clear, nearly invisible, removable appliances that gently move teeth to a desired final position. Because it does not rely on the use of metal or ceramic brackets and wires, Invisalign significantly reduces the aesthetic and other limitations associated with braces. Invisalign is appropriate for treating adults and older teens. Align Technology was founded in March 1997 and received FDA clearance to market Invisalign in 1998.

To learn more about Invisalign or to find a certified Invisalign doctor in your area, please visit www.invisalign.com or call 1-800-INVISIBLE.

This news release contains forward-looking statements, including statements by Dr. Koutaro Maki regarding his belief that the potential market for Invisalign is significant. Forward-looking statements contained in this news release relating to expectations about future events or results are based upon information available to Align as of the date hereof. Readers are cautioned that these forward-looking statements are only predictions and are subject to risks, uncertainties and assumptions that are difficult to predict. Factors that might cause such a difference include, but are not limited to, slower than anticipated acceptance of or demand for Invisalign by orthodontists or consumers in Japan, as well as difficulties associated with international sales, including the need to obtain necessary foreign regulatory clearance or approvals. These and other risks are detailed from time to time in Align's periodic reports filed with the Securities and Exchange Commission, including, but not limited to, its Annual Report on Form 10-K for the fiscal year ended December 31, 2004, which was filed with the Securities and Exchange Commission on March 3, 2005, and its Quarterly Reports on Form 10-Q. Align undertakes no obligation to revise or update publicly any forward-looking statements for any reason.

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