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Align Technology Names Jennifer Erfurth as Vice President Global Human Resources

SAN JOSE, CA -- (Marketwire) -- 10/03/12 -- Align Technology, Inc. (NASDAQ: ALGN) today announced that it has hired Jennifer M. Erfurth as vice president of global human resources. Ms. Erfurth will report directly to Thomas M. Prescott, Align president and CEO, and will assume immediate responsibility for the Company's global human resources organization and initiatives from Len Hedge, senior vice president of business operations. As previously announced, Mr. Hedge will retire in early 2013.

"Over the last few years Align has gone through tremendous growth and change and our talented and committed employees are at the center of this progress. We are very pleased to have Jennifer join our team and value the expertise she brings in developing high performance teams, building management and leadership capacity, and supporting continued innovation," said Thomas M. Prescott, president and CEO.

Ms. Erfurth has more than fifteen years of human resources experience spanning several verticals and industries. Prior to joining Align, Ms. Erfurth was senior vice president of shared services at Dyno Nobel where she implemented a global shared services HR delivery model. Prior to Dyno Nobel, she was vice president, human resources for Federal Signal Corporation and global senior vice president, human resources for Schawk, Inc.

About Align Technology, Inc.

Align Technology designs, manufactures and markets Invisalign, a proprietary method for treating malocclusion, or the misalignment of teeth. Invisalign corrects malocclusion using a series of clear, nearly invisible, removable appliances that gently move teeth to a desired final position. Because it does not rely on the use of metal or ceramic brackets and wires, Invisalign significantly reduces the aesthetic and other limitations associated with braces. Invisalign is appropriate for treating adults and teens. Align Technology was founded in March 1997 and received FDA clearance to market Invisalign in 1998. The Invisalign product family includes Invisalign, Invisalign Teen, Invisalign Assist, Invisalign Express10, Invisalign Express 5, Invisalign Lite, and Vivera Retainers. To learn more about Invisalign or to find an Invisalign trained doctor in your area, please visit www.invisalign.com.

Cadent Holdings, Inc. is a subsidiary of Align Technology and is a leading provider of 3D digital scanning solutions for orthodontics and dentistry. The Cadent family of products includes iTero and OrthoCAD iOC scanning systems, OrthoCADiCast, OrthoCAD iQ and OrthoCAD iRecord. For additional information, please visit www.cadentinc.com.

Source: Align Technology

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