



Align Technology Teams with Prestigious Pankey Institute to Develop Invisalign® Curriculum

Santa Clara, Calif. - March 8, 2005 - Align Technology, Inc. (Nasdaq: ALGN), the inventor of Invisalign®, a proprietary method of straightening teeth without wires and brackets, today announced an alliance with The Pankey Institute for Advanced Dental Education to develop Invisalign certification and clinical curriculum at The Pankey Institute.

The Pankey Institute is widely acknowledged as one of the world's premiere advanced continuing education organizations for dental professionals. More than 17,000 doctors have attended courses at The Pankey Institute since it was founded 34 years ago.

In 2005, The Pankey Institute and Align Technology will develop and co-host Invisalign Certification courses as part of the Institute's educational curriculum. In addition to standard Invisalign clinical content, the course will integrate topics developed specifically for students at The Pankey Institute, including the impact of Invisalign treatment on restorative function, periodontal health, and occlusal function, and how Invisalign treatment integrates into The Pankey Institute's practice philosophy.

As a supplement to the Invisalign certification course, Align and The Pankey Institute will work with expert Invisalign orthodontists to develop hands-on courses that focus on specific Invisalign subjects such as Interproximal Reduction, ClinCheck, PVS Impressions, Adjuncts, and Practice Integration.

Mr. Christian B. Sager, Executive Director of the Institute, said "We believe the Invisalign treatment system is an important adjunct to those dentists committed to providing comprehensive oral health care. Applying the Invisalign methodology appropriately within the context of comprehensive oral care is consistent with the core values of the Pankey Institute. We expect this alliance of experts and clinicians will achieve significant advancements on behalf of the public we serve."

In addition to Invisalign certification and hands-on courses, Align and The Pankey Institute will host the Pankey Institute-Invisalign Leadership Series, a lecture series for both the Orthodontic and General Practice communities, to be presented by academic and private practice thought leaders from across the country.

"For more than three decades, The Pankey Institute has been the gold standard for continuing education in the field of dentistry and among the specialties," said Dr. Lou Shuman, Vice President of Strategic Clinical Relations at Align. "Working with the Institute allows us to advance the Invisalign standard of care in a forum that is synonymous with professional and educational excellence."

About The Pankey Institute

The Pankey Institute for Advanced Dental Education is recognized as one of the world's finest advanced continuing dental education organizations. Headquartered in Key Biscayne, Florida, The Pankey Institute combines state-of-the-art laboratory and teaching facilities with a highly-structured curriculum covering advanced clinical material, practice and financial management topics, behavioral expertise and individualized care philosophy. The Pankey Institute is a non-profit organization dedicated to helping dental professionals achieve clinical and professional excellence and balance through continuing education. Since 1971, more than 17,000 dental professionals have studied at the Institute and developed advanced skills for more satisfying patient experiences.

About Align Technology, Inc.

Align Technology designs, manufactures and markets Invisalign, a proprietary method for treating malocclusion, or the misalignment of teeth. Invisalign corrects malocclusion using a series of clear, nearly invisible, removable appliances that gently move teeth to a desired final position. Because it does not rely on the use of metal or ceramic brackets and wires, Invisalign significantly reduces the aesthetic and other limitations associated with braces. Invisalign is appropriate for treating adults and older teens. Align Technology was founded in March 1997 and received FDA clearance to market Invisalign in 1998.

To learn more about Invisalign or to find a certified Invisalign doctor in your area, please visit www.invisalign.com or call 1-800-INVISIBLE.

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