



Align Technology, Inc. Wins 2005 Nicholson Awards Competition Best in Industry Award

ATLANTA and SANTA CLARA, Calif., Dec 05, 2005 /PRNewswire-FirstCall via COMTEX News Network/ -- see see eye, a leading graphic design firm specializing in stakeholder communications in the Southeastern United States, and Align Technology, Inc. (Nasdaq: ALGN), the inventor of Invisalign(R), a proprietary method of straightening teeth without wires or brackets, are proud to announce that the Align Technology, Inc. 2004 annual report was an Industry Winner in the Healthcare, Medical Services and Pharmaceuticals category of the 2005 NAIC (National Association of Investors Corporation) Nicholson Awards Competition.

The Nicholson Awards began as a way to get publicly traded companies to produce clearer, more readable annual reports. In order to help corporations present critical information to their investors, every annual report entry is examined not just on design, but also on content and financial reporting. NAIC provides these companies with feedback on how they can improve their communication and create more value for current and potential investors, and also passes on comments from individual investors.

see see eye has been designing and producing annual reports for 13 years, and for the last three years, Align Technology, Inc. has been one of their clients. Align Technology is a medical device company whose major business area is designing, manufacturing and marketing Invisalign(R), a leading invisible, removable orthodontic treatment solution. Align is one of the worlds largest producers of mass-customized products. With more than fifteen million specialized aligners made to date, they have received several awards for the design and production of Invisalign(R).

About see see eye

see see eye is an award-winning graphic design firm that helps Fortune 1000 companies and other organizations build stakeholder confidence. The firm uses strategic creative design and effective message development to produce annual reports, Web sites, identity and branded collateral programs targeted to investors, customers, employees and community members. Additional information can be found at the company's Web site, www.seeseeeye.com.

About Align Technology, Inc.

Align Technology designs, manufactures and markets Invisalign, a proprietary method for treating malocclusion, or the misalignment of teeth. Invisalign corrects malocclusion using a series of clear, nearly invisible, removable appliances that gently move teeth to a desired final position. Because it does not rely on the use of metal or ceramic brackets and wires, Invisalign significantly reduces the aesthetic and other limitations associated with braces. Invisalign is appropriate for treating adults and older teens. Align Technology was founded in March 1997 and received FDA clearance to market Invisalign in 1998.

To learn more about Invisalign or to find a certified Invisalign doctor in your area, please visit www.invisalign.com or call 1-800-INVISIBLE.

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