



May 31, 2012

## **Align Technology's Kenneth B. Arola Named a 2012 Bay Area CFO of the Year**

SAN JOSE, Calif., May 31, 2012 -- Align Technology, Inc. (Nasdaq: ALGN) today announced that Chief Financial Officer Kenneth B. Arola has been named the 2012 Bay Area CFO of the Year in the category of public company with revenues up to \$500 million. Mr. Arola was honored at an awards dinner on May 30, 2012 in San Francisco. The CFO of the Year awards are presented by the San Francisco Business Times in partnership with Larkin Street Youth Services, and serves to recognize financial executives who play a critical role in the success of their companies. During Mr. Arola's tenure as CFO, Align's revenues have grown nearly 60% from \$304.0 million to \$479.7 million.

Mr. Arola was appointed vice president, finance and chief financial officer in December 2007. He previously held the role of Align's vice president, finance and corporate controller since 2005. Mr. Arola has more than 25 years of broad financial experience in medical device and technology companies. Immediately prior to joining Align, he spent 14 years at Adaptec as a key member of the team tasked with growing Adaptec's business. Mr. Arola holds an MBA degree from Santa Clara University and a Bachelor of Science from the University of the Pacific.

### **About Align Technology, Inc.**

Align Technology designs, manufactures and markets Invisalign, a proprietary method for treating malocclusion, or the misalignment of teeth. Invisalign corrects malocclusion using a series of clear, nearly invisible, removable appliances that gently move teeth to a desired final position. Because it does not rely on the use of metal or ceramic brackets and wires, Invisalign significantly reduces the aesthetic and other limitations associated with braces. Invisalign is appropriate for treating adults and teens. Align Technology was founded in March 1997 and received FDA clearance to market Invisalign in 1998. The Invisalign product family includes Invisalign, Invisalign Teen, Invisalign Assist, Invisalign Express10, Invisalign Express 5, Invisalign Lite, and Vivera Retainers.

To learn more about Invisalign or to find an Invisalign trained doctor in your area, please visit [www.invisalign.com](http://www.invisalign.com).

Cadent Holdings, Inc. is a subsidiary of Align Technology and is a leading provider of 3D digital scanning solutions for orthodontics and dentistry. The Cadent family of products includes iTero and OrthoCAD iOC scanning systems, OrthoCADiCast, OrthoCAD iQ and OrthoCAD iRecord. For additional information, please visit [www.cadentinc.com](http://www.cadentinc.com).

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