



Align Technology Announces Departure of VP of Marketing

SAN JOSE, Calif., Dec. 1, 2011 (GLOBE NEWSWIRE) -- Align Technology, Inc. (Nasdaq:ALGN) today announced that Sheila Tan, Align vice president of marketing and chief marketing officer (CMO), has left the Company. On an interim basis, Thomas M. Prescott, Align president and CEO, will oversee consumer marketing, and Tim Mack, Align senior vice president of business development and former CEO of Cadent, will oversee new product development and professional marketing.

Ms. Tan joined Align in September 2008 as vice president of strategic marketing and became vice president of marketing and CMO in March 2009. During her tenure, Ms. Tan was instrumental in helping to expand Align's consumer marketing platform and to deliver key Invisalign product launches.

"I want to thank Sheila for her many contributions over the past three years and wish her well in her future endeavors," said Thomas M. Prescott, Align president and CEO.

An executive search is currently underway for new marketing leadership. "In our search to fill this important marketing role, we will look for an executive with extensive medical device, medical marketing, or similar expertise and experience, along with the knowledge and skills necessary to continue executing our successful strategic initiatives," continued Prescott. "The integration of Cadent into Align Technology this year has led to a renewed emphasis on emerging science and medical device technology in every area of the Company as we look to continue our growth in clear aligner technology and to fully leverage our potential in the digital scanning and restorative dentistry markets."

About Align Technology, Inc.

Align Technology designs, manufactures and markets Invisalign, a proprietary method for treating malocclusion, or the misalignment of teeth. Invisalign corrects malocclusion using a series of clear, nearly invisible, removable appliances that gently move teeth to a desired final position. Because it does not rely on the use of metal or ceramic brackets and wires, Invisalign significantly reduces the aesthetic and other limitations associated with braces. Invisalign is appropriate for treating adults and teens. Align Technology was founded in March 1997 and received FDA clearance to market Invisalign in 1998. The Invisalign product family includes Invisalign, Invisalign Teen, Invisalign Assist, Invisalign Express 10, and Vivera Retainers. To learn more about Invisalign or to find an Invisalign trained doctor in your area, please visit www.invisalign.com.

Cadent Holdings, Inc. is a subsidiary of Align Technology and is a leading provider of 3D digital scanning solutions for orthodontics and dentistry. The Cadent family of products includes iTero and iOC scanning systems, OrthoCAD iCast, OrthoCAD iQ and OrthoCAD iRecord. For additional information, please visit www.cadentinc.com.

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