 - basic

- diluted


## Margin Analysis:

Gross Margin
Sales and Marketin
Sales and Marketing
General and administrativ
Research and development
Restructuring
Operating Margin
Operating Margin
Litigation settlement costs
intigation settlement costs
Insurance settlement
Amortization of acquired intangible assets
Net Margin
Net Margin

## Revenue

Rrofit (Loss) from Operations
Operating
Operating Expense
Net Profit (Loss)

## Quarter Over Quarter Analysis (Sequential)

Profit (Loss) from Operations
Operating Expense
Net Profit (Loss)
(1) Q3 2011 and YTD 2011 North America and International
revenues include the scanner and services product line as a result of the Cadent acquisition on April 29, 2011.
(2) Non-case revenue includes the retainer business, training
revenues, and ancillary offerings under our Invisalign product lines

| Q12009 | $\begin{gathered} \text { Q2 } \\ 2009 \end{gathered}$ | $\begin{gathered} \text { Q3 } \\ 2009 \end{gathered}$ | $\begin{gathered} \text { Q4 } \\ 2009 \end{gathered}$ | $\begin{aligned} & \begin{array}{l} \text { YTD } \\ 2009 \end{array} \end{aligned}$ | Q1 | Q22010 | Q3 | Q4 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |
| 21,087 | \$ 21,574 | 22,722 | 25,036 | 90,419 | 28,195 | 29,143 | 31,169 | 28,911 |
| 6.5\% | -6.2\% | 3.5\% |  |  | 33.7\% | 35.1\% | 37.2\% | 15.5\% |
| 1.3\% | 2.3\% | 5.3\% | 10.2\% |  | 12.6\% | 3.4\% | 7.0\% | -7.2\% |
| 30,916 | 31,756 | 33,908 | 36,172 | 132,752 | 37,200 | 37,374 | 36,780 | 33,800 |
| -8.9\% | -10.7\% | 0.1\% | 12.7\% |  | 20.3\% | 17.7\% | 8.5\% | -6.6\% |
| -3.7\% | 2.7\% | 6.8\% | 6.7\% |  | 2.8\% | 0.5\% | -1.6\% | -8.1\% |
| 14,267 | 18,058 | 18,460 | 21,259 | 72,044 | 20,027 | 22,006 | 23,221 | 24,831 |
| ${ }^{0.5 \%}$ | ${ }^{9.9 \%}$ | 22.0\% | 30.8\% |  | 40.4\% | 17.9\% | ${ }^{25.5 \%}$ | 16.8\% |
| -12.2\% | 26.6\% | 2.2\% | 15.2\% |  | -5.8\% | 9.9\% | 5.5\% | 6.9\% |
|  | - | -i79 | - | 17,18 | - | 14,298 | - 777 | 5,351 |
| 3,862 | 4,928 | 4,179 | 4,149 | 17,118 | 4,668 | 5,375 | 4,777 | 5,351 |
| $\begin{gathered} 70,132 \\ -6.2 \% \\ \hline \end{gathered}$ | 76,316 | 79,269 | 86,616 | 312,333 | 90,090 | 108,196 | 95,947 | 92,893 |
|  | -4.5\% | 5.4\% | 16.9\% |  | 28.5\% | 41.8\% | 21.0\% | 7.2\% |
| -5.4\% | 8.8\% | 3.9\% | 9.3\% |  | 4.0\% | 20.1\% | 11.3\% | 3.2\% |
| 17,425 | 18,338 | 20,268 | 22,810 | 78,841 | 20,380 | 21,178 | 21,014 | 21,137 |
| 52,707 | 57,978 | 59,001 | 63,806 | 233,492 | 69,710 | 87,018 | 74,933 | 71,756 |
| 27,854 | 29,108 | 27,687 | 27,893 | 112,542 | 27,946 | 28,939 | 26,905 | 30,223 |
| 13,468 | 16,539 | 16,224 | 15,487 | 61,718 | 14,951 | 15,005 | 16,203 | 18,631 |
| $\begin{array}{r} 5,191 \\ 910 \end{array}$ | 5,669 | 5,611 | 5,781 | 22,252 | 6,116 | 6,396 | 6,592 | 6,893 |
|  | 409 |  | - | 1,319 |  |  |  |  |
| , | - | 69,673 | - | 69,673 | - |  | 3,310 | 1,239 |
|  | - |  | - |  |  | $(8,666)$ |  |  |
| 47,423 | 51,725 | 119,195 | 49,161 | 267,504 | 49,013 | 41,674 | 53,010 | 56,986 |
| $\begin{aligned} & 5,284 \\ & 148 \end{aligned}$ | $\begin{array}{r} 6,253 \\ \quad 557 \\ \hline \end{array}$ | $\begin{array}{r} (60,194) \\ (271) \end{array}$ | $\begin{gathered} 14,645 \\ (315) \end{gathered}$ | $\begin{gathered} (34,012) \\ 119 \end{gathered}$ | $\begin{gathered} 20,697 \\ (553) \end{gathered}$ | $\begin{array}{r} 45,344 \\ \hline 156 \\ \hline \end{array}$ | $21,923$ | $\begin{array}{r} 14,770 \\ (251) \\ \hline \end{array}$ |
| 5,432 | 6,810 | $(60,465)$ | 14,330 | $(33,893)$ | 20,144 | 45,500 | 21,840 | 14,519 |
| $\begin{array}{r}\text { 2,796 } \\ \hline \$ \quad 2.636 \\ \hline\end{array}$ | 2,265 | $(10,523)$ | 2,838 | $(2,624)$ | 5,214 | 12,897 | 5,025 | 4,614 |
|  | \$ 4.545 | \$ (49,942) | \$ 11.492 | \$ (31.269) | \$ 14.930 | \$ 32.603 | \$ 16.815 | \$ 9.9005 |
| $\$ \quad 0.04$ <br> $\$ 0.04$ | \$ 0.07 | \$ (0.72) | \$ 0.15 | \$ (0.45) | \$ 0.20 | \$ 0.43 | \$ 0.22 | \$ 0.13 |
|  | \$ 0.07 | $\xlongequal{\$(0.72)}$ | \$ 0.15 | \$ ${ }^{\text {\$ }}$ (0.45) | \$ 0.19 | \$ 0.42 | 0.22 | \$ 0.13 |
| 65.983 | 66.285 | 69.528 | 74.482 | 69.094 | 75.166 | 75.703 | 76.081 | 76.333 |
|  | 67.373 | 69,528 | 76.831 | 69.094 | 77.597 | 77,607 | 78.109 | 78.724 |
| 75.2\% | 76.0\% | 74.4\% | 73.7\% | 74.8\% | 77.4\% | 80.4\% | 78.1\% | 77.2\% |
| 39.7\%$19.2 \%$ | 38.1\% | 34.9\% | 32.2\% | 36.0\% | 31.0\% | 26.7\% | 28.0\% | 32.5\% |
|  | 21.7\% | 20.5\% | 17.9\% | 19.8\% | 16.6\% | 13.9\% | 16.9\% | 20.1\% |
| 19.2\% <br>  <br> $.4 \%$ | 7.4\% | 7.1\% | 6.7\% | 7.1\% | 6.8\% | 5.9\% | 6.9\% | 7.4\% |
|  | 0.5\% | 0.0\% | 0.0\% | 0.4\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| 7.3\% | 8.2\% | -75.9\% | 16.9\% | -10.9\% | 23.0\% | 41.9\% | 22.8\% | 15.9\% |
| 0.0\%$0.0 \%$ | 0.0\% | 87.9\% | 0.0\% | 22.3\% | 0.0\% | 0.0\% | 3.4\% | 1.3\% |
|  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | -8.0\% | 0.0\% | 0.0\% |
| 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| 3.8\% | 6.0\% | -63.0\% | 13.3\% | -10.0\% | 16.6\% | 30.1\% | 17.5\% | 10.7\% |
| -6.2\% | -4.5\% | 5.4\% | 16.9\% | 2.7\% | 28.5\% | 41.8\% | 21.0\% | 7.2\% |
| ${ }_{\text {l }}^{\text {14.2\% }}$-6.2\% | 61.5\% | -1157.7\% | 1005.3\% | -319.2\% | 466.4\% | 625.2\% | -136.4\% | 0.9\% |
|  | -7.3\% | 135.0\% | -6.5\% | 27.6\% | 3.4\% | -19.4\% | -55.5\% | 15.9\% |
| -50.3\% | 12.8\% | -1068.4\% | -82.5\% | -139.1\% | 466.4\% | 617.3\% | -133.7\% | -13.8\% |
| $-5.4 \%$$298.8 \%$ | 8.8\% | 3.9\% | 9.3\% |  | 4.0\% | 20.1\% | -11.3\% | -3.2\% |
|  | 18.3\% | -1062.6\% | -124.3\% |  | 29.9\% | 119.1\% | -51.7\% | -32.6\% |
| -9.8\% | 9.1\% | 130.4\% | -58.8\% |  | -0.3\% | -15.0\% | 27.2\% | 7.5\% |
| -96.0\% | 72.4\% | -1198.8\% | -123.0\% |  | 29.9\% | 118.4\% | -48.4\% | -41.1\% |


| Q1 2011 | - 2011 | $\begin{gathered} \text { Q3 } \\ 2011 \end{gathered}$ | YTD2011 |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
| $\begin{gathered} 3,017 \\ \\ 24.2 \% \end{gathered}$ | $\begin{gathered} \$ 39,905 \\ 36.9 \% \\ \hline \end{gathered}$ | $\begin{gathered} \$ \underset{36.8 \%}{42,630} \\ \hline \end{gathered}$ | \$ 117,552 |
| 21.1\% | 14.0\% | 6.8\% |  |
| 39,241 | 45,091 | 46,146 | 130,478 |
| 5.5\% | 20.6\% | 25.5\% |  |
| 16.1\% | 14.9\% | 2.3\% |  |
| 25,179 | 29,096 | 30,864 | 85,139 |
| 25.7\% | 32.2\% | 32.9\% |  |
| 1.4\% | 15.6\% | 6.1\% |  |
| - |  |  |  |
| 5,419 | 5,994 | 6,254 | 17,667 |
| 104,856 | 120,086 | 125,894 | 350,836 |
|  |  | 31.2\% |  |
| 12.9\% | 14.5\% | 4.8\% |  |
| 22,630 | 28,949 | 33,524 | 85,103 |
| 82,226 | 91,137 | 92,370 | 265,733 |
| 32,821 | 38,586 | 34,655 | 106,062 |
| 18,992 | 26,0949,270 | $\begin{gathered} 21,609 \\ 8,926 \end{gathered}$ | 66,695 |
| 9,390 |  |  | 27,586 |
|  |  | . | - |
|  | $592$ | - | - |
| 61,203 |  | $\frac{868}{66,058}$ | 1,460 |
|  | 74,542 |  | 201,803 |
| $\begin{array}{r} 21,023 \\ \hline \end{array}$ | $\begin{array}{r} 16,595 \\ (306) \end{array}$ | $\begin{array}{r} 26,312 \\ (118) \end{array}$ | 63,930 |
|  |  |  | (335) |
| 21,112 <br> 5,271 | $\frac{10001}{16,289}$ | 26,1946930 | 63,595 |
|  |  |  | 17,328 |
| \%¢ 15.841 | ( | \$ 9 | \$ 46,267 |
| \$ 0.21 | \$ 0.14 | \$ 0.25 | \$ 0.60 |
| \$ 0.20 | \$ 0.14 | \$ 0.24 | \$ 0.58 |
| $\frac{76,844}{799.361}$ | $\frac{77.888}{80.321}$ | $\frac{78,455}{80,266}$ | 77.735 |
|  |  |  | 80.040 |
| 78.4\% | 75.9\% | 73.4\% | 75.7\% |
| 31.3\% | 32.1\% | 27.5\% | 30.2\% |
| 18.1\% | 21.7\%$7.7 \%$ | -17.2\% | 19.0\% |
| 9.0\% |  | 7.1\% | 7.9\% |
| 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| 20.0\% | 13.8\%$0.0 \%$ | 20.9\% | 18.2\% |
| 0.0\% |  | 0.0\% | 0.0\% |
| 0.0\% | 0.0\% |  | 0.0\% |
| - 0 0.0\% | 0.5\% | $\begin{gathered} 0.7 \% \\ 15.3 \% \end{gathered}$ | 0.4\% |
|  | 9.3\% |  | 13.2\% |
| 16.4\% | $11.0 \%$$-63.4 \%$ | $31.2 \%$20.0\% |  |
| 1.6\% |  |  |  |
| 24.9\% | -63.4\% $78.9 \%$ | $\begin{aligned} & 20.0 \% \\ & 24.6 \% \end{aligned}$ |  |
| 6.1\% | -65.8\% | $14.6 \%$ |  |
| 12.9\% | 14.5\% | $4.8 \%$ |  |
| 42.3\%$7.4 \%$ | $\begin{gathered} -21.1 \% \\ 21.8 \% \end{gathered}$ |  |  |
|  |  | $\begin{gathered} 58.6 \% \\ -11.4 \% \end{gathered}$ |  |
| 59.9\% |  | 72.6\% |  |






| 85,103 |
| ---: |
| 265,733 |


| Q1 2011 | - 2011 | $\begin{gathered} \text { Q3 } \\ 2011 \end{gathered}$ | YTD2011 |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
| $\begin{gathered} 3,017 \\ \\ 24.2 \% \end{gathered}$ | $\begin{gathered} \$ 39,905 \\ 36.9 \% \\ \hline \end{gathered}$ | $\begin{gathered} \$ \underset{36.8 \%}{42,630} \\ \hline \end{gathered}$ | \$ 117,552 |
| 21.1\% | 14.0\% | 6.8\% |  |
| 39,241 | 45,091 | 46,146 | 130,478 |
| 5.5\% | 20.6\% | 25.5\% |  |
| 16.1\% | 14.9\% | 2.3\% |  |
| 25,179 | 29,096 | 30,864 | 85,139 |
| 25.7\% | 32.2\% | 32.9\% |  |
| 1.4\% | 15.6\% | 6.1\% |  |
| - |  |  |  |
| 5,419 | 5,994 | 6,254 | 17,667 |
| 104,856 | 120,086 | 125,894 | 350,836 |
|  |  | 31.2\% |  |
| 12.9\% | 14.5\% | 4.8\% |  |
| 22,630 | 28,949 | 33,524 | 85,103 |
| 82,226 | 91,137 | 92,370 | 265,733 |
| 32,821 | 38,586 | 34,655 | 106,062 |
| 18,992 | 26,0949,270 | $\begin{gathered} 21,609 \\ 8,926 \end{gathered}$ | 66,695 |
| 9,390 |  |  | 27,586 |
|  |  | . | - |
|  | $592$ | - | - |
| 61,203 |  | $\frac{868}{66,058}$ | 1,460 |
|  | 74,542 |  | 201,803 |
| $\begin{array}{r} 21,023 \\ \hline \end{array}$ | $\begin{array}{r} 16,595 \\ (306) \end{array}$ | $\begin{array}{r} 26,312 \\ (118) \end{array}$ | 63,930 |
|  |  |  | (335) |
| 21,112 <br> 5,271 | $\frac{10001}{16,289}$ | 26,1946930 | 63,595 |
|  |  |  | 17,328 |
| \%¢ 15.841 | ( | \$ 9 | \$ 46,267 |
| \$ 0.21 | \$ 0.14 | \$ 0.25 | \$ 0.60 |
| \$ 0.20 | \$ 0.14 | \$ 0.24 | \$ 0.58 |
| $\frac{76,844}{799.361}$ | $\frac{77.888}{80.321}$ | $\frac{78,455}{80,266}$ | 77.735 |
|  |  |  | 80.040 |
| 78.4\% | 75.9\% | 73.4\% | 75.7\% |
| 31.3\% | 32.1\% | 27.5\% | 30.2\% |
| 18.1\% | 21.7\%$7.7 \%$ | -17.2\% | 19.0\% |
| 9.0\% |  | 7.1\% | 7.9\% |
| 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| 20.0\% | 13.8\%$0.0 \%$ | 20.9\% | 18.2\% |
| 0.0\% |  | 0.0\% | 0.0\% |
| 0.0\% | 0.0\% |  | 0.0\% |
| - 0 0.0\% | 0.5\% | $\begin{gathered} 0.7 \% \\ 15.3 \% \end{gathered}$ | 0.4\% |
|  | 9.3\% |  | 13.2\% |
| 16.4\% | $11.0 \%$$-63.4 \%$ | $31.2 \%$20.0\% |  |
| 1.6\% |  |  |  |
| 24.9\% | -63.4\% $78.9 \%$ | $\begin{aligned} & 20.0 \% \\ & 24.6 \% \end{aligned}$ |  |
| 6.1\% | -65.8\% | $14.6 \%$ |  |
| 12.9\% | 14.5\% | $4.8 \%$ |  |
| 42.3\%$7.4 \%$ | $\begin{gathered} -21.1 \% \\ 21.8 \% \end{gathered}$ |  |  |
|  |  | $\begin{gathered} 58.6 \% \\ -11.4 \% \end{gathered}$ |  |
| 59.9\% |  | 72.6\% |  |


| Q1 2011 | - 2011 | $\begin{gathered} \text { Q3 } \\ 2011 \end{gathered}$ | YTD2011 |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
| $\begin{gathered} 3,017 \\ \\ 24.2 \% \end{gathered}$ | $\begin{gathered} \$ 39,905 \\ 36.9 \% \\ \hline \end{gathered}$ | $\begin{gathered} \$ \underset{36.8 \%}{42,630} \\ \hline \end{gathered}$ | \$ 117,552 |
| 21.1\% | 14.0\% | 6.8\% |  |
| 39,241 | 45,091 | 46,146 | 130,478 |
| 5.5\% | 20.6\% | 25.5\% |  |
| 16.1\% | 14.9\% | 2.3\% |  |
| 25,179 | 29,096 | 30,864 | 85,139 |
| 25.7\% | 32.2\% | 32.9\% |  |
| 1.4\% | 15.6\% | 6.1\% |  |
| - |  |  |  |
| 5,419 | 5,994 | 6,254 | 17,667 |
| 104,856 | 120,086 | 125,894 | 350,836 |
|  |  | 31.2\% |  |
| 12.9\% | 14.5\% | 4.8\% |  |
| 22,630 | 28,949 | 33,524 | 85,103 |
| 82,226 | 91,137 | 92,370 | 265,733 |
| 32,821 | 38,586 | 34,655 | 106,062 |
| 18,992 | 26,0949,270 | $\begin{gathered} 21,609 \\ 8,926 \end{gathered}$ | 66,695 |
| 9,390 |  |  | 27,586 |
|  |  | . | - |
|  | $592$ | - | - |
| 61,203 |  | $\frac{868}{66,058}$ | 1,460 |
|  | 74,542 |  | 201,803 |
| $\begin{array}{r} 21,023 \\ \hline \end{array}$ | $\begin{array}{r} 16,595 \\ (306) \end{array}$ | $\begin{array}{r} 26,312 \\ (118) \end{array}$ | 63,930 |
|  |  |  | (335) |
| 21,112 <br> 5,271 | $\frac{10001}{16,289}$ | 26,1946930 | 63,595 |
|  |  |  | 17,328 |
| \%¢ 15.841 | ( | \$ 9 | \$ 46,267 |
| \$ 0.21 | \$ 0.14 | \$ 0.25 | \$ 0.60 |
| \$ 0.20 | \$ 0.14 | \$ 0.24 | \$ 0.58 |
| $\frac{76,844}{799.361}$ | $\frac{77.888}{80.321}$ | $\frac{78,455}{80,266}$ | 77.735 |
|  |  |  | 80.040 |
| 78.4\% | 75.9\% | 73.4\% | 75.7\% |
| 31.3\% | 32.1\% | 27.5\% | 30.2\% |
| 18.1\% | 21.7\%$7.7 \%$ | -17.2\% | 19.0\% |
| 9.0\% |  | 7.1\% | 7.9\% |
| 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| 20.0\% | 13.8\%$0.0 \%$ | 20.9\% | 18.2\% |
| 0.0\% |  | 0.0\% | 0.0\% |
| 0.0\% | 0.0\% |  | 0.0\% |
| - 0 0.0\% | 0.5\% | $\begin{gathered} 0.7 \% \\ 15.3 \% \end{gathered}$ | 0.4\% |
|  | 9.3\% |  | 13.2\% |
| 16.4\% | $11.0 \%$$-63.4 \%$ | $31.2 \%$20.0\% |  |
| 1.6\% |  |  |  |
| 24.9\% | -63.4\% $78.9 \%$ | $\begin{aligned} & 20.0 \% \\ & 24.6 \% \end{aligned}$ |  |
| 6.1\% | -65.8\% | $14.6 \%$ |  |
| 12.9\% | 14.5\% | $4.8 \%$ |  |
| 42.3\%$7.4 \%$ | $\begin{gathered} -21.1 \% \\ 21.8 \% \end{gathered}$ |  |  |
|  |  | $\begin{gathered} 58.6 \% \\ -11.4 \% \end{gathered}$ |  |
| 59.9\% |  | 72.6\% |  |


| N.A. Ortho Revenue (1) | $\begin{gathered} \text { Q1 } \\ 2009 \end{gathered}$ |  | \$ | 21,574 | $\begin{gathered} \text { Q3 } \\ 2009 \end{gathered}$ | 22,722 | \$ | 25,036 | $\begin{aligned} & \hline \text { YTD } \\ & 2009 \end{aligned}$ | 90,419 | $\underset{2010}{{ }_{20}}$ | 28,195 | $\begin{gathered} \text { Q2 } \\ 2010 \end{gathered}$ | 29,143 | \$ 31,169 | $\begin{gathered} \text { Q4 } \\ 2010 \end{gathered}$ |  | \$ | 117,418 | \$ 35,017 | \$ 39,905 | \$ 42,630 | \$ | $\begin{aligned} & 2011 \\ & 117,552 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yoy\% growth |  | 6.5\% |  | -6.2\% |  | 3.5\% |  | 20.2\% |  |  |  | 33.7\% |  | 35.1\% | 2\% |  | 15.5\% |  |  | 24.2\% | 36.9\% | 36.8\% |  |  |
| 000\% growth |  | 1.3\% |  | 2.3\% |  | 5.3\% |  | 10.2\% |  |  |  | 12.6\% |  | 3.4\% | 7.0\% |  | -7.2\% |  |  | 21.1\% | 14.0\% | 6.8\% |  |  |
| N.A GP Revenue (1) |  | 30,916 |  | 31,756 |  | 33,908 |  | 36,172 |  | 132,752 |  | 37,200 |  | 37,374 | 36,780 |  | 33,800 |  | 145,154 | 39,241 | 45,091 | 46,146 |  | 130,478 |
| Yoy\% growth |  | -8.9\% |  | -10.7\% |  | 0.1\% |  | 12.7\% |  |  |  | 20.3\% |  | 17.7\% | 8.5\% |  | -6.6\% |  |  | 5.5\% | 20.6\% | 25.5\% |  |  |
| 000\% growth |  | .3.7\% |  | 2.7\% |  | 6.8\% |  | 6.7\% |  |  |  | 2.8\% |  | 0.5\% | -1.6\% |  | -8.1\% |  |  | 16.1\% | 14.9\% | 2.3\% |  |  |
| International |  | 14,267 |  | 18,058 |  | 18,460 |  | 21,259 |  | 72,044 |  | 20,027 |  | 22,006 | 23,221 |  | 24,831 |  | 90,085 | 25,179 | 29,096 | 30,864 |  | 85,139 |
| yor\% growth |  | 0.5\% |  | 9.9\% |  | 22.0\% |  | 30.8\% |  |  |  | 40.4\% |  | 21.9\% | 25.8\% |  | 16.8\% |  |  | 25.7\% | 32.2\% | 32.9\% |  |  |
| 000\% growth |  | -12.2\% |  | 26.6\% |  | 2.2\% |  | 15.2\% |  |  |  | -5.5\% |  | 9.9\% | 5.5\% |  | ${ }^{6.9 \%}$ |  |  | 1.4\% | 15.6\% | 6.1\% |  |  |
| Non-case Revenue (2) |  | 3,862 |  | 4,928 |  | 4,179 |  | 4,149 |  | 17,118 |  | 4,668 |  | 5,375 | 4,777 |  | 5,351 |  | 20,171 | 5,419 | 5,994 | 6,254 |  | 17,667 |
| Revenues |  | 70,132 |  | 76,316 |  | 79,269 |  | 86,616 |  | 312,333 |  | 90,090 |  | 93,898 | 95,947 |  | 92,893 |  | 372,828 | 104,856 | 120,086 | 125,894 |  | 350,836 |
| Cost of revenues |  | 17,425 |  | 18,338 |  | 18,362 |  | 18,551 |  | 72,676 |  | 19,553 |  | 21,178 | 21,014 |  | 21,137 |  | 82,882 | 22,630 | 28,709 | 32,880 |  | 84,219 |
| Gross Profit |  | 52,707 |  | 57,978 |  | 60,907 |  | 68,065 |  | 239,657 |  | 70,537 |  | 72,720 | 74,933 |  | 71,756 |  | 289,946 | 82,226 | 91,377 | 93,014 |  | 266,617 |
| Operating Expenses: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales and marketing |  | 27,854 |  | 29,108 |  | 27,687 |  | 27,893 |  | 112,542 |  | 27,946 |  | ${ }^{28,939}$ | 26,905 |  | ${ }^{30,223}$ |  | 114,013 | 32,821 | 38,454 | 34,433 |  | 105,708 |
| General and administrative |  | 13,468 |  | 16,539 |  | 16,224 |  | 15,487 |  | ${ }^{61,718}$ |  | 14,951 |  | 15,005 | 16,203 |  | 18,631 |  | 64,790 | 17,511 | 20,515 | 20,685 |  | 58,711 |
| Research and development |  | 5,191 |  | 5,669 |  | 5,611 |  | 5,781 |  | 22,252 |  | 6,116 |  | 6,396 | 6,592 |  | $\stackrel{6,893}{55747}$ |  | 25,997 | 9,390 | 9,131 | 8,704 |  | 27,225 |
| Total operating expenses |  | 46,513 |  | 51,316 |  | 49,522 |  | 49,161 |  | 196,512 |  | 49,013 |  | 50,340 | 49,700 |  | 55,747 |  | 204,800 | 59,722 | 68,100 | 63,822 |  | 191,644 |
| Profit from operations |  | 6,194 |  | 6,662 |  | 11,385 |  | 18,904 |  | 43,145 |  | 21,524 |  | 22,380 | 25,233 |  | 16,009 |  | 85,146 | 22,504 | 23,277 | 29,192 |  | 74,973 |
| Interest and other income (expense), net |  | 148 |  | 557 |  | (271) |  | (315) |  |  |  | (553) |  | 156 | (83) |  | (251) |  | (731) |  | (306) | (118) |  | (335) |
| Profit before provision for income taxes |  | 6,342 |  | 7,219 |  | 11,114 |  | 18,589 |  | 43,264 |  | 20,971 |  | 22,536 | 25,150 |  | 15,758 |  | 84,415 | 22,593 | 22,971 | 29,074 |  | 74,638 |
| Provision for income taxes |  | 3,151 |  | 2,392 |  | 2,208 |  | 6,443 |  | 14,194 |  | 5,430 |  | 6,081 | 5,815 |  | 4,793 |  | 22,119 | 5,650 | 6,692 | 7,133 |  | 19,475 |
| Net profit | \$ | 3,191 | \$ | 4,827 | \$ | 8,906 | \$ | $\underline{\text { 12,146 }}$ | \$ | 29,070 | \$ | 15,541 | \$ | $\underline{\text { 16,455 }}$ | \$ 19,335 | \$ | $\underline{ }$ 10,965 | \$ | 62,296 | \$ 16,943 | $\underline{\text { \$ 16,279 }}$ | \$21,941 | \$ | 55,163 |
| Net profit per share |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| - basic | \$ | 0.05 | \$ | 0.07 | \$ | 0.13 | \$ | 0.16 | \$ | 0.42 | \$ | 0.21 | \$ | 0.22 | \$ 0.25 | \$ | 0.14 | \$ | 0.82 | \$ 0.22 | \$ 0.21 | \$ 0.28 | \$ | 0.71 |
| - diluted | \$ | 0.05 | \$ | 0.07 | \$ | 0.13 | \$ | 0.16 | \$ | 0.41 | \$ | 0.20 | \$ | 0.21 | \$ 0.25 | \$ | 0.14 | \$ | 0.80 | \$ 0.21 | \$ 0.20 | \$ 0.27 | \$ | 0.69 |
| Shares used in computing net profit per share |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| - diluted |  | 65,983 |  | 67,373 |  | 70,5226 |  | 74,482 |  | 69,094 |  | 75,166 |  | $\frac{75,703}{77,607}$ | 76,081 |  | $\frac{76,333}{78,724}$ |  | 75,825 | 76,844 | $\frac{77,888}{80,321}$ | 78,455 |  | $\frac{77,735}{80,040}$ |
| Margin Analysis: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Gross Margin |  | 75.2\% |  | 76.0\% |  | 76.8\% |  | 78.6\% |  | 76.7\% |  | 78.3\% |  | 77.4\% | 78.1\% |  | 77.2\% |  | 77.8\% | 78.4\% | 76.1\% | 73.9\% |  | 76.0\% |
| Operating Margin |  | 8.8\% |  | 8.7\% |  | 14.4\% |  | 21.8\% |  | 13.8\% |  | 23.9\% |  | 23.8\% | 26.3\% |  | 17.2\% |  | 22.8\% | 21.5\% | 19.4\% | 23.2\% |  | 21.4\% |
| Net Margin |  | 4.5\% |  | 6.3\% |  | 11.2\% |  | 14.0\% |  | 9.3\% |  | 17.3\% |  | 17.5\% | 20.2\% |  | 11.8\% |  | 16.7\% | 16.2\% | 13.6\% | 17.4\% |  | 15.7\% |
| Year Over Year Analysis |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Revenue |  | -6.2\% |  | -4.5\% |  | 5.4\% |  | 16.9\% |  | 2.7\% |  | 28.5\% |  | 23.0\% | 21.0\% |  | 7.2\% |  | 19.4\% | 16.4\% | 27.9\% | 31.2\% |  |  |
| Profit from Operations |  | 33.9\% |  | 72.1\% |  | 44.5\% |  | 252.2\% |  | 98.4\% |  | 247.5\% |  | 235.9\% | 121.6\% |  | -15.3\% |  | 97.3\% | 4.6\% | 4.0\% | 15.7\% |  |  |
| Net Profit |  | -39.8\% |  | 19.8\% |  | 22.7\% |  | 148.5\% |  | 35.3\% |  | 387.0\% |  | 240.9\% | 117.1\% |  | -9.7\% |  | 114.3\% | 9.0\% | -1.1\% | 13.5\% |  |  |
| Quarter Over Quarter Analysis (Sequential) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Revenue |  | -5.4\% |  | 8.8\% |  | 3.9\% |  | 9.3\% |  |  |  | 4.0\% |  | 4.2\% | 2.2\% |  | $-3.2 \%$ |  |  | 12.9\% | 14.5\% | 4.8\% |  |  |
| Gross Profit |  | -2.2\% |  | $10.0 \%$ $10.3 \%$ |  | 5.1\% $-3.5 \%$ |  | ${ }_{\text {110, }}^{11.8 \%}$ |  |  |  | -0.6\% |  | 3.1\% ${ }^{3.1 \%}$ | $3.0 \%$ $-1.3 \%$ |  | -4.2\% |  |  | $\underset{\substack{14.6 \% \\ 7.1 \%}}{ }$ | 11.1\% | 1.8\% |  |  |
| Operating Expense Net Profit |  | -34.7\% |  | 51.3\% |  | -34.5\% |  | -0.7\% |  |  |  | -0.3\% |  | 5.9\% | -17.5\% |  | -43.3\% |  |  | 54.5\% | -3.9\% | -6.3\% $34.8 \%$ |  |  |
| Reconciliation of GAAP Net Profit (Loss) to non-GAAP Net Profit: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| GAAP Net profit (loss) | \$ | 2,636 | \$ | 4,545 | \$ | $(49,942)$ | \$ | 11,492 |  | $(31,269)$ | \$ | 14,930 | \$ | 32,603 | \$ 16,815 | \$ | 9,905 | \$ | 74,253 | \$ 15,841 | \$ 11,162 | \$ 19,264 | \$ | 46,267 |
| Teen deferred revenue release |  |  |  |  |  |  |  |  |  |  |  |  |  | $(14,298)$ |  |  |  |  | $(14,298)$ |  |  |  |  |  |
| Ormco royalties ${ }_{\text {Acquisition and integration related costs related to cost of revenues }}$ |  | - |  | - |  | 1,906 |  | 4,259 |  | 6,165 |  | 827 |  | - | $:$ |  | : |  | 827 |  |  |  |  |  |
| Acquisition and integration related costs related to cost of revenues Amortization of acquired intangibles related to cost of revenues |  | - |  | . |  | 69,673 |  |  |  | 69,673 |  |  |  | - | 3,310 |  | 1,239 |  | 4,549 | - | 57 183 | 202 267 |  | 259 450 |
| Severance and benefit costs related to cost of revenues |  |  |  | - |  |  |  |  |  |  |  |  |  | - |  |  |  |  |  |  |  | 175 |  | 175 |
| Litigation settlement costs |  | 910 |  | 409 |  | - |  |  |  | 1,319 |  | - |  | - | - |  | - |  |  | - | - | - |  | - |
| Restructuring |  |  |  |  |  |  |  |  |  |  |  |  |  | $(8,666)$ | - |  |  |  | $(8,666)$ | - | - | - |  | - |
| Insurance settlement |  | - |  | - |  | - |  |  |  |  |  |  |  | - | - |  | - |  | - | - | - | - |  | $:$ |
| Release of tax valuation allowance |  |  |  |  |  |  |  |  |  |  |  | - |  |  | - |  |  |  |  | - | - |  |  | 8.627 |
| Acquisition and integration related costs related to operating expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 1,481 | 5,850 | 1,296 |  |  |
| Amortization of acquired intangibles related operating expenses Severance and benefit costs related to operating expenses |  |  |  |  |  |  |  | $\checkmark$ |  | : |  | - |  | - | - |  | : |  |  | - | 592 | 868 72 |  | 1,460 72 |
| Tax impact on non GAAP adjustments |  | (355) |  | (127) |  | (12,731) |  | $(3,605)$ |  | (16,818) |  | (216) |  | 6,816 | (790) |  | (179) |  | 5,631 | (379) | $(1,565)$ | (203) |  | $(2,147)$ |
| Non-GAAP net profit | \$ | 3,191 | \$ | 4,827 | \$ | 8,906 | \$ | 12,146 | \$ | 29,070 | \$ | 15,541 | \$ | 16,455 | \$ 19,335 | \$ | 10,965 | \$ | 62,296 | $\underline{\text { \$ 16,943 }}$ | \$ 16,279 | \$ 21,941 | \$ | 55,163 |

(1) Q3 2011 and YTD 2011 North America and International revenues include the scanner and services product line as a result of the Cadent acquisition on Aprit
29, 2011.
(2) * Non-case revenue includes the retainer business, training revenues, and
ancillary offerings.

