

June 4, 2024

# Align Technology

Corporate Overview

Joe Hogan, CEO John Morici, CFO

# 27 YEARS

# From appliance to platform

Revenue Y/Y% LTM 20% - 30%

2001-2023 +22.5%

Force system biomechanics

**G-Series** 

Teen product

ClinCheck® Pro

1997 - 2006

Invisalign® clear aligners ClinCheck® software Attachments

3D Printing SLA

2007 - 2012

Vivera<sup>™</sup> retainers

SmartForce<sup>™</sup> features

iTero™ intraoral scanners

2013 - 2016

SmartTrack™ material **Biteramps** 

Invisalign® Outcome Simulator SmartStage™ technology

Mandibular advancement

iTero Element™ scanner

#### 2024

iTero Lumina™ intraoral scanner

iTero Multi-Direct Capture™ technology ClinCheck® Smile Video

2017 - 2023

Invisalign First™

My Invisalign™ app

iTero Element™ 5D imaging system NIRI

ClinCheck® Pro 6

exocad™ lab software

Invisalign® Virtual Care

Professional Whitening

Subscription

E-Commerce

**Diagnostics** 

Invisalign® Practice App

Invisalign Smile Architect™ Invisalign® Virtual Care Al

Enhanced precision wings for Invisalign treatment with mandibular advancement

Invisalign® Palatal Expander System

SmartForce™ attachment-free aligner activation feature

Plan Editor in ClinCheck® treatment planning software

Align™ Oral Health Suite iTero-exocad Connector™



Pictured: iTero Lumina" intraoral scanner



Pictured: Invisalign® Palatal Expander System

Software









# INTERNATIONAL EXPANSION



**PATIENT** DEMAND



### ORTHODONTIST UTILIZATION



**GP DENTIST** 

**TREATMENT** 





**Focused Execution** 

STRATEGIC GROWTH DRIVERS

# align digital platform

TRANSFORMING SMILES, CHANGING LIVES.







**Diagnose** 



Plan



**Treat** 



**Monitor** 



Retain



Connect



**CONSUMERS & PATIENTS** 



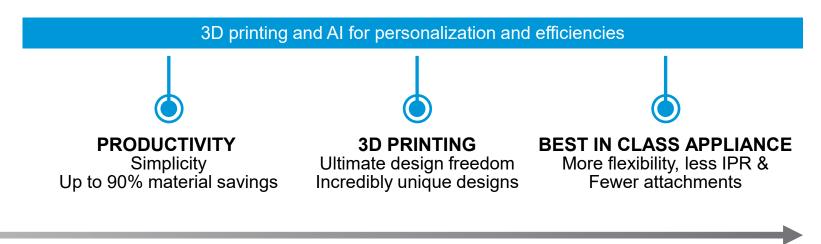
**DOCTORS** 



**DENTAL LABS** 

# **DIRECT 3D PRINTING NEXT WAVE OF INNOVATION** in digital orthodontics

#### **NEXT PLATFORM CHANGE**



Technology that enables a new phase of GROWTH

Align innovations powered by AI enable more personalized care **Automation** Better & Speed Accuracy & Outcomes Highly **Improved** customized Al Tools Speed & superior Efficacy outcomes 3D Printing More Precise Predictions invisalign | ©2023, Align Technology Inc. All rights reserved. exocad\*

# The Invisalign® System is the most CLINICALLY PROVEN system\*

#### SmartTrack® material

What Invisalign clear aligners are made of



A SmartTrack aligner trimmed based on each patient's gum line provides an optimized biomechanical force system.

ZenduraFLX is 25% lower in stiffness\* applying a lower signal for tooth movement than SmartTrack material. ZenduraFLX is 2x less durable than SmartTrack material

#### SmartForce® features

How Invisalign clear aligners precisely control movement



Invisalian G6 solution for first premolar extraction with maximum anchorage is clinically proven to improve tip control and reduce unwanted incisor retroclination.

Precision bite ramps, clinically proven to improve lower incisor intrusion by up to 30%\*.

## **SmartStage® technology**

How Invisalign clear aligners stage movement



Sequential or modified sequential distalization has clinical advantages (less AA orders, better predictability) over simultaneous distalization.\*\*

Align staging patterns for G5 and G6 have improved efficacy than custom with less unused aligners and AAs.

<sup>\*</sup> Data on file at Align Technology, June 30, 2016.

<sup>\* \*</sup>Data on file at Align Technology, July 16, 2019.

# Treating patients of all ages: KIDS, TEENS & ADULTS



# **TEENAGERS:** largest market opportunity for clear aligners

#### **Mandibular Advancement**



# invisalign first





Courtesy of Dr. T Kapoor, Align Global Gallery 1739

Invisalign treatment with mandibular advancement is clinically proven\* to correct Class II malocclusion.

During pubertal growth spurt, the MA promotes a significant additional growth of the mandible and produces skeletal effects with an annual change rate of 5.8 mm





Invisalign First aligners can achieve satisfactory arch expansion (3mm) changing

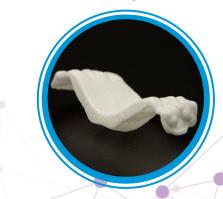
Invisalign First aligners can achieve satisfactory arch expansion (3mm) changing the initial arch form without any auxiliaries.

Main advantages of this treatment lie in its comfort and aesthetics, in the reduction of the risk of additional appointments and in the better oral hygiene compared to fixed appliances.

Short term dentoskeletal effects of mandibular advancement clear aligners in Class II growing patients. A prospective controlled study according to STROBE guidelines S. Ravera, T. Castroflorio, F. Galati, G. Cugliari, F. Garino, A. Deregibus, V. Quinzi European Journal Of Paediatric Dentistry VOL. 222-2021.pg 119-124

Upper arch dimensional changes with clear aligners in the early mixed dentition: A prospective study, Lione R, Cretella Lombardo E, Paoloni V, Meuli S, Pavoni C, Cozza P J Orofac Orthop. 2023 Jan;84(1):33-40. English. doi: 10.1007/s00056-021-00332-z. Epub 2021 Sep 3. PMID: 34477905.

#### **Palatal Expander**







IPE EFS: **6.7 mm** (mean)
\*EFS preliminary data (n=27), subject to change with sample size analysis increases

5.4 mm (mean) w/ Hyrax Sari, et al. Angle (2003): 5.5 mm (mean) w/ Hyrax; Sandikçioğlu, et al. AJO (1997):

The Invisalign® Palatal Expander System is currently available on a limited basis in Canada (excluding Quebec) and will be scaled in phases globally pending regulatory approval starting in 2024.

The Invisalign Palatal Expander System is pending 510(k) clearance and is not yet available in the United States.



# Invisalign® PALATAL EXPANDER SYSTEM

#### **PALATAL EXPANSION:**

#### Invisalign® Palatal Expander System



0.25 mm / stage

Exchanged daily



Holding (Retainer)

Order

Stage 1 (Passive)

Stage 9

Stage 17

Stage 25

Stage 33 (8 mm)



Stage 2 (Holding Phase)

Stage 3 (Holding Phase)





#### **PALATAL EXPANSION: Current solutions**

Micro-Implant Assisted
Rapid Palatal Expander (MARPE)



Hyrax Appliance (banded)







High performance polymer printing with Cubicure



## iTero™ intraoral scanners

The iTero scanner is at the front end of digital dentistry. Today, we have over 100K iTero scanners sold or roughly half of the intraoral scanning market globally. We have a scanner portfolio that consists of value to premium products, having introduced breakthrough technologies in the last few years, making the iTero scanner a comprehensive oral health system.



100K+ scanners sold

**5M+** restorative scans/year

20K+ labs

The iTero Lumina™ intraoral scanner with Ortho capabilities is available since February 2024 and the comprehensive version will come later this year. The iTero Element™ 5D Plus Series scanner is available in U.S., Canada, the majority of EMEA and selected APAC and LATAM markets, The iTero Lumina™ scanner is available in U.S., Canada, the majority of Europe and selected APAC and Africa markets.

align \*\* invisalign iTero

As of 3/31/24



3X wider field of capture<sup>1</sup>

50% smaller wand<sup>2</sup>

Superior visualization<sup>3</sup>

1. Compared to the field of view of the iTero Element™ 5D imaging system, when the iTero Lumina™ intraoral scanner's scanning distance is 12 mm.\*

Compared to iTero Element™ 5D imaging system wand, excluding the wand cable.\*

3. For Invisalign record-taking cases only, Based on a survey in September 2023 of n=22 users who participated in a global limited market elease, working with strongly agree to strongly disagree with the following statement. There runnian<sup>22</sup> intraoral seamer 3D model is comparable to that of an intraoral photos, and "Ties culturian<sup>22</sup> intraoral scanner 3D model's superior 3D model boosts patient engagement." period of 6 months, representing both Invisalign trained general practitioners and orthodontists in NA, EU and APAC, who were presented with a 4 point level of agreement scale from scans enable orthodontic clinical assessment the same way intraoral photos do." and "iTero Lumina™ intraoral scanner 3D model's superior 3D model eliminates the need to take

\*Compared to the accuracy of the iTero Element™ 5D imaging system.\* \*Data on file at Align Technology, as of November 15, 2023.

# Transforming \_\_\_ changing lives

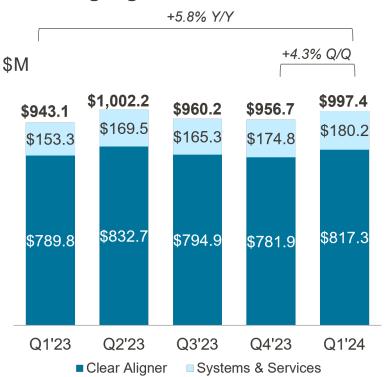
# **Q1 2024 Revenues and Operating Margin**

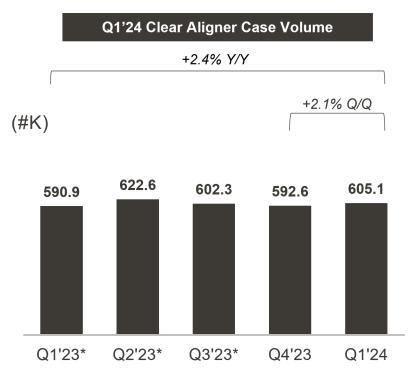
TOTAL REVENUES		TOTAL SYSTEMS AND SERVICES REVENUES		TOTAL CLEAR ALIGNER REVENUES		GAAP OP PROFIT MARGIN			
Q1'24		Q1'24		Q1'24		Q1'24			
\$997.4M		\$180.2M		\$817.3M		\$154.1M   15.5%			
Q/Q +4.3%	Y/Y +5.8%	Q/Q +3.1%	Y/Y +17.5%	Q/Q +4.5%	Y/Y +3.5%	Q/Q	(2.5)% pts	Y/Y	+1.3% pts
Q1'23		Q1'23		Q1'23		Q1'23			
\$943.1M		\$153.3M		\$789.8M		\$133.5M   14.2%			
Q/Q +4.6%	Y/Y (3.1)%	Q/Q (9.7)%	Y/Y (6.2)%	Q/Q +7.9%	Y/Y (2.5)%	Q/Q	+1.7% pts	Y/Y	(6.2)% pts
Q1'24 FX Impact:  • Q/Q: ~\$10.0M favorable impact from FX <sup>(1)</sup> • Y/Y: ~\$4.8M unfavorable impact from FX <sup>(1)</sup>		Q1'24 FX Impact:  • Q/Q: ~\$1.5M favorable impact from FX <sup>(1)</sup> • Y/Y: ~\$0.9M unfavorable impact from FX <sup>(1)</sup>		Q1'24 FX Impact:  • Q/Q: ~\$8.4M favorable impact from FX <sup>(1)</sup> • Y/Y: ~\$3.9M unfavorable impact from FX <sup>(1)</sup>		Q1'24 FX Impact:    Q/Q: ~0.1 pts favorable impact from FX <sup>(1)</sup> Y/Y: ~0.7 pts unfavorable impact from FX <sup>(1)</sup>			

See table: Unaudited GAAP to Non-GAAP Reconciliation

## Trended Revenues and Volumes

## Q1'24 highlights



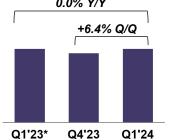


\*As of Q3'23, Doctor Subscription Program touch up cases are now included in Clear Aligner shipments in North America and EMEA. Prior periods have been recast.

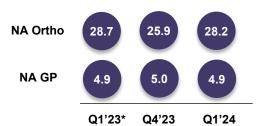
# **Q1 2024 Clear Aligner segment**



# Americas Clear Aligner Shipments 0.0% Y/Y

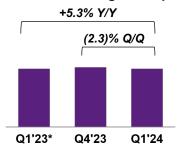


#### North Americas Utilization\*\*



# International Clear Aligner Metrics

#### **International Clear Aligner Shipments**

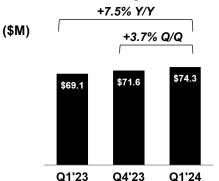


#### International Utilization\*\*



#### Non-Case Clear Aligner Metrics

#### Non-Case Clear Aligner Revenues



Non-case revenues include retention products such our Vivera® retainers, clinical training and education, accessories/eCommerce, and our subscription programs such as Invisalign® Doctor Subscription Program ("DSP")

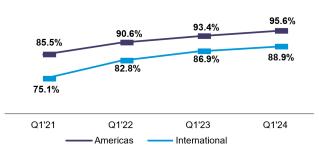
Q1 Non-Case revenues was up 7.5% Y/Y, primarily due to continued growth from Vivera™ retainers along with Invisalign DSP retainer revenues

<sup>\*</sup>As of Q3'23, Doctor Subscription Program touch up cases are now included in Clear Aligner shipments in North America and EMEA, utilization rates and Non-Case revenues. Prior periods have been recast.
\*\*Number of cases shipped/number of doctors to whom cases were shipped

# **Q1 2024 Systems and Services segment**



# Intraoral digital scans for Invisalign® case submission

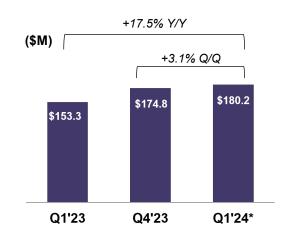


\*As of Q3'23, Doctor Subscription Program touch up cases are now included in Clear Aligner shipments in North America and EMEA, utilization rates and Non-Case revenues. Prior periods have been recast.

Invisalign® scans reflects digital scans for new Invisalign® treatment. Data on file at Align Technology

## Imaging Systems and CAD/CAM Services

#### **Systems and Services Revenues**



CAD/CAM and Services revenues represent ~51%\* of our Systems and Services business.

\*Q1'24



~\$3.9B

**Net revenues (LTM)** 

+17.6M

Invisalign® patients treated including **4.9M** teens

~22K

**Global employees** 

+261K

**Invisalign trained doctors** 

As of 3/31/24

align | \* invisalign | iTero | exocad

# **KEY TAKEAWAYS**

We continue to be the **INNOVATION LEADER** with the **CURRENT GENERATION TECHNOLOGIES** 

We are starting the next generation of products – using the power of 3D PRINTING, AI, BIOMECHANICS AND DESIGN

This will result in the creation of devices that will create a **SIGNIFICANT ADVANTAGE FOR US IN THE FUTURE** 

# Thank you

align\* | \* invisalign\* | iTero\* | exocad\*