



Align Technology Hosts 2026 Invisalign® Ortho Summit, Showcasing a “Beyond Possible” Vision for Connected Digital Orthodontics

July 29, 2026

A multi-day, immersive experience in Las Vegas brought orthodontists and practice teams together for peer-led clinical education, hands-on innovation, and a look at how Align is redefining what's possible with digital orthodontic care

LAS VEGAS & TEMPE, Ariz.--(BUSINESS WIRE)--Jul. 29, 2026-- Align Technology, Inc. (Nasdaq: ALGN), a leading global medical device company that designs, manufactures, and sells the Invisalign® System of clear aligners, iTero™ intraoral scanners, and exocad™ CAD/CAM software for digital orthodontics and restorative dentistry, today shared highlights from its 2026 Invisalign® Ortho Summit, held July 23–26, 2026 in Las Vegas.

The Summit brought together more than 500 orthodontists and practice team members for an immersive, multi-day program built around the theme “Beyond Possible.” The event showcased how innovation and connected digital workflows are expanding what can be achieved in orthodontic care with solutions designed to help doctors visualize, plan, and treat with greater confidence and predictability using the Invisalign® System.

The event also celebrated the orthodontists and practices who have helped expand the possibilities of Invisalign treatment through their expertise, innovation, and commitment to creating healthy, confident smiles for their patients for nearly 30 years.

Attendees explored how Align's integrated portfolio across the Align™ Digital Platform, including the Invisalign® System, iTero™ intraoral scanners, and exocad™ CAD/CAM software is helping doctors transform cases once considered complex into more predictable, efficient, and routine Invisalign treatment.

“Doctors don't just want another product, they want a connected experience that works the way their practice actually runs,” said Frank Quinn, Align Technology executive vice president and managing director, Americas. “That's what ‘Beyond Possible’ is about. When the workflow comes together from scan to plan to treatment and beyond, it gives doctors more time to focus on patients and deliver great outcomes.”

An Innovation Hub Built for Hands-On Discovery

At the center of the Summit was the Align Innovation Hub, an immersive, hands-on environment where doctors explored digital workflows, technologies, and solutions through interactive stations and guided experiences.

“The innovations unveiled at Summit were remarkable. Align Technology's commitment to continually raising the bar and pushing the boundaries of what's possible in orthodontics is inspiring,” said Dr. Erin Fraundorf, D.M.D., M.S.D, Artist Behind the Smiles and Founder of BOCA Orthodontic + Whitening Studio, Ladue, MO.

She continued, “What impresses me even more, though, is how much they listen to their doctors. They genuinely value our feedback and continuously evolve their technology based on what we need in practice, giving us more options, greater precision, and more control over treatment. That ultimately allows us to deliver an even better patient experience and achieve exceptional clinical outcomes.”

Anchored by dedicated experiences for the iTero Lumina™ intraoral scanner, the Hub featured five focused areas of concentration for discovery, engagement, and connection:

- **Invisalign for Kids** – Showcasing how early intervention is being transformed through digital innovation, including how Invisalign First™, the Invisalign® Palatal Expander System (IPE), and the digital workflow build confidence in interceptive care and complex growing-patient cases.
- **Treatment Planning** – Live, 1:1 clinical support to review ClinCheck® Signature Experience preferences, including updates to the Invisalign Personalized Plan (IPP), so doctors could see treatment planning happen in minutes and with fewer modifications.
- **In-Face Visualization** – New features on Invisalign® Outcome Simulator Pro (IOSim Pro) and ClinCheck® software with 3D Tissue Animation, giving doctors more compelling ways to help patients see and understand what treatment can do.
- **Flexible Portfolio** – A deep dive into how Align delivers more predictable, efficient outcomes by giving doctors greater control and confidence in treatment planning and execution through the comprehensive Invisalign portfolio.
- **Innovators Behind the Smile Studio** – An interactive content-creation studio where doctors could create and record user-generated content while exploring best-practice creator tools for engaging today's patients.

Eight additional areas highlighted next-generation digital orthodontics, including Align Innovations, Accessories, the Advantage Program, and Business Development & Practice Marketing.

Within the Hub, Align showcased a robust set of innovations designed to improve consistency, precision, and efficiency across clinical workflows:

- **The Invisalign Specifix™ Attachment System** currently available in select locations through a limited market release, is a 3D-printed attachment solution that combines attachments 3D-printed to the exact shape and size indicated in the

doctor's treatment plan with a novel bonding accessory for precise placement.¹ The Specifix system is designed to reduce variability in attachment size and placement, increase consistency, and streamline the attachment workflow.

- **Invisalign® integrated buttons** – a new digital approach to the small, bonded accessories used to anchor elastics and apply targeted forces during treatment. Digitally integrated buttons incorporate button planning into the ClinCheck® treatment planning workflow, replacing the standard manual process. With this digital approach, button type and position are determined within the software during treatment planning and doctors can modify as needed, helping to reduce chairside guesswork, improve placement accuracy, and deliver a more flexible, precise, and efficient bite correction.
- **Invisalign® Palatal Expander System with integrated hook features** – a further evolution of Align's 3D-printed palatal expander system designed to help doctors treat a broader range of patients with added flexibility. Building on the clinically effective² Invisalign® Palatal Expander (IPE) System, the new forward- and backward-facing integrated hooks are compatible with elastics³, offering intuitive enhancements to palatal expansion with Class III or Class II treatments.
- **Invisalign clear aligner custom trimline option** gives doctors greater control over aligner gingival margins to support versatility with aesthetics, comfort, and clinical flexibility. In cases where doctors feel there is insufficient retention, they can consider an extended scalloped trimline for short clinical crowns, erupting dentition cases, preferences for fewer attachments, extended tooth coverage in gingival recession and in extending to include the undercut of the clinical crowns. Integrated directly into the ClinCheck® digital treatment planning workflow, custom trim lines allow doctors to personalize aligner design based on individual patient anatomy and treatment needs.
- **New features in Invisalign® Outcome Simulator Pro** is a next-generation in-face simulation tool that allows patients to see potential treatment outcomes with realistic visualizations, including arch control and bite contact Occlusogram for improved engagement.
- **3D Tissue Animation** is a new ClinCheck® feature designed to simulate how a patient's facial soft tissue may change by the end of treatment, supporting aesthetic-focused planning and more personalized patient conversations.

Orthodontist-Led Sessions and Real-World Case Sharing

The Summit program featured orthodontist-led sessions covering complex cases, digital workflow optimization, and patient engagement strategies. Interactive formats including panels, breakout sessions, and live demonstrations that encouraged open dialogue and practical knowledge sharing.

Sessions highlighted how doctors are applying digital tools to treat a broader range of cases with greater confidence, while also driving efficiency and growth in their practices.

"The Invisalign Ortho Summit in Las Vegas left me energized about where Align Technology is taking orthodontics, particularly the advances in visualization, diagnostics, and direct 3D printing," said Dr. David Walt, D.D.S., MSD., Walt Orthodontics, Vaughan, ON. "Learning alongside my peers reinforced the clinical excellence we can achieve with the Invisalign Palatal Expander and Invisalign First. I was equally grateful for the chance to share how I leveraged the Align Digital Platform to optimize practice efficiency and the patient experience."

Advancing "Beyond Possible": Investments Across the Align Digital Platform

The 2026 Invisalign Ortho Summit reflects Align's broader strategy to move beyond individual products and toward a connected experience that supports prevention, early intervention, and digitally driven care delivery. Ongoing investments in the Align™ Digital Platform continue to unify scanning, visualization, treatment planning, manufacturing, monitoring, retention, and now practice-management connectivity into a single, cohesive ecosystem for doctors and patients. Focus areas showcased at the Summit included:

- **Advancing digital orthodontic workflows** that connect intraoral scanning, digital treatment planning, aligner fabrication, monitoring, and retention into seamless, data-driven experiences for doctors and patients.
- **Continued leadership in digital manufacturing and 3D printing**, enabling consistent, high-quality Invisalign aligner production at global scale while supporting speed and reliability for orthodontic practices.
- **Ongoing investment in automation**, designed to help doctors work more efficiently while maintaining clinical oversight and control as case complexity and practice scale increase.
- **Expansion of diagnostic and visualization capabilities**, supporting earlier intervention, improved patient understanding, and more confident treatment planning across a broader range of malocclusions and growth patterns.
- **Scaling of integrated solutions**, reflecting growing adoption of digitally connected orthodontic workflows in diverse practice models.
- **Independent validation of the Invisalign® Palatal Expander System (IPE)** – A clinical study by researchers at the University of Insubria, Italy found that the Invisalign® Palatal Expander System was shown to effectively widen the upper jaw by opening the natural growth seam in the palate, achieving bone and bite changes similar to a traditional metal Hyrax expander. IPE also delivered more controlled and predictable results than Hyrax, supporting its use as a reliable option for growing patients and highlighting its role as a key step toward fully digital orthodontic care⁴.

"Events like the Invisalign Ortho Summit show what's possible when innovation and real-world experience come together," Quinn added. "For nearly 30 years, doctors have used our tools and technology to create 23 million new smiles for their patients. As we continue to build a more connected experience, we're focused on helping doctors go beyond what was once thought possible both in how they treat patients and how they grow their practices."

About Align Technology, Inc.

Align Technology designs and manufactures the Invisalign® System, the most advanced clear aligner system in the world, iTero™ intraoral scanners and services, and exocad™ CAD/CAM software. These technology building blocks enable enhanced digital orthodontic and restorative workflows to improve patient outcomes and practice efficiencies for over 302.0 thousand doctor customers and are key to accessing Align's 600 million consumer market opportunity worldwide. Over the past 29 years, Align has helped doctors treat approximately 23.5 million patients with the Invisalign System and is driving the evolution in digital dentistry through the Align™ Digital Platform, our integrated suite of unique, proprietary technologies and services delivered as a seamless, end-to-end solution for patients and consumers, orthodontists and GP dentists, and lab/partners. Visit www.aligntech.com for more information.

For additional information about the Invisalign system or to find an Invisalign doctor in your area, please visit www.invisalign.com. For additional information about the iTero digital scanning system, please visit www.itero.com. For additional information about exocad dental CAD/CAM offerings and a list of exocad reseller partners, please visit www.exocad.com.

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* The availability of products may vary by market and is subject to applicable regulatory approvals and clearances. Please check with your local Align team for further information.

1. Based on bench testing conducted in August 2025 according to Design Verification on Specifix™ attachment volume precision (A035851). Data on File at Align Technology, as of **January 28, 2026**.
2. Based on data from a multi-site US IDE (Investigational Device Exemption) clinical study (n=29 subjects, ages 7-10 years) of expansion treatment with Invisalign® Palatal Expanders. Data on file at Align Technology, as of October 30, 2023
3. Elastics are not supplied/provided by Align Technology, Inc
4. Levrini L, Saran S, Imbesi E, Vanini I, Russo V, Rimoldi V, Carganico A, Giannotta N and Perugini M (2026), Skeletal and dentoalveolar effects on the midpalatal suture and maxillary arch assessed by occlusal radiographs and three-dimensional digital models in patients treated with invisalign palatal expander and rapid palatal expander: a pilot study. Front. Dent. Med. 7:1757094. doi: 10.3389/fdmed.2026.1757094

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