



Align Technology Sponsors 30 Invisalign® Treatments Through Smiles4Canada Program to Provide Orthodontic Care to Children and Teens

January 13, 2026

Sponsorship reflects commitment to increasing access to care for orthodontic treatment especially for children, and Align's support of the Canadian orthodontic profession

TEMPE, Ariz.--(BUSINESS WIRE)--Jan. 13, 2026-- Align Technology, Inc. (NASDAQ: ALGN), a leading global medical device company that designs, manufactures, and sells the Invisalign® System of clear aligners, iTero™ intraoral scanners, and exocad™ CAD/CAM software for digital orthodontics and restorative dentistry, today announced a new initiative with the Canadian Foundation for the Advancement of Orthodontics (CFAO). Under this initiative, Align has committed to support Invisalign treatment for 30 eligible patients through CFAO's Smiles4Canada program, a public health goodwill program founded in 2016 to put a smile, both figuratively and literally, on a young person with significant orthodontic needs, whose family does not have the financial resources to pay for the procedure.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20260113668793/en/>



Align has committed to support Invisalign® treatment for 30 eligible patients through the Canadian Foundation for the Advancement of Orthodontics (CFAO) Smiles4Canada program.

Canada and reinforces the values that guide our profession every day.”

The CFAO was established in 1981 as the charitable arm of the Canadian Association of Orthodontists (CAO) to promote the advancement of the science of orthodontics through scientific research. The CFAO also supports access to quality orthodontic care through the Smiles4Canada program. More than 800 children have benefited from the program so far.

“Align Technology is proud to support orthodontists across Canada who are making a difference in their communities by providing children in need with life changing orthodontic treatment to improve their smiles and oral health, and increase their self-esteem,” said Frank Quinn, EVP and managing director, Americas, Align Technology. “Through Smiles4Canada, we’re helping doctors treat patients with the Invisalign System who otherwise may not have access to needed orthodontic care. It’s just one of the ways we’re partnering and collaborating with the Canadian orthodontic profession and the patients they serve.”

Align has established programs to support doctors that treat patients who may not be well-suited for wearing and managing fixed appliances due to health issues, allergies, disabilities or specific health disorders through discounted fees and other support.

In Canada, the United States, EMEA and Australia, Invisalign® System product donation programs bring smiles to young individuals. Through Align's Acts of Random Kindness (ARK) program, Invisalign-trained doctors collaborate to provide a straight smile to young patients dealing with health conditions. Since 2019, Align has extended a helping hand to over 200 patients by waiving lab fees for their treatments through the ARK program.

In 2023, Align established programs with non-profit organizations that offer an affordable option for families in the United States and Canada who cannot bear the full cost of teeth straightening treatment for their children. As part of this program, with Smiles Change Lives and Smile for a Lifetime, Align waives lab fees and enables treatments through Invisalign-trained doctors who donate their time, skills, and practice resources.

About the Canadian Association of Orthodontists (CAO) and the Canadian Foundation for the Advancement of Orthodontics (CFAO)

The Canadian Association of Orthodontists (CAO) is the national organization and official voice for certified orthodontic specialists in Canada. Founded in 1949, CAO is dedicated to advancing the science and art of orthodontics, promoting the highest standards of excellence in education and patient care, and fostering public awareness of the benefits of orthodontic treatment provided by certified specialists.

The Canadian Foundation for the Advancement of Orthodontics (CFAO), established in 1981, supports education, research, and charitable initiatives that advance orthodontic care. Through programs such as Smiles4Canada, CFAO provides access to orthodontic treatment for children from families with financial need, while also funding research, educational webinars, and student development initiatives.

About Align Technology, Inc.

Align Technology designs and manufactures the Invisalign® System, the most advanced clear aligner system in the world, iTero™ intraoral scanners and services, and exocad™ CAD/CAM software. These technology building blocks enable enhanced digital orthodontic and restorative workflows to improve patient outcomes and practice efficiencies for over 291 thousand doctor customers and are key to accessing Align's 600 million consumer market opportunity worldwide. Over the past 28 years, Align has helped doctors treat over 21.4 million patients with the Invisalign System and is driving the evolution in digital dentistry through the Align™ Digital Platform, our integrated suite of unique, proprietary technologies and services delivered as a seamless, end-to-end solution for patients and consumers, orthodontists and GP dentists, and lab/partners. Visit www.aligntech.com for more information.

For additional information about the Invisalign system or to find an Invisalign doctor in your area, please visit www.invisalign.com. For additional

“Align's support of Smiles4Canada is critical, as it helps orthodontists provide care to young patients who need it most,” said Alison Nash, Executive Director, CFAO. “Their commitment strengthens our ability to serve communities across

information about the iTero digital scanning system, please visit www.itero.com. For additional information about exocad dental CAD/CAM offerings and a list of exocad reseller partners, please visit www.exocad.com.

Invisalign, iTero, exocad, Align, Align Digital Platform and iTero Lumina are trademarks of Align Technology, Inc.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20260113668793/en/): <https://www.businesswire.com/news/home/20260113668793/en/>

Align Technology
Madelyn Valente
(909) 833-5839
mvalente@aligntech.com

Zeno Group
Sarah Karlson
(828) 551-4201
sarah.karlson@zenogroup.com

Source: Align Technology, Inc.