

## Align Technology Introduces Invisalign Smile Architect™ With Multiple Treatment Plans, Further Enabling Ortho Restorative Digital Dentistry Treatment Options

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## Helps patients visually understand treatment choices utilizing an iTero™ scanner at chairside for enhanced patient education

TEMPE, Ariz.--(BUSINESS WIRE)--Oct. 23, 2024-- Align Technology, Inc. ("Align") (Nasdaq: ALGN), a leading global medical device company that designs, manufactures, and sells the Invisalign® system of clear aligners, iTero™ intraoral scanners, and exocad™ CAD/CAM software for restorative dentistry, today announced the release of the next innovation of Invisalign Smile Architect software, now with Multiple Treatment Plans allowing doctors to visually compare and modify orthodontic only and ortho restorative treatment plans side-by-side. The Multiple Treatment Plans are integrated into ClinCheck® treatment planning software for doctors to visually compare, review, and choose the best treatment option for each patient.

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Invisalign Smile Architect™ software, now with Multiple Treatment Plans. The new software integrates seamlessly with the Align™ Digital Platform and offers a single ecosystem for combined visual orthodontic and restorative treatment planning. (Photo: Business Wire)

During an office visit, a doctor can use their iTero scanner to visually demonstrate ortho only and ortho restorative treatment simulations or submit patient's records to then use with the features of Invisalign Smile Architect to develop a personalized ClinCheck<sup>TM</sup> treatment plan for their patient, whether ortho only or ortho-restorative.

Ortho restorative treatment represents a growing opportunity for dental practitioners to combine the benefits of the Invisalign System with restorative treatment to present their patients with a variety of treatment options to transform their unique smile with a tooth mass analysis tool depicting minimal tooth reduction using the Invisalign Smile Architect ortho restorative software.

"Invisalign Smile Architect with Multiple Treatment Plans was developed to help doctors facilitate patient education with treatment planning options for patient care to support more informed treatment decisions for their patients and ultimately enhance practice growth," said Sreelakshmi Kolli, Align Technology chief product and digital officer. "The advanced visual comparison tools within Invisalign Smile Architect software with Multiple Treatment Plans can help general dentists communicate treatment options that may combine orthodontic and restorative procedures to support doctors, patients, and their treatment goals."

The new software integrates with the Align™ Digital Platform, Align's unique combination of software, systems and services designed to provide a seamless experience and workflow that integrates and connects all users – doctors, labs, patients, and consumers. It offers a single ecosystem for combined visual orthodontic and restorative treatment planning including facial lines, tooth mass analysis, and in-face visualizations, while introducing new features such as Flex Rx, Invisalign® Personalized Plan (IPP), ClinCheck® Smile Video, and ClinCheck® Live Update.

"I've waited my entire career for a product like Invisalign Smile Architect! It makes transforming traditional esthetic restorative cases into minimally invasive ortho restorative plans easy, by visualizing the best esthetic outcome through optimal tooth positioning," said Dr. Michael DiTolla, a cosmetic dentist based in Lodi, California who participated in the limited market release. "The new Multiple Treatment Plans feature has been invaluable in helping patients understand the difference between ortho only and ortho restorative outcomes, leading to better case acceptance and compliance throughout treatment. I now won't start any anterior restorative case without first considering if we can achieve a more conservative approach by moving the teeth. Invisalign Smile Architect with Multiple Treatment Plans is a major leap forward in restorative dentistry!"

Dr. Karla Soto, a GP dentist and an Align® Faculty member with a practice in Boca Raton, Florida, added, "This next release of the Invisalign Smile Architect software has enhanced my ability to engage patients by allowing them to visualize potential treatment outcomes, including cosmetics, elevating the patient experience and higher Invisalign® case acceptance at my practice."

Invisalign Smile Architect software with Multiple Treatment Plans is expected to be available to Invisalign trained doctors in Q4 2024.

## About Align Technology, Inc.

Align Technology designs and manufactures the Invisalign® System, the most advanced clear aligner system in the world, iTero™ intraoral scanners and services, and exocad™ CAD/CAM software. These technology building blocks enable enhanced digital orthodontic and restorative workflows to improve patient outcomes and practice efficiencies for over 271 thousand doctor customers and are key to accessing Align's 600 million consumer market opportunity worldwide. Over the past 27 years, Align has helped doctors treat approximately 18.9 million patients with the Invisalign System and is driving the evolution in digital dentistry through the Align™ Digital Platform, our integrated suite of unique, proprietary technologies and services delivered as a seamless, end-to-end solution for patients and consumers, orthodontists and GP dentists, and lab/partners. Visit www.aligntech.com for more information.

For additional information about the Invisalign System or to find an Invisalign doctor in your area, please visit <a href="https://www.invisalign.com">www.invisalign.com</a>. For additional information about the iTero digital scanning system, please visit <a href="https://www.itero.com">www.itero.com</a>. For additional information about exocad dental CAD/CAM offerings and a list of exocad reseller partners, please visit <a href="https://www.exocad.com">www.exocad.com</a>.

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