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Align Technology Announces iTero[™] Intraoral Scanner Product Innovations That Enhance Digital Dentistry Workflows and Integrated Treatment Options in Oral Health, Restorative, and Ortho Treatment in General Dentistry Practices

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- Align[™] Oral Health Suite with new comparison tools that aid in multi-modality assessments and personalized oral health reports
- Invisalign® Outcome Simulator Pro with Multiple Treatment Simulation to drive chairside patient education about treatment options
- iTero[™] Design Suite with intuitive design capabilities for in-practice 3D printing, now commercially available in select markets

SAN JOSE, Calif. & TEMPE, Ariz. & PETACH TIKVA, Israel--(BUSINESS WIRE)--Oct. 23, 2024-- Align Technology, Inc. (NASDAQ: ALGN), a leading global medical device company that designs, manufactures, and sells the Invisalign® System of clear aligners, iTero[™] intraoral scanners, and exocad[™] CAD/CAM software for digital orthodontics and restorative dentistry, today announced iTero intraoral scanner product innovations that provide a versatile overall solution for general practitioner ("GP") dentists.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20241023670939/en/

These new versatile digital solutions offer a holistic approach for GP dentists that supports patient interaction about diverse treatment options in oral health, restorative, and aesthetic dentistry.

- Align[™] Oral Health Suite with new comparison tools that aid in multi-modality assessments and personalized oral health reports. (Photo: Business Wire)
 - Align[™] Oral Health Suite enhances patient-driven interest and engagement with iTero Element[™] Plus series and iTerc Lumina[™] scan images set up within clinical findings to help drive doctor-patient conversations about treatment options. The all-in-one chairside consultation can help patients see the possible oral health conditions and associated root causes. GP practices that regularly used iTero scanners and the Align Oral Health Suite saw 9% higher estimated monthly revenue versus those that did not use the Align Oral Health Suite.*
 - Invisalign® Outcome Simulator Pro is a patient communication tool on iTero Element Plus Series and Lumina imaging systems, that generate an in-face simulated outcome of what a patient's teeth can look like after an orthodontic treatment or ortho-restorative treatment. The new Invisalign Outcome Simulation Pro with multi treatment simulations offers two types of simulations chairside: Invisalign for ortho-only, and Invisalign Smile Architect[™] for ortho-restorative.
 - iTero[™] Design Suite is available for all iTero models with a full service plan and offers doctors an intuitive way to facilitate designs for 3D printing of models, bite splints, and restorations chair-side. This software innovation is designed to help doctors increase their practice efficiency and elevate patients' experience by shortening the time to treatment through an intuitive way to design for in-practice 3D printing of items such as models, bite splints, and restorations. The Align[™] Digital Platform provides an innovative portfolio of doctor-focused technologies that enables seamless end-to-end workflows.

"The iTero intraoral scanner innovations introduced today will enable doctors to present a variety of options to their patients, supporting chairside education and communication, that helps deliver a great patient experience and supports patients making informed choices about their dental treatment in consultation with their doctor," said Karim Boussebaa, Align Technology executive vice president and managing director for the iTero scanner and services business. "In today's modern digital dentistry practice, the iTero™ intraoral scanner can help increase patient understanding and treatment acceptance and help drive adoption of the Align Digital Platform, a proprietary combination of software, systems, and services designed to provide a seamless experience and workflow that integrates and connects all users – doctors, labs, patients, and consumers."

*Based on a calculated median difference of 1H2024 production revenue between North American GP practices with regular daily usage of the iTero scanner and the Align Oral Health Suite (n=69) versus GP practices that did not use the Align Oral Health Suite (n=636). Data accounted for varying clinic patient volumes. The Align Oral Health Suite is only available on iTero Lumina and iTero Element Plus Series scanners. Data on File at Align Technology, as of September 3, 2024.

The Align™ Oral Health Suite is available on the iTero Element™ Plus Series and Lumina scanners.

These innovations are expected to be available in Q4 2024. Customers should contact their sales representatives for more information on availability.

About Align Technology, Inc.

Align Technology designs and manufactures the Invisalign® System, the most advanced clear aligner system in the world, iTero[™] intraoral scanners and services, and exocad[™] CAD/CAM software. These technology building blocks enable enhanced digital orthodontic and restorative workflows to improve patient outcomes and practice efficiencies for over 271 thousand doctor customers and are key to accessing Align's 600 million consumer

market opportunity worldwide. Over the past 27 years, Align has helped doctors treat approximately 18.9 million patients with the Invisalign System and is driving the evolution in digital dentistry through the Align[™] Digital Platform, our integrated suite of unique, proprietary technologies and services delivered as a seamless, end-to-end solution for patients and consumers, orthodontists and GP dentists, and lab/partners. Visit <u>www.aligntech.com</u> for more information.

For additional information about the Invisalign System or to find an Invisalign doctor in your area, please visit <u>www.invisalign.com</u>. For additional information about the iTero digital scanning system, please visit <u>www.itero.com</u>. For additional information about exocad dental CAD/CAM offerings and a list of exocad reseller partners, please visit <u>www.exocad.com</u>.

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