

Align Technology is a publicly traded medical device company engaged in the design, manufacture and marketing of the Invisalign® system, the world's leading invisible orthodontic product, and the iTero® Intraoral scanning systems and services. Align Technology went public on the NASDAQ market under the trading symbol ALGN in January 2001.

Align Technology Extends Innovation With New Invisalign Stickables – Designed To Personalize Invisalign® Clear Aligners

September 1, 2020

Patent-pending sticker accessories make each Invisalign aligner as unique as the patient wearing them

SAN JOSE, Calif., Sept. 01, 2020 (GLOBE NEWSWIRE) -- Align Technology, Inc. (NASDAQ: ALGN) today announced the launch of Invisalign® Stickables, innovative sticker accessories designed exclusively for use with the patented SmartTrack® material in Invisalign clear aligners. Available in an array of designs, colors, shapes and themes, Invisalign Stickables are a cool, engaging and fun way for patients to show their personal flair during Invisalign treatment.



"Most teens and younger patients want to do what their friends are doing, but at the same time they want to be unique and individual," said Dr. Mark Garlington, an orthodontist practicing in Long Beach, California. "Invisalign Stickables add a creative dimension to Invisalign treatment and will enable patients to personalize their aligners and create an experience that we strive to provide for all of our patients."

"As the leader in clear aligners, we continuously innovate to provide our doctor partners and their patients with solutions that not only address their treatment needs but also provide them with an experience that reflects the fun, youthful, and unique characteristics of the Invisalign brand," said Raj Pudipeddi, Align's chief innovation, product, and marketing officer and SVP. "The ability to personalize their Invisalign clear aligners enables Invisalign patients to express their smiles in ways that are as unique as they are, and we are very excited to help them do that with this latest Invisalign innovation."

Starting with young patients, Invisalign Stickables are initially available in 10 fun themes, including fantasy and gaming, shapes and colors, sports and activities, travel and transit, emojis and faces, animals and nature, letters and numbers, party and holidays, foods and sweets, and basic shapes and images, with more options available soon. The sticker and applicator are made from a water-resistant multi-layer plastic material and biocompatibility tested. Invisalign® Stickables have been optimized to use with SmartTrack® Invisalign aligner material.

"As great as the advantage of Invisalign treatment is because it is virtually invisible, many of our growing patients still want their friends to see something cool and different when they smile," noted Dr. David

Boschken, an orthodontist with practices in San Jose and Los Altos, CA and an Align faculty member. "With Invisalign Stickables, patients can get creative and decorate their aligners to make their Invisalign treatment more fun."

Availability

Invisalign Stickables patent-pending accessories are available now in the US and Canada and will be introduced in other countries in 2021. Invisalign providers can purchase Invisalign Stickables through the Webstore in Invisalign Doctor Site. Invisalign Stickables are also available to Invisalign patients at participating doctor offices or online through the Invisalign accessories site <https://www.invisalignaccessories.com/>

About Align Technology, Inc.

Align Technology designs and manufactures the Invisalign® system, the most advanced clear aligner system in the world, iTero® intraoral scanners and services, and CAD/CAM software. Align has helped treat over 8 million patients with the Invisalign system and is driving the evolution in digital dentistry with the iTero intraoral scanner and exocad® CAD/CAM software – modernizing today's practices by enabling enhanced digital orthodontic and restorative workflows to improve patient outcomes and practice efficiencies. Visit www.aligntech.com for more information.

For additional information about the Invisalign system or to find an Invisalign doctor in your area, please visit www.invisalign.com. For additional information about the iTero digital scanning system, please visit www.itero.com. For additional information about exocad dental CAD/CAM offerings and a list of exocad reseller partners, please visit www.exocad.com.

Align Technology

Madelyn Homick

(408) 470-1180

mhomick@aligntech.com

Zeno Group

Sarah Johnson

(828) 551-4201

sarah.johnson@zenogroup.com

Photos accompanying this announcement are available at:

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The logo for Align Technology, featuring the word "align" in a lowercase, sans-serif font. The letter "i" is stylized with a blue dot above it.

Source: Align Technology, Inc.