

Align Technology is a publicly traded medical device company engaged in the design, manufacture and marketing of the Invisalign® system, the world's leading invisible orthodontic product, and the iTero® Intraoral scanning systems and services. Align Technology went public on the NASDAQ market under the trading symbol ALGN in January 2001.

Align Technology's iTero® Element 5D Imaging System Awarded "Best New Technology Solution for Dentistry" in 2020 MedTech Breakthrough Awards

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Annual Awards Program Honors Outstanding Health & Medical Technology Products and Companies

[MedTech Breakthrough](#), an independent market intelligence organization that recognizes the top technology product companies in the global health and medical technology market, announced today that it has selected [Align Technology, Inc.](#) (Nasdaq: ALGN) as the winner of the "Best New Technology Solution for Dentistry" award for its iTero Element® 5D Imaging System ("iTero Element 5D") in its fourth annual MedTech Breakthrough Awards program.

The iTero Element 5D, the latest innovation in the iTero product portfolio, is the first integrated dental imaging system that simultaneously records 3D intra-oral optical impressions, 2D color images, and Near Infrared images (NIRI). With the iTero Element 5D, full arch scans can be completed in as little as 60 seconds.*

iTero Element 5D's NIRI technology scans the structure (enamel and dentin) of a tooth in real time, without harmful radiation, acting as a digital aid for detection of interproximal caries.**

Through iTero Element 5D's visualization tools, patients can see and better understand their current dental health issues, their treatment plan options, and simulated outcomes directly on-screen at the doctor's office, enabling education and compliance during treatment, and an overall better patient experience.

"Given the importance of oral health to everyone's overall health, it's not surprising that dental technologies are an important component of the larger MedTech Breakthrough category," said James Johnson, managing director, MedTech Breakthrough. "Align is a strong leader in the dental technology space, and we recognize its "breakthrough" dental imaging platform for dentists and orthodontists. Building on a successful track record of dental technology innovation, from its Invisalign® System that revolutionized teeth straightening, Align continues driving innovation in the dental industry with its iTero Element 5D. We extend a hearty congratulations to Align for its well-deserved industry recognition with this 2020 MedTech Breakthrough Award designation."

The goal of the MedTech Breakthrough Awards is to honor excellence and recognize innovation, hard work and success in a range of health and medical technology categories, including Robotics, Clinical Administration, Telehealth, Patient Engagement, Electronic Health Records (EHR), mHealth, Medical Devices, Medical Data and many more. This year's program attracted more than 3,750 nominations from over 15 different countries throughout the world.

"We are honored to receive the 2020 MedTech Breakthrough Award and believe it is a powerful testament to the innovative technology and overall results the iTero platform delivers to doctors and their patients," said Yuval Shaked, senior vice president and managing director, iTero scanner and services business, Align Technology. "Prior to the iTero Element 5D launch, separate caries detection devices existed as a complement to x-rays and required practitioners to make additional investments on top of their existing x-ray technology and created inefficient chairside workflows. By seamlessly combining three key scanning technologies - 3D optical impressions, 2D oral color photos, and NIRI - into one, single integrated scan, the iTero Element 5D increases the efficiency and interconnectedness of the dentists' workflow dramatically."

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*Data on file at Align Technology, as of February 10, 2017.

**Data on file at Align Technology, as of December 4, 2018.

Information about the iTero Element 5D Imaging System can be found at http://www.itero.com/en/products/itero_element_5d

About MedTech Breakthrough

Part of [Tech Breakthrough](#), a leading market intelligence and recognition platform for global technology innovation and leadership, the MedTech Breakthrough Awards program is an independent program devoted to honoring excellence in medical and health related technology companies, products, services and people. The MedTech Breakthrough Awards provide a platform for public recognition around the achievements of breakthrough health and medical companies and products in categories that include Patient Engagement, mHealth, Health & Fitness, Clinical Administration, Healthcare IoT, Medical Data, Healthcare Cybersecurity and more. For more information visit [MedTechBreakthrough.com](#).

About Align Technology, Inc.

Align Technology designs and manufactures the Invisalign® system, the most advanced clear aligner system in the world, iTero® intraoral scanners and services, and CAD/CAM software. Align has helped treat over 8 million patients with the Invisalign system and is driving the evolution in digital dentistry with the iTero intraoral scanner and exocad CAD/CAM software – modernizing today's practices by enabling enhanced digital orthodontic and restorative workflows to improve patient outcomes and practice efficiencies. Visit <http://www.aligntech.com> for more information.

For additional information about the Invisalign system or to find an Invisalign doctor in your area, please visit <http://www.invisalign.com>. For additional information about the iTero digital scanning system, please visit <http://www.itero.com>. For additional information about exocad dental CAD/CAM offerings and a list of exocad reseller partners, please visit <http://www.exocad.com>.