

Align Technology is a publicly traded medical device company engaged in the design, manufacture and marketing of the Invisalign® system, the world's leading invisible orthodontic product, and the iTero® Intraoral scanning systems and services. Align Technology went public on the NASDAQ market under the trading symbol ALGN in January 2001.

Align Technology Receives Multiple Product Awards for iTero Element 2 and iTero Element Flex Scanners

December 21, 2018

SAN JOSE, Calif., Dec. 21, 2018 (GLOBE NEWSWIRE) -- Align Technology, Inc. (NASDAQ: ALGN) announced today that the iTero Element 2 and iTero Element Flex scanners have been honored with multiple product awards from two distinct organizations: 2018 *DrBicuspid.com Dental Excellence Award* (for iTero Element 2 specifically) and 2018 *GOOD DESIGN® Award*.

On December 19, DrBicuspid.com announced the winners of the 2018 Dental Excellence Awards. Align's iTero Element 2 intraoral scanner was awarded a DrBicuspid.com Dental Excellence Award for *Best New Diagnostic & Imaging Device 2018*. The DrBicuspid.com Dental Excellence Awards recognize the best new products, services, companies, and leaders that set a high standard of excellence in the dental industry. Nominated by readers and curated by a panel of industry experts, the Dental Excellence Awards showcase those products and services that dentists have chosen to provide better patient care and greater practice efficiency. Awards will be handed out at the Chicago Dental Society Midwinter Meeting in February 2019.

Additionally, on December 10, the Chicago Athenaeum Museum of Architecture and Design and The European Centre for Architecture Art Design and Urban Studies announced the winners of the 2018 GOOD DESIGN Award. Align's iTero Element 2 and iTero Element Flex scanners were both winners of this prestigious award. This year, the Museum received a record number of submissions from the world's leading manufacturers and industrial and graphic design firms representing the most important and critical mass of influential corporations in the design industry from over 47 countries. All awards will be posted shortly on the Museum's website at chi-athenaeum.org and www.good-designawards.com.

Yuval Shaked, Align Technology senior vice president and managing director, iTero scanner and services business stated, "We are honored to receive these two esteemed awards that reflect our continued commitment to product and technology innovation. It is exciting to be recognized for the innovative design of our iTero Element products as well as receive accolades by dental professionals for iTero Element's outstanding user experience."

The iTero Element 2 and iTero Element Flex scanners were launched earlier this year at the American Association of Orthodontics Annual Session, in May. The products are currently available in Canada, the United States, majority of European countries (including France, Germany, Italy, Spain, and the United Kingdom) and select Asia Pacific Markets such as Australia, Hong Kong, Singapore, and Taiwan.

About Align Technology, Inc.

Align Technology designs and manufactures the Invisalign® system, the most advanced clear aligner system in the world, and iTero® intraoral scanners and services. Align's products help dental professionals achieve the clinical results they expect and deliver effective, cutting-edge dental options to their patients. Visit www.aligntech.com for more information.

For additional information about the Invisalign system or to find an Invisalign doctor in your area, please visit www.invisalign.com. For additional information about iTero digital scanning system, please visit www.itero.com.

About DrBicuspid

DrBicuspid.com is a free, member-driven website dedicated to general dentists, specialists, and other dental professionals. DrBicuspid's goal is to deliver useful, trustworthy, and relevant news, features, columns, and more that will help you make your practice better, faster, smoother, and more profitable.

About the GOOD DESIGN® Award

Founded in Chicago in 1950, GOOD DESIGN remains the oldest and the world's most recognized program for design excellence worldwide, organized annually by The Chicago Athenaeum Museum of Architecture and Design in cooperation with the European Centre for Architecture, Art, Design and Urban Studies. GOOD DESIGN is a global 21st-Century industry standard awarding the latest, most advanced products and designs for their innovation and invention from well-established manufacturers and corporations to the latest emerging start-up companies.

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The logo for Align Technology, featuring the word "align" in a lowercase, sans-serif font. The letter "i" is stylized with a blue dot above it.

Source: Align Technology, Inc.