FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| TATEMENT | OF CHANGES | IN BENEFICIAL | OWNERSHIP |
|----------|------------|----------------------|------------------|

| l | OMB APPRO | VAL |
|---|------------------------|-----------|
| | OMB Number: | 3235-0287 |
| l | Estimated average burd | en |
| l | hours per response: | 0.5 |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>GEORGE ROGER E</u> | | | | | | 2. Issuer Name and Ticker or Trading Symbol ALIGN TECHNOLOGY INC [ALGN] | | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Check (specify)) | | | | | |
|--|---|--|--------|------------------------------------|---|--|------|-------------------------|---|--------------|-------------------------|---|---------------------------------------|--|---|--|-------------------|--|--|--|
| (Last) (First) (Middle) C/O ALIGN TECHNOLOGY INC 2560 ORCHARD PARKWAY | | | | | | Date of /25/20 | | est Tra | nsaction | n (Mon | nth/Day/Year) | | X | Officer (give title Other (specify below) VP, Leg. Affairs & Gen. Couns | | | | | | |
| (Street) SAN JOSE CA 95131 | | | | _ 4. I | 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | | | | | | on | | | | |
| (City) | (S | | (Zip) | | | | | | | | | | | | | | | | | |
| Table I - Non-Deriv 1. Title of Security (Instr. 3) 2. Transactic Date (Month/Day/ | | | tion | n 2A. Deemed Execution Date, | | 3. Transaction Code (Instr. 8) 4. Securities Disposed Of | | Acquired | (A) or | 5. Amount of | | unt of es ially Following | Forn (D) o | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | | |
| | | | | | | | | Code V | | Amount | (A) or (D) | Price | Transa | | | | | (111341. 4) | | |
| Common | Stock | | | 07/25/2 | 013 | 07/25/2013 | | М | | 3,646 | A | \$7.8 | 1 | 17 | ,752 | D | | | | |
| Common | Stock | | | 07/25/2 | .013 | 07/ | 25/2 | 013 | M | | 8,500 | A | \$13 | 3 | 26,252 D | | D | | | |
| Common | Stock | | | 07/25/2 | 013 | 07/ | 25/2 | 013 | S | | 26,252 | D | \$43.55 | 35 ⁽¹⁾ |) 0 D | | | | | |
| | | 7 | able | | | | | | | | sposed of , converti | | | | wned | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | if any | nemed tion Date, n/Day/Year) | 4. Transa Code (8) | action (Instr. Deri Sec Acq (A) Disp of (I | | oosed O) tr. 3, 4 | 6. Date Exer Expiration D (Month/Day/ | | ate | 7. Title and Amount of Securities Underlying Derivative Secur (Instr. 3 and 4) | | De Se (In | Price of erivative ecurity 1str. 5) | 9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4) | i F ly D (I | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | Code | de V | (A) | (D) | Date Exerci | isable | Expiration Date | Title | Amour or Number of Shares | er | | | | | | |
| Right to Buy (Common Stock) | \$7.81 | 07/25/2013 | 07/ | 25/2013 | M | | | 3,646 | 02/20/ | /2010 | 09/22/2019 | Commor Stock | 3,646 | 5 | \$0 | 0 | | D | | |
| Right to Buy (Common | \$13 | 07/25/2013 | 07/ | 25/2013 | M | | | 8,500 | 02/20/ | /2009 | 09/22/2018 | Commor Stock | 8,500 | | \$0 | 4,959 | | D | | |

Explanation of Responses:

1. The price reported in column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$43.29 to \$43.67, inclusive. The reporting person undertakes to provide Align Technology, Inc., any security holder of Align Technology, Inc. or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

> Roger E. George 07/25/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.