## Technology and Future Innovation The Most Advanced Clear Aligner System

Investor Day - June 2, 2016

#### Zelko Relic

Vice President, Research and Development

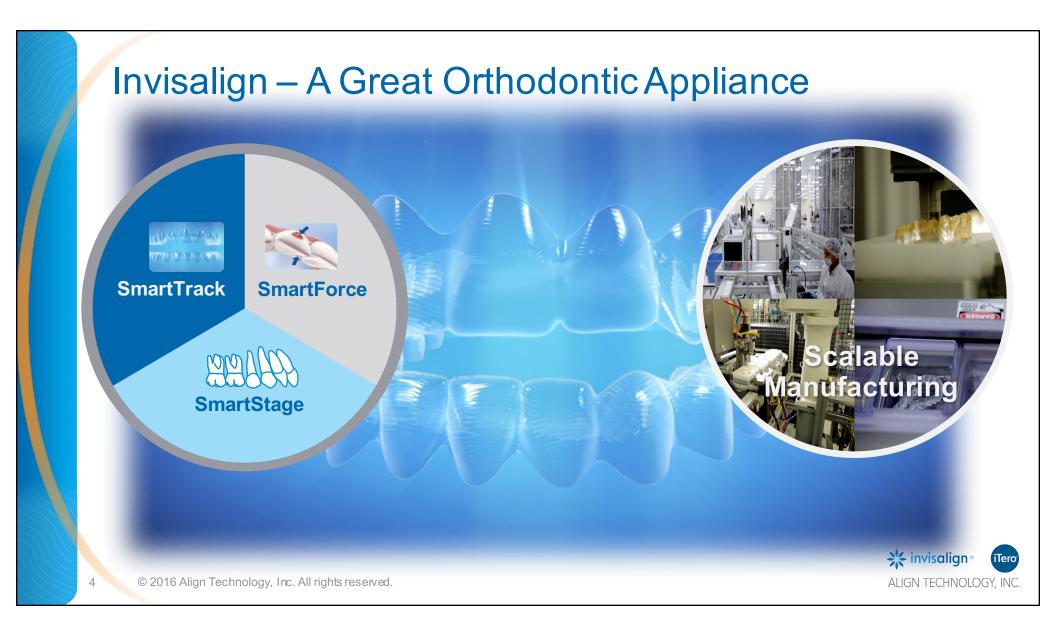
**\* invisalign Tero** ALIGN TECHNOLOGY, INC.

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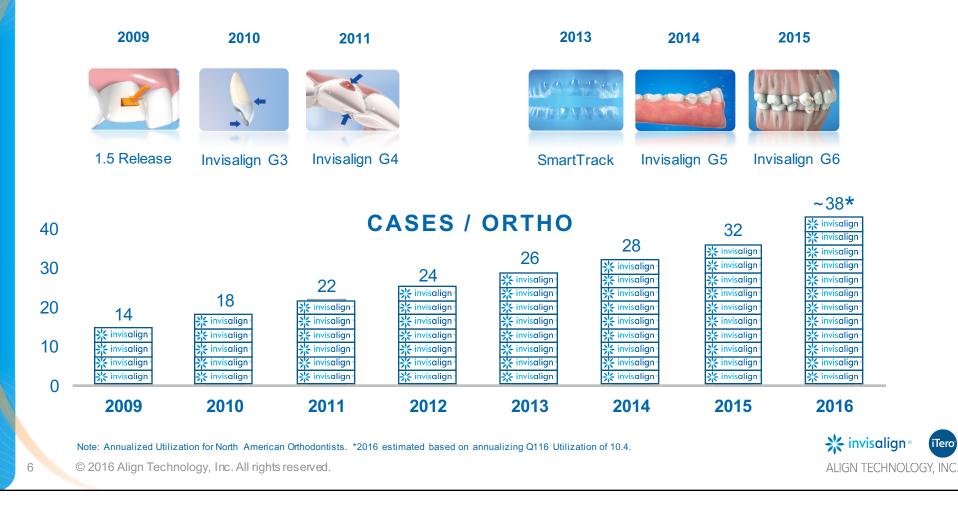




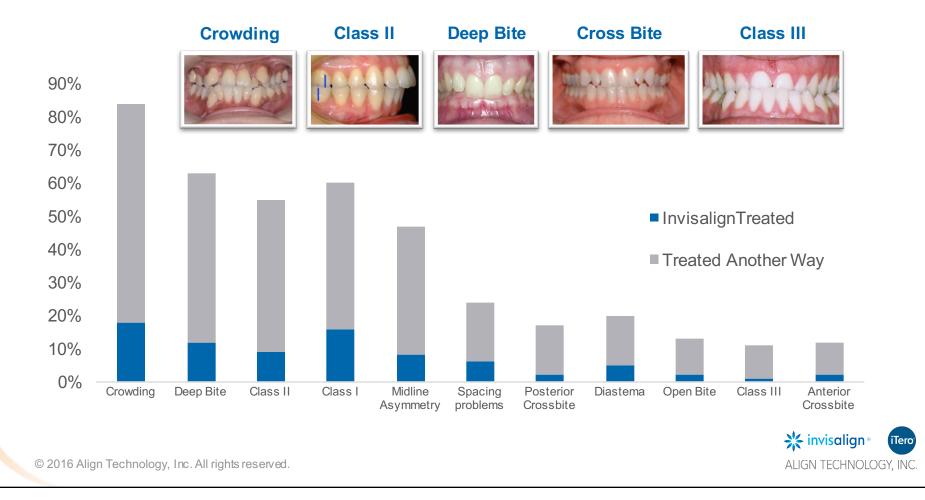
# Powerful Treatment Planning Software

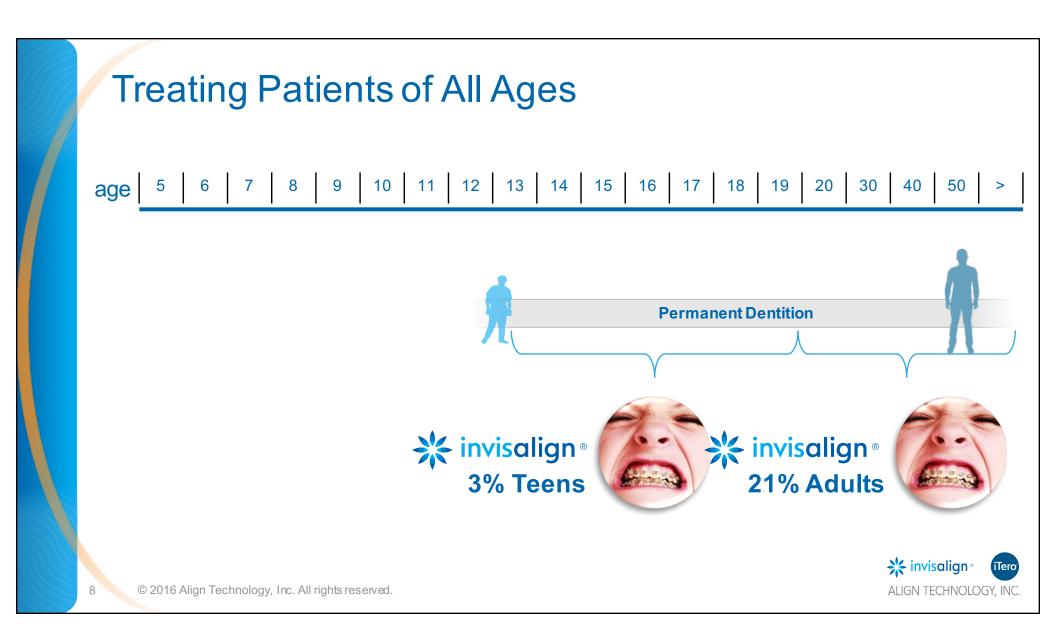


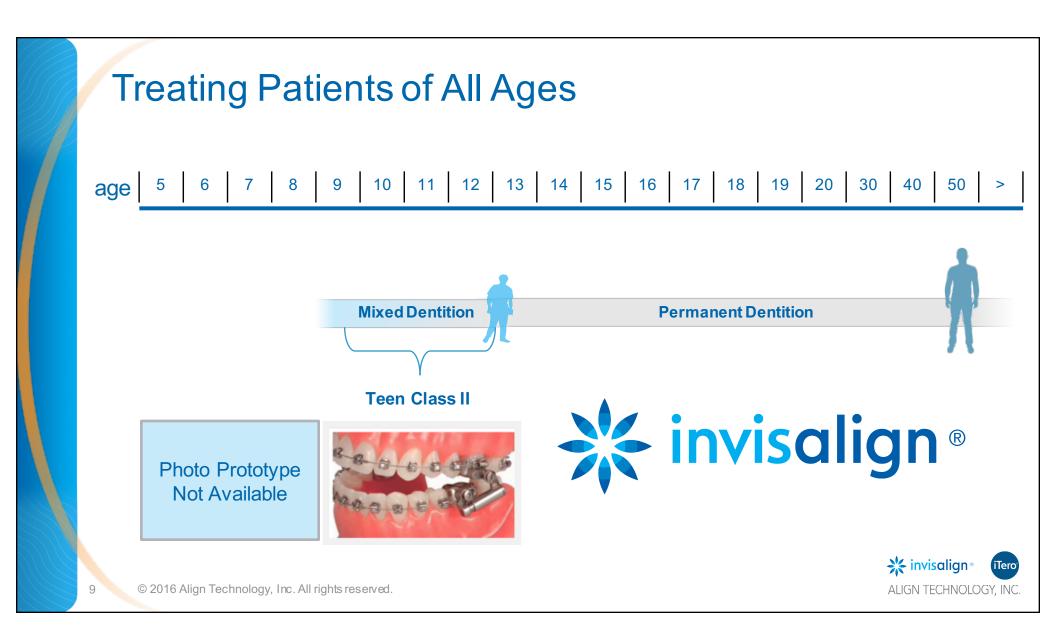
## Growth Fueled by Technology Leadership

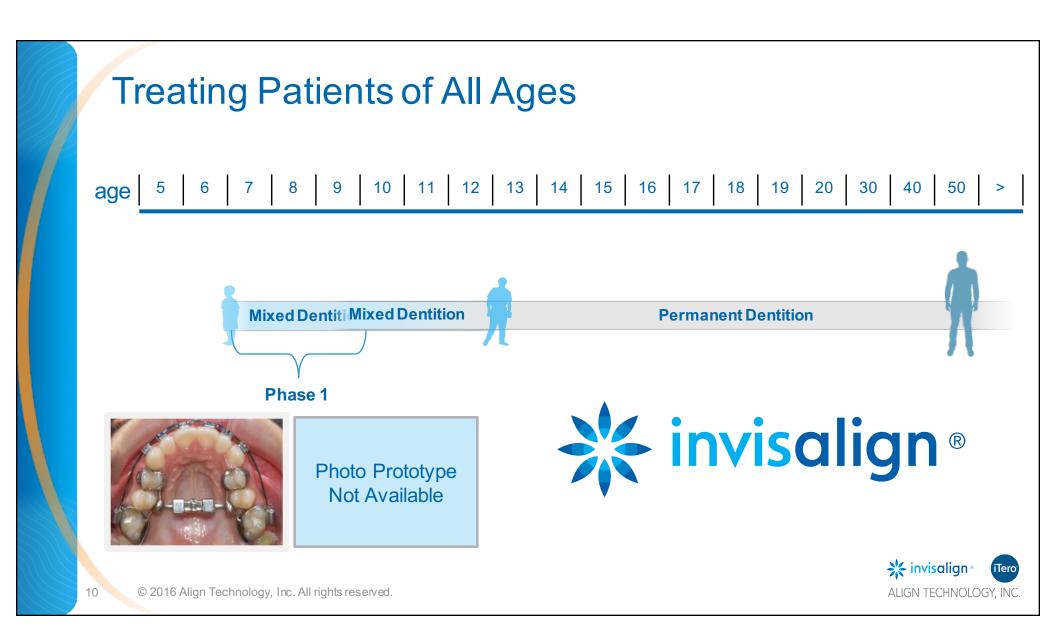


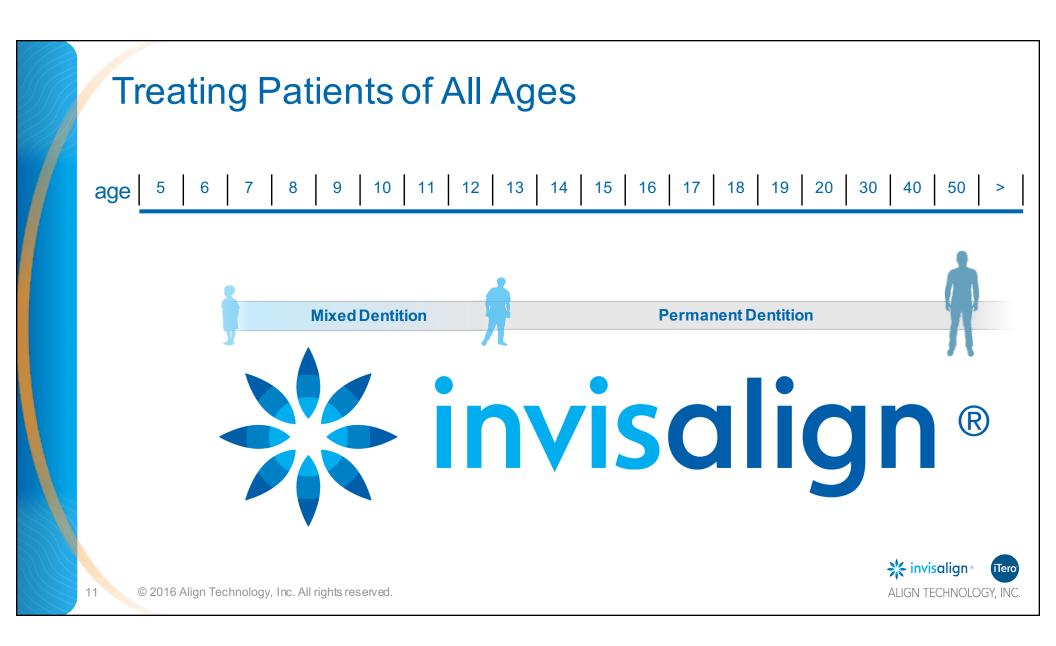
### Invisalign Treatment Opportunity Becoming the Standard of Care in Orthodontics

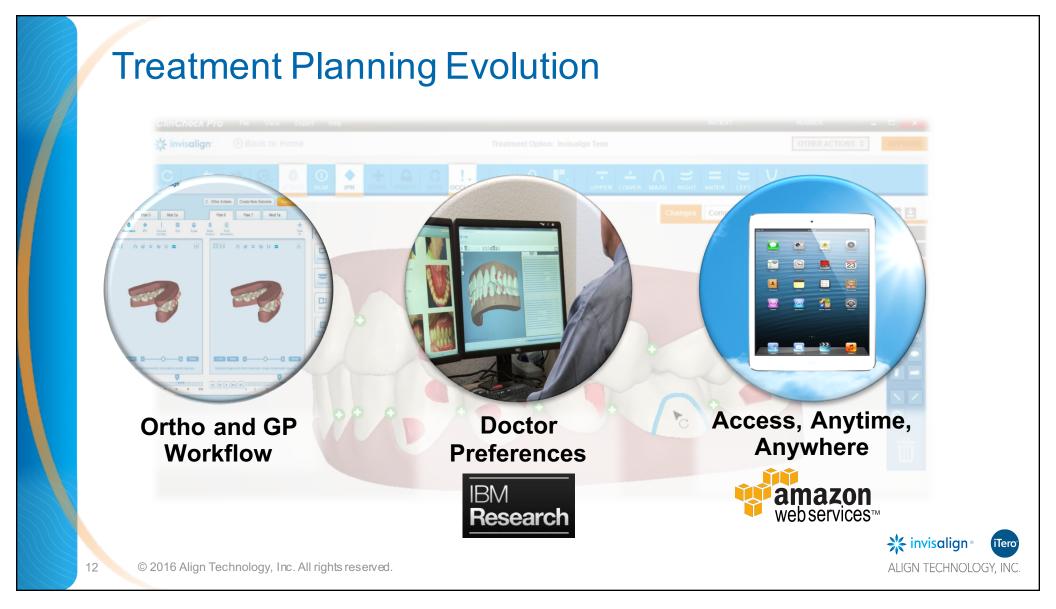




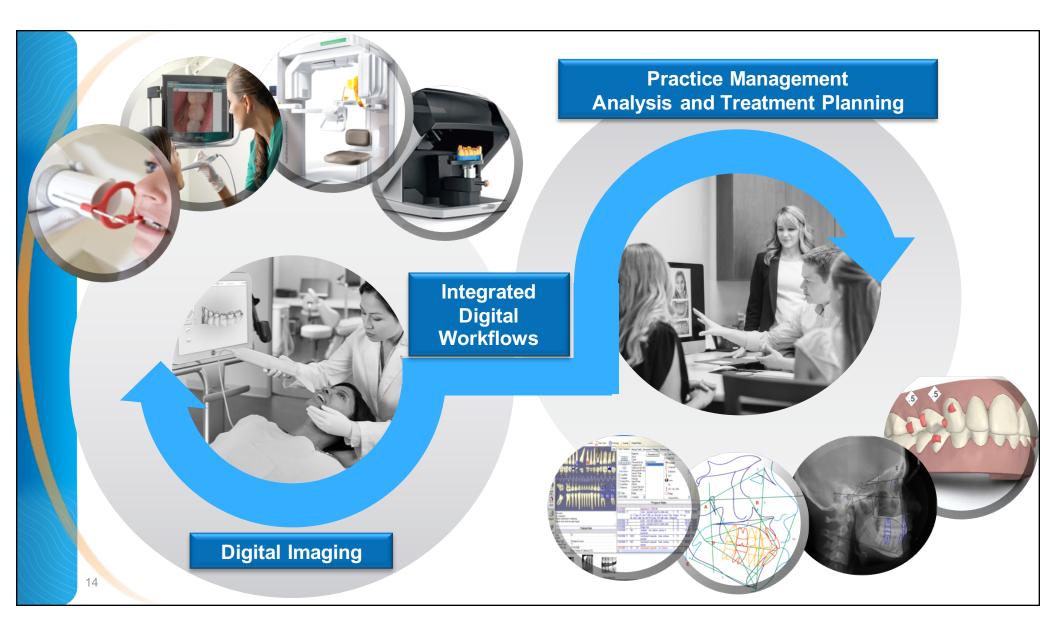




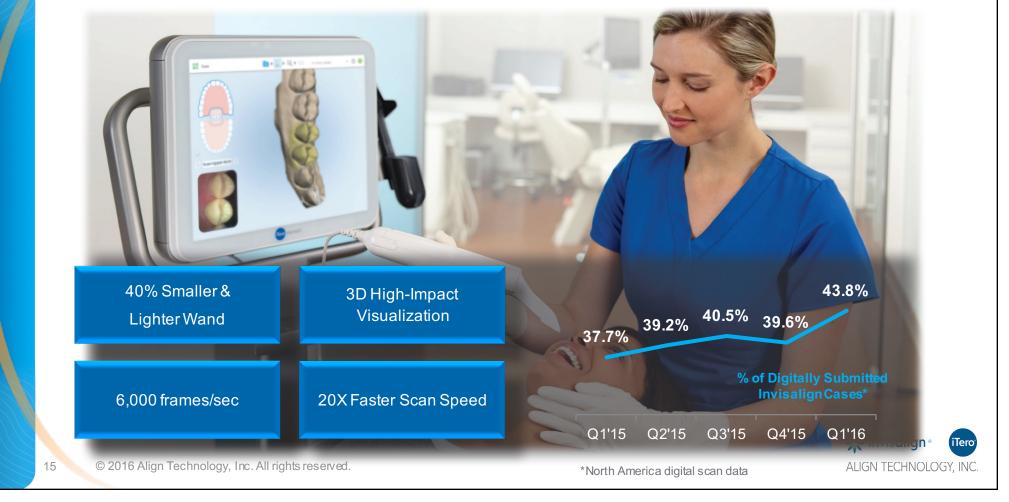








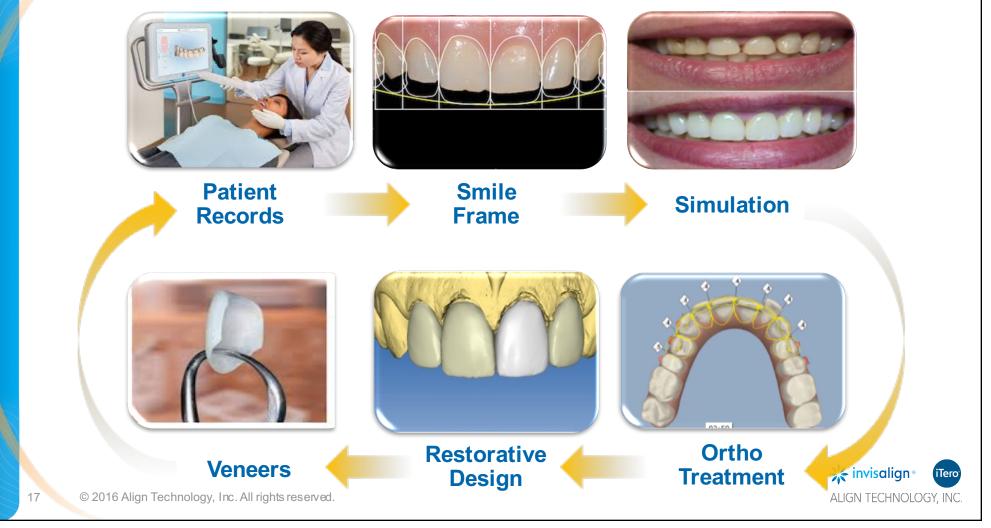
### Intraoral Scanning Drives Digital Workflow The New iTero Element Scanner



## Digital Invisalign Workflow - Orthodontic



## Smile Architect Workflow



### Dedicated Patient Tools Designed to Drive Practice Growth

#### **Pre Treatment**

- Orthodontist LocatorAppointment Scheduler

#### **During Treatment**

- Progress tracking office/remote
- Visual tools
- Mobile apps
- Remote consultants
- Social Sharing



#### **Post Treatment**

- Retention
- Social sharing
- Referrals
- Lifelong tracking





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# **Orthodontic Tooth Movement**

- Tooth movement is accomplished by applying force to the teeth
- Fixed appliances are springs that are stretched or compressed and apply force to the teeth
- Brackets are connectors for these springs





# **Biomechanical Approach to Aligner Treatment**

root

crown

- A tooth does not and should not "find" its shape in the aligner
- Aligners apply many forces to the teeth
- It is necessary to control the force system for the movement of both the ROOT and CROWN for excellent orthodontic treatment



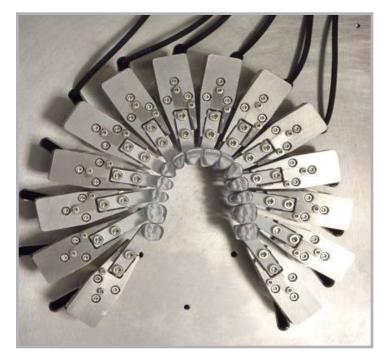
Force 1

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## **Invisalign System is Designed for Precision**

- Force systems are measurable
- Invisalign aligners are designed with precise control of the force system to provide excellent control of tooth movement

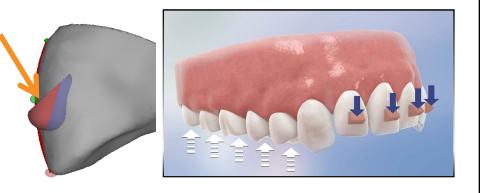
#### **Bench Top Biomechanical Testing**





#### Controlling the Force System Attachments and Aligner Shape

 An Optimized Attachment is a change in the shape of the tooth so forces can be applied in the correct direction



 The PowerRidge feature is a change in the shape of the aligner to apply force





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## Invisalign Powered by Three Critical Elements

#### Correct material properties

#### ILSA ATASS TELEVISION

#### SmartTrack

Aligner material provides gentle, more constant forces to improve control of tooth movements



#### SmartForce

Attachments and features engineered to deliver the force systems necessary to achieve predictable tooth movements

Precise control of movement



SmartStage

Programmed tooth movements optimizes the progression of tooth movements for greater predictability

Aligner shapes to execute orthodontic movement



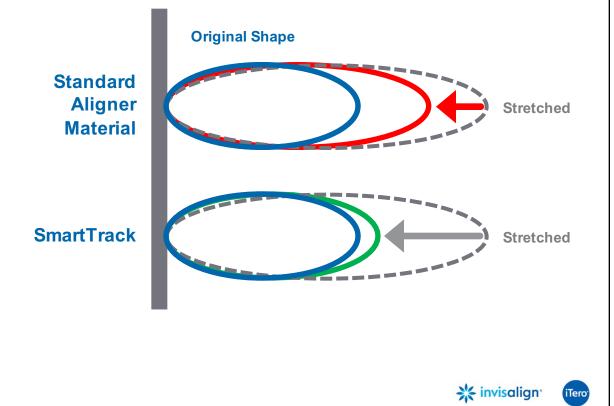
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### SmartTrack Aligner Material Gentle Constant Force, High Elasticity

- First step in orthodontics
  ....select the right material
- SmartTrack is designed to Align's specifications for precise control of tooth movement
- SmartTrack maintains its shape better than other aligner materials



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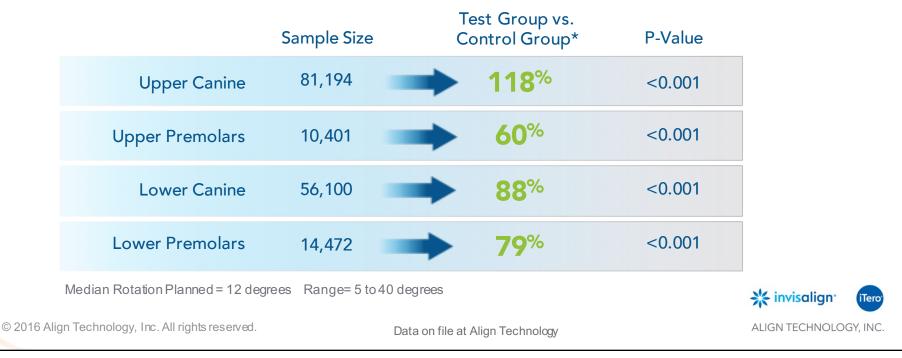
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### SmartForce Features Improved Predictability of Rotations

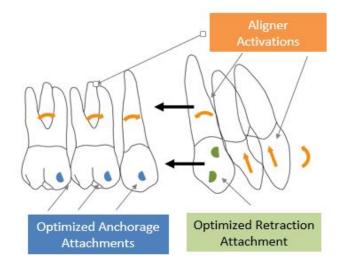
Better control with the features than without

- SmartForce features improve control of tooth movement
- Movements without aligner features or attachments are less precise



### SmartStage Invisalign G6: Extraction Space Closure

- Very large movement of the anterior teeth to close an extraction space while NOT moving the posterior teeth is very difficult to accomplish
- The movements are well controlled with Invisalign G6



The innovations of SmartTrack, SmartForce and SmartStage are all necessary to accomplish this type of treatment with precision



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Tero

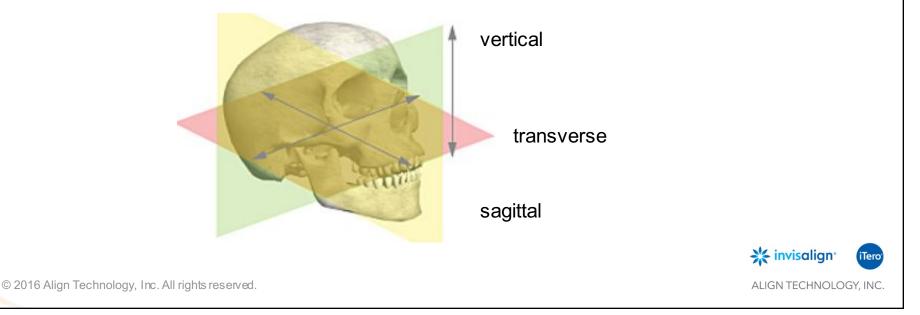
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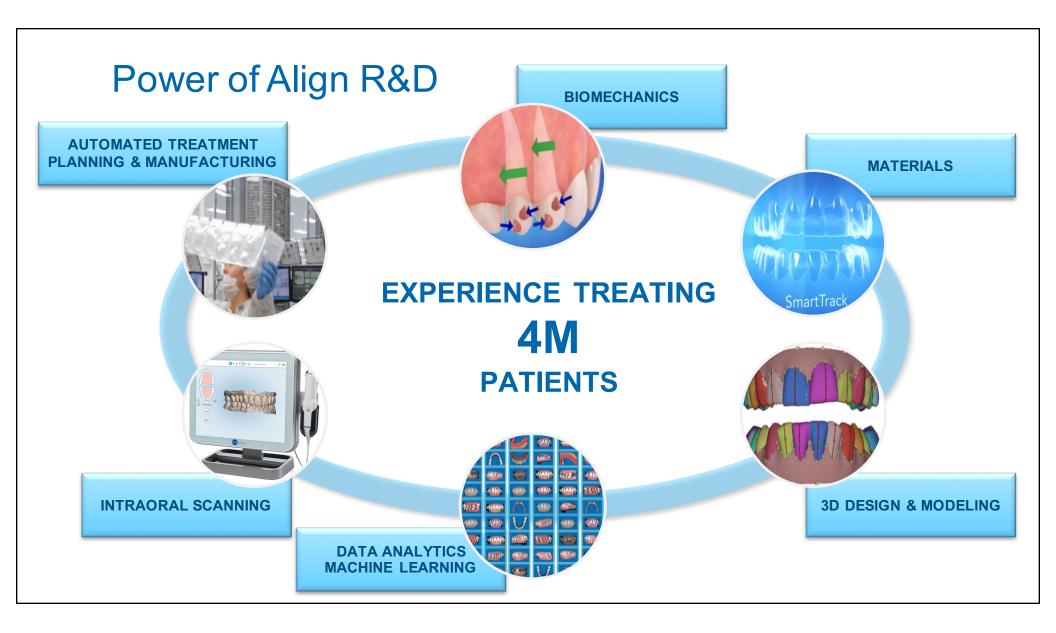
# Expanding Applicability to All Types of Patients

• The Invisalign G series treats the average types of patients that enter the practice

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• Align engineers are designing for treatment of patients with more difficult combinations of problems that lie in the legs of the distribution











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