UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K
CURRENT REPORT
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report: October 17, 2013
(Date of earliest event reported)
Align Technology, Inc.
(Exact name of registrant as specified in its charter)

DE 0-32259
(State or other jurisdiction of incorporation)
(Commission File
Number)

94-3267295
(IRS Employer
Identification Number)

2560 Orchard Parkway, San Jose CA
95131
(Address of principal executive offices)
(Zip Code)
(408) 470-1000
(Registrant's telephone number, including area code)
Not Applicable
(Former Name or Former Address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## Item 2.02. Results of Operations and Financial Condition

On October 17, 2013, Align Technology, Inc. ("Align") is issuing a press release and holding a conference call regarding its financial results for its third quarter ended September 30, 2013. The full text of the press release is furnished as Exhibit 99.1 to this Form 8-K.

This information shall not be deemed "filed" for purposes of Section 18 of the Securities and Exchange Act of 1934, as amended (the "Exchange Act"), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

Align is making reference to non-GAAP financial information in both the press release and the conference call. A reconciliation of non-GAAP financial measures contained in the attached press release to the comparable GAAP financial measures is contained in the attached press release and a reconciliation of these and certain other non-GAAP financial information provided on the conference call (to the extent not reconciled on such call) is contained on the Investor Relations section of our website at investor.aligntech.com.

## Item 9.01. Financial Statements and Exhibits

## (d) Exhibits

99.1 Press Release of Align Technology, Inc. dated October 17, 2013

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: October 17, 2013

## ALIGN TECHNOLOGY, INC.

By: /s/ Roger E. George
Roger E. George
Vice President, Corporate and Legal Affairs and General Counsel

## Exhibit Index

99.1

## Description

Press Release of Align Technology, Inc. dated October 17, 2013

## Align Technology Announces Third Quarter 2013 Results

SAN JOSE, CA -- (Marketwired - October 17, 2013) - Align Technology, Inc. (NASDAQ: ALGN)

- Net revenues of $\$ 164.5$ million were up 20.5\% year-over-year
- Invisalign clear aligner net revenues of $\$ 153.5$ million were up $21.2 \%$ year-over-year
- Invisalign clear aligner shipments of 106.9 thousand were up $15.5 \%$ year-over-year
- GAAP earnings per diluted share (EPS) of \$0.42

Align Technology, Inc. (NASDAQ: ALGN) today reported financial results for the third quarter ended September 30, 2013.
Total net revenues for the third quarter of 2013 (Q3'13) were $\$ 164.5$ million. This is compared to net revenues of $\$ 163.8$ million reported in the second quarter of 2013 (Q2'13) and $\$ 136.5$ million in the third quarter of 2012 (Q3'12). Q3'13 clear aligner net revenues were $\$ 153.5$ million, compared to $\$ 153.3$ million in Q2'13 and $\$ 126.7$ million in Q3'12. Clear aligner case shipments in the third quarter of 2013 were 106.9 thousand, compared to 106.1 thousand in Q2'13 and 92.5 thousand in Q3'12. Q3'13 scanner and CAD/CAM services net revenues were $\$ 11.0$ million, compared to $\$ 10.5$ million in Q2'13 and compared to $\$ 9.8$ million in Q3'12.
"I'm pleased to report another very good quarter for Align with net revenues, gross margin, and EPS higher than our outlook. Further we achieved record levels of net revenues, Invisalign case volume, and North American iTero scanner volume, enabling us to reach the low end of our long term model for operating margin, while generating strong operating cash flow," said Thomas M. Prescott, Align president and CEO. "The third quarter includes a seasonally slower period in Europe and in North America for our GP dentists, along with the peak of the summer season for teenage orthodontic case starts. We're pleased that patient traffic appears to have remained solid for our North American Orthodontist customers this summer, which resulted in strong sequential and year over year growth for Invisalign volume, especially in the important teenage segment."

Net profit for the third quarter of 2013 was $\$ 34.5$ million, or $\$ 0.42$ per diluted share, which includes $\$ 1.3$ million, or $\$ 0.02$ per diluted share, for a one-time tax benefit related to our fiscal 2012 U.S. federal income taxes. This is compared to net profit of $\$ 29.3$ million, or $\$ 0.36$ per diluted share, in Q2'13 and net loss of $\$ 0.3$ million, or $\$ 0.00$ per diluted share in Q3'12. In the third quarter last year, net loss included a pre-tax goodwill impairment charge of $\$ 24.7$ million, as well as other pre-tax acquisition and integration related costs of $\$ 0.4$ million.

As of September 30, 2013, the Company had $\$ 400.4$ million in cash, cash equivalents, and short and long-term marketable securities compared to \$356.1 million as of December 31, 2012.

To supplement our consolidated financial statements, we provide the following GAAP and non-GAAP financial measures. Detailed reconciliations between GAAP and non-GAAP information are contained in the tables following the financial tables of this release. Starting in fiscal 2013, amortization of acquired intangible assets is no longer excluded as a non-GAAP measure. This expense is included in GAAP gross profit, operating expenses, operating profit and net profit (loss) for the periods presented below and therefore is no longer a reconciling item.

Q3'13 Operating Results (\$M except for per share amounts and percentages)

| Key GAAP Operating Results | Q3 '13 | Q2 '13 | Q3 '12 |
| :---: | :---: | :---: | :---: |
| Net Revenues | \$164.5 | \$163. 8 | \$136.5 |
| - Clear Aligner | \$153.5 | \$153.3 | \$126.7 |
| - Scanner and CAD/CAM Services | \$11.0 | \$10.5 | \$9.8 |
| Gross Margin | 76.0\% | 75.5\% | 73.5\% |
| - Clear Aligner | 79.9\% | 78.4\% | 77.6\% |
| - Scanner and CAD/CAM Services | 22.2\% | 33.9\% | 20.6\% |
| Operating Expenses | \$83.6 | \$85.8 | \$95.8 |
| Operating Margin | 25.2\% | 23.1\% | 3.3\% |
| Net Profit (Loss) | \$34.5 | \$29.3 | (\$0.3) |
| Earnings (Loss) Per Diluted Share (EPS) | \$0.42 | \$0.36 | (\$0.00) |
| Key Non-GAAP Operating Results | Q3 '13 | Q2'13 | Q3 '12 |
| Non-GAAP Gross Margin | 76.0\% | 75.5\% | 73.6\% |
| - Non-GAAP Clear Aligner | 79.9\% | 78.4\% | 77.6\% |
| - Non-GAAP Scanner \& CAD/CAM Services | 22.2\% | 33.9\% | 21.6\% |
| Non-GAAP Operating Expenses | \$83.6 | \$85. 8 | \$70.9 |
| Non-GAAP Operating Margin | 25.2\% | 23.1\% | 21.6\% |
| Non-GAAP Net Profit | \$34.5 | \$29.3 | \$22.2 |
| Non-GAAP Earnings Per Diluted Share (EPS) | \$0.42 | \$0.36 | \$0.26 |
| EBITDA | \$45.8 | \$41.4 | \$8.5 |

Total SBC Expense

- SBC included in Gross Margin
- SBC included in Operating Expenses

|  |  |  |
| :---: | :---: | :---: |
| Q3'13 | Q2'13 | Q3'12 |
| ---- | ---- | ----- |
| $\$ 7.6$ | $\$ 7.3$ | $\$ 5.4$ |
| $\$ 0.7$ | $\$ 0.6$ | $\$ 0.5$ |
| $\$ 6.9$ | $\$ 6.7$ | $\$ 4.9$ |

## Q4 Fiscal 2013 Business Outlook

For the fourth quarter of 2013 (Q4'13), Align Technology provides the following guidance:

- Clear aligner case shipments in a range of 109.7 to 112.1 thousand cases, which reflects a year-over-year increase of $21.2 \%$ to 23.9\%
- Net revenues in a range of $\$ 169.1$ million to $\$ 173.1$ million
- Earnings per diluted share in a range of $\$ 0.41$ to $\$ 0.43$


## Align Web Cast and Conference Call

Align Technology will host a conference call today, October 17, 2013 at 4:30 p.m. ET, 1:30 p.m. PT, to review its third quarter 2013 results, discuss future operating trends and the business outlook. The conference call will also be web cast live via the Internet. To access the web cast, go to the "Events \& Presentations" section under Company Information on Align Technology's Investor Relations web site at http://investor.aligntech.com. To access the conference call, please dial 201-689-8261 approximately fifteen minutes prior to the start of the call. An archived audio web cast will be available beginning approximately one hour after the call's conclusion and will remain available for approximately 12 months. Additionally, a telephonic replay of the call can be accessed by dialing 877-660-6853 with conference number 421424 followed by \#. For international callers, please dial 201-6127415 and use the same conference number referenced above. The telephonic replay will be available through 5:30 p.m. ET on October 25, 2013.

## About Align Technology, Inc.

Align Technology designs, manufactures and markets Invisalign, a proprietary method for treating malocclusion, or the misalignment of teeth. Invisalign corrects malocclusion using a series of clear, nearly invisible, removable appliances that gently move teeth to a desired final position. Because it does not rely on the use of metal or ceramic brackets and wires, Invisalign significantly reduces the aesthetic and other limitations associated with braces. Invisalign is appropriate for treating adults and teens. Align Technology was founded in March 1997 and received FDA clearance to market Invisalign in 1998.The Invisalign product family includes Invisalign, Invisalign Teen, Invisalign Assist, Invisalign Express 10, Invisalign Express 5, Invisalign Lite, and Vivera Retainers. To learn more about Invisalign or to find an Invisalign trained doctor in your area, please visit www.invisalign.com.

Cadent Holdings, Inc. is a subsidiary of Align Technology and is a leading provider of 3D digital scanning solutions for orthodontics and dentistry. The Cadent family of products includes the iTero scanning systems, OrthoCAD iCast and OrthoCAD iRecord. For additional information, please visit www.cadentinc.com.

## About Non-GAAP Financial Measures

To supplement our consolidated financial statements and our business outlook, we may use from time to time the following nonGAAP financial measures: non-GAAP gross profit, non-GAAP operating expenses, non-GAAP operating profit, non-GAAP net profit and non-GAAP earnings per share, which exclude, as applicable, acquisition and integration related costs, severance and benefit costs, impairment of goodwill, impairment of long-lived assets and any related income tax-related adjustments, and EBITDA and adjusted EBITDA. The presentation of this financial information is not intended to be considered in isolation, or as a substitute for, or superior to, the financial information prepared and presented in accordance with GAAP.

We use these non-GAAP financial measures for financial and operational decision making and as a means to evaluate period-toperiod comparisons. Our management believes that these non-GAAP financial measures provide meaningful supplemental information regarding our "core operating performance." Management believes that "core operating performance" represents Align's performance in the ordinary, on-going and customary course of its operations. Accordingly, management excludes from "core operating performance" certain expenditures and other items that may not be indicative of our operating performance including discrete cash and non-cash charges that are infrequent, or one-time in nature. We believe that both management and investors benefit from referring to these non-GAAP financial measures in assessing our performance and when planning, forecasting and analyzing future periods. These non-GAAP financial measures also facilitate management's internal evaluation of period-to-period comparisons. We believe these non-GAAP financial measures are useful to investors both because (1) they allow for greater transparency with respect to key metrics used by management in its financial and operational decision making, and (2) they are provided to and used by our institutional investors and the analyst community to facilitate comparisons with prior and subsequent reporting periods. A reconciliation of the GAAP and non-GAAP financial measures for the quarter and year and a more detailed explanation of each non-GAAP financial measure and its uses are provided in the footnotes to the table captioned "Reconciliation of GAAP to non-GAAP Key Financial Metrics" and "Business Outlook Summary" included at the end of this release.

## Forward-Looking Statement

This news release, including the tables below, contains forward-looking statements, including statements regarding certain business
metrics for the fourth quarter of 2013, including anticipated net revenues, gross margin, operating expenses, operating profit, diluted earnings per share, case shipments and cash, cash equivalents and short-term and long-term investments. Forward-looking statements contained in this news release and the tables below relating to expectations about future events or results are based upon information available to Align as of the date hereof. Readers are cautioned that these forward-looking statements are only predictions and are subject to risks, uncertainties and assumptions that are difficult to predict. As a result, actual results may differ materially and adversely from those expressed in any forward-looking statement. Factors that might cause such a difference include, but are not limited to, difficulties predicting customer and consumer purchasing behavior, the willingness and ability of our customers to maintain and/or increase utilization in sufficient numbers, the possibility that the development and release of new products does not proceed in accordance with the anticipated timeline, the possibility that the market for the sale of these new products may not develop as expected, the risks relating to Align's ability to sustain or increase profitability or revenue growth in future periods while controlling expenses, growth related risks, including capacity constraints and pressure on our internal systems and personnel, our ability to successfully achieve the anticipated benefits from the scanner and the CAD/CAM services business, continued customer demand for our existing and new products, changes in consumer spending habits as a result of, among other things, prevailing economic conditions, levels of employment, salaries and wages and consumer confidence, the timing of case submissions from our doctors within a quarter, acceptance of our products by consumers and dental professionals, foreign operational, political and other risks relating to Align's international manufacturing operations, Align's ability to protect its intellectual property rights, continued compliance with regulatory requirements, competition from existing and new competitors, Align's ability to develop and successfully introduce new products and product enhancements, the loss of key personnel and impairments in the book value of goodwill or other intangible assets. These and other risks are detailed from time to time in Align's periodic reports filed with the Securities and Exchange Commission, including, but not limited to, its Annual Report on Form 10-K for the fiscal year ended December 31, 2012, which was filed with the Securities and Exchange Commission on March 1, 2013. Align undertakes no obligation to revise or update publicly any forward-looking statements for any reason.
ALIGN TECHNOLOGY, INC.
UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS
(in thousands, except per share data)

|  | Three Months Ended |  |  |  | Nine Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { September } 30, \\ 2013 \end{gathered}$ |  | $\begin{gathered} \text { September } 30, \\ 2012 \end{gathered}$ |  | $\begin{gathered} \text { September } 30, \\ 2013 \end{gathered}$ |  | $\begin{gathered} \text { September } 30, \\ 2012 \end{gathered}$ |  |
| Net revenues | \$ | 164,506 |  | 136,496 | \$ | 481, 914 |  | 417,201 |
| Cost of net revenues |  | 39,416 |  | 36,146 |  | 120,284 |  | 107,291 |
| Gross profit |  | 125,090 |  | 100,350 |  | 361,630 |  | 309,910 |
| Operating expenses: |  |  |  |  |  |  |  |  |
| Sales and marketing |  | 45,224 |  | 36,468 |  | 135,352 |  | 114,272 |
| General and administrative |  | 27,487 |  | 24,762 |  | 84,862 |  | 71,294 |
| Research and development |  | 10,915 |  | 9,952 |  | 33,113 |  | 31,158 |
| Impairment of goodwill |  | 10, |  | 24,665 |  | 40,693 |  | 24,665 |
| Impairment of long-lived assets |  | - |  | - |  | 26,320 |  | - |
| Total operating expenses |  | 83,626 |  | 95,847 |  | 320,340 |  | 241,389 |
| Operating profit |  | 41,464 |  | 4,503 |  | 41,290 |  | 68,521 |
| Interest and other income (expense), net |  | 449 |  | (353) |  | (874) |  | (624) |
| Profit before income taxes |  | 41,913 |  | 4,150 |  | 40,416 |  | 67,897 |
| Provision for income taxes |  | 7,376 |  | 4,494 |  | 18,542 |  | 18,765 |
| Net profit (loss) | \$ | 34,537 | \$ | (344) | \$ | 21,874 | \$ | 49,132 |


| - basic | \$ | 0.43 | \$ | (0.00) | \$ | 0.27 | \$ | 0.61 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| - diluted | \$ | 0.42 | \$ | (0.00) | \$ | 0.26 | \$ | 0.59 |



ALIGN TECHNOLOGY, INC.
UNAUDITED CONDENSED CONSOLIDATED BALANCE SHEETS
(in thousands)

|  | $\begin{gathered} \text { September } 30 \text {, } \\ 2013 \end{gathered}$ |  | $\begin{gathered} \text { December } 31, \\ 2012 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| ASSETS |  |  |  |  |
| Current assets: |  |  |  |  |
| Cash and cash equivalents | \$ | 175,839 | \$ | 306,386 |
| Marketable securities, short-term |  | 147,740 |  | 28,485 |
| Accounts receivable, net |  | 109,179 |  | 98,992 |
| Inventories |  | 14,662 |  | 15,122 |
| Other current assets |  | 34,839 |  | 36,808 |
| Total current assets |  | 482,259 |  | 485,793 |
| Marketable securities, long-term |  | 76,836 |  | 21,252 |
| Property and equipment, net |  | 76,552 |  | 79,191 |
| Goodwill and intangible assets, net |  | 86,107 |  | 145,013 |
| Deferred tax assets |  | 28,822 |  | 21,609 |
| Other long-term assets |  | 8,630 |  | 3,454 |
| Total assets | \$ | 759,206 | \$ | 756,312 |

LIABILITIES AND STOCKHOLDERS' EQUITY

| Current liabilities: |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Accounts payable | \$ | 19,157 | \$ | 19,549 |
| Accrued liabilities |  | 73,714 |  | 74,247 |
| Deferred revenue |  | 70,397 |  | 61,975 |
| Total current liabilities |  | 163,268 |  | 155,771 |
| Other long term liabilities |  | 20,254 |  | 19,224 |
| Total liabilities |  | 183,522 |  | 174,995 |
| Total stockholders' equity |  | 575,684 |  | 581,317 |

Total liabilities and stockholders' equity
759,206 \$
756,312
=============== ==============

ALIGN TECHNOLOGY, INC.
RECONCILIATION OF GAAP TO NON-GAAP KEY FINANCIAL METRICS

|  | $\begin{gathered} \text { September } 30, \\ 2013 \end{gathered}$ |  | $\begin{gathered} \text { June 30, } \\ 2013 \end{gathered}$ |  | $\begin{gathered} \text { September } 30, \\ 2012 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| GAAP Gross profit | \$ | 125, 090 | \$ | 123,691 | \$ | 100, 350 |
| Acquisition and integration costs related to cost of revenues (1) |  | - |  | - |  | 55 |
| Severance and benefit costs related to cost of revenues (2) |  | - |  | - |  | 39 |
| Non-GAAP Gross profit | \$ | 125, 090 | \$ | 123,691 | \$ | 100,444 |


| Reconciliation of GAAP to Non-GAAP |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gross Profit Scanner and CAD/CAM |  |  |  |  |  |  |  |
| Services |  |  |  |  |  |  |  |
| (in thousands) |  |  |  |  |  |  |  |
|  | Three Months Ended |  |  |  |  |  |  |
|  |  | $\begin{aligned} & \text { er 30, } \\ & 13 \end{aligned}$ |  | $\begin{aligned} & \text { e } 30, \\ & 2013 \end{aligned}$ |  |  | 30, |
| GAAP Scanner and CAD/CAM Services |  |  |  |  |  |  |  |
| Acquisition and integration costs |  |  |  |  |  |  |  |
| Severance and benefit costs related to cost of revenues (2) |  | - | Severance and benefit costs related |  |  |  | 39 |
| Non-GAAP Gross profit | \$ | 2,427 | \$ | 3,567 | \$ |  | , 110 |



Reconciliation of GAAP to Non-GAAP Operating Profit (in thousands)
GAAP Operating profit
Acquisition and integration costs
cquisition and integration costs (1)

Severance and benefit costs (2)
Impairment of goodwill (3)
Three Months Ended

| $\begin{gathered} \text { September 30, } \\ 2013 \end{gathered}$ |  | $\begin{gathered} \text { June } 30, \\ 2013 \end{gathered}$ |  | $\begin{gathered} \text { September 30, } \\ 2012 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 41,464 | \$ | 37,901 | \$ | 4,503 |
|  | - |  | - |  | 234 |
|  | - |  | - |  | 144 |
|  | - |  | - |  | 24,665 |
|  | - |  | - |  | - |
| \$ | 41,464 | \$ | 37,901 | \$ | 29,546 |

Reconciliation of GAAP to Non-GAAP Net Profit
(in thousands, except per share amounts)

|  | $\begin{array}{cc}\text { September 30, June 30, September 30, } \\ 2013 & 2013\end{array}$ |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| GAAP Net profit (loss) | \$ | 34,537 | \$ | 29,320 | \$ | (344) |
| Acquisition and integration costs (1) |  | - |  | - |  | 234 |
| Severance and benefit costs (2) |  | - |  | - |  | 144 |
| Impairment of goodwill (3) |  | - |  | - |  | 24,665 |
| Impairment of long-lived assets (4) |  | - |  | - |  | - |
| Income tax-related adjustments (5) |  | - |  | - |  | $(2,512)$ |
| Non-GAAP Net profit | \$ | 34,537 | \$ | 29,320 | \$ | 22,187 |
| Diluted Net profit (loss) per share: <br> GAAP <br> 0.42 \$ 0.36 \$ <br> (0.00) |  |  |  |  |  |  |
| Non-GAAP | \$ | 0.42 | \$ | 0.36 | \$ | 0.26 |
| Shares used in computing diluted GAAP |  |  |  |  |  |  |
| Shares used in computing diluted NonGAAP Net profit per share |  | 81,848 |  | 82,149 |  | 83,906 |
| Reconciliation of GAAP Net Profit to |  |  |  |  |  |  |
| EBITDA and Adjusted EBITDA (in thousands) |  |  |  |  |  |  |
|  |  | Thre | e | Months E | nd |  |
|  |  | $\begin{aligned} & \text { oer 30, } \\ & 913 \end{aligned}$ |  | $\begin{aligned} & \text { ne 30, } \\ & 2013 \end{aligned}$ | $\mathrm{Se}$ | $\begin{aligned} & \text { ber 30, } \\ & 012 \end{aligned}$ |
| GAAP Net profit (loss) | \$ | 34,537 | \$ | 29,320 | \$ | (344) |
| Provision for income taxes |  | 7,376 |  | 8,246 |  | 4,494 |
| Depreciation and amortization |  | 3,858 |  | 3,846 |  | 4,374 |
| EBITDA (6) |  | 45,771 |  | 41,412 |  | 8,524 |
| Adjustments or charges: |  |  |  |  |  |  |
| Acquisition and integration related |  |  |  |  |  |  |
| Severance and benefit costs (2) |  | - |  | - |  | 144 |
| Impairment of goodwill (3) |  | - |  | - |  | 24,665 |
| Impairment of long-lived assets (4) |  | - |  | - |  | - |
| EBITDA after adjustments (6) | \$ | 45,771 | \$ | 41,412 | \$ | 33,567 |

Starting in fiscal 2013, amortization of acquired intangible assets is no longer excluded as a non-GAAP measure. This expense is included in GAAP gross profit, operating expenses, operating profit (loss) and net profit (loss) for the periods presented below and therefore is no longer a reconciling item.
(1) Acquisition costs and integration related. We have incurred acquisition-related and other expenses which include legal, banker, accounting and other advisory fees of third parties, retention bonuses, integration and professional fees. We do not engage in acquisitions in the ordinary course of business. We believe that it is important to understand these charges; however, we do not believe that these charges are indicative of future operating results. We believe that eliminating these expenses from our non-GAAP measures is useful because we generally would not have otherwise incurred such expenses in the periods presented as part of our continuing operations.
(2) Severance and benefits costs. These costs are related to the closure of our New Jersey operations and were realized through the first three quarters of 2012. We have engaged in various restructuring and exit activities in 2011 and 2009 that have resulted in costs associated with severance and benefits. Such activity has been a discrete event based on a unique set of business objectives or circumstances, and each has differed from the others in terms of its operational implementation, business impact and scope. We do not engage in restructuring and/or exit activities in the ordinary course of business. We believe that it is important to understand significant severance and benefits costs from restructuring and exit activities and believe that investors benefit from excluding these charges from our operating results to facilitate a more meaningful evaluation of current operating performance and comparisons to past operating performance.
(3) Impairment of goodwill. These costs represents non-cash write-downs of our goodwill generally related to negative trends in market and economic conditions, termination of relationships with distributors, or the increase in competitive environment related to our Scanner and CAD/CAM Services reporting unit. We remove the impact of these charges to our operating performance to assist in assessing our ability to generate cash from operations. We believe this may be useful information to users of our financial statements; therefore, we have excluded these charges for purposes of calculating these non-GAAP measures to facilitate an evaluation of our current operating performance, particularly in terms of liquidity.
(4) Impairment of long-lived assets. These costs represents non-cash write-downs of our long-lived assets generally related to the increase in competitive environment related to our Scanner and CAD/CAM Services reporting unit. As a result of these conditions, we have assessed that our asset group within the reporting unit was not recoverable and therefore recorded an impairment charge. We remove the impact of these charges to our operating performance to assist in assessing our ability to generate cash from operations. We believe this may be useful information to users of our financial statements; therefore, we have excluded these charges for purposes of calculating these non-GAAP measures to facilitate an evaluation of our current operating performance, particularly in terms of liquidity.
(5) Income tax-related adjustments. Non-GAAP financial information for the quarter is adjusted for a tax rate equal to our annual estimated tax rate on non-GAAP income. This rate is based on our estimated annual GAAP income tax rate forecast, adjusted to account for discrete tax items and items excluded from GAAP income in calculating the non-GAAP financial measures presented above. Our estimated tax rate on non-GAAP income is determined annually and may be re-calculated during the year to take into account events or trends that we believe materially impact the estimated annual rate.
(6) EBITDA and adjusted EBITDA. We use EBITDA as a performance measure for benchmarking against our peers and competitors. We believe EBITDA is useful to investors because it is frequently used by securities analysts, investors and other interested parties to evaluate companies in the medical technology industry. We also use adjusted EBITDA which excludes certain special or non-recurring expenses, net of certain special or non-recurring benefits, detailed in the reconciliation tables that accompany this release, as an internal measure of business operating performance. We believe such financial measures provide a meaningful perspective of the underlying operating performance to our current business. EBITDA and adjusted EBITDA are not recognized terms under GAAP. Because all companies do not calculate EBITDA and similarly titled financial measures in the same way, those measures as used by other companies may not be consistent with the way we calculate such measures and should not be considered as alternative measures of operating or net profit.

ALIGN TECHNOLOGY
Q3 2013 EARNINGS RELEASE ADDITIONAL DATA
REVENUE PERFORMANCE AND CLEAR ALIGNER METRICS
(in thousands except per share data)

|  |  | $\begin{gathered} \text { Q1 } \\ 2012 \end{gathered}$ |  | $\begin{gathered} \text { Q2 } \\ 2012 \end{gathered}$ |  | $\begin{gathered} \text { Q3 } \\ 2012 \end{gathered}$ |  | $\begin{gathered} \text { Q4 } \\ 2012 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Invisalign Clear Aligner Net |  |  |  |  |  |  |  |  |
| Revenues by Geography: |  |  |  |  |  |  |  |  |
| North America | \$ | 86,871 | \$ | 92,997 | \$ | 89,568 | \$ | 91,686 |
| North American Orthodontists |  | 41,688 |  | 43,942 |  | 43, 090 |  | 43,812 |
| North American GP Dentists |  | 45,183 |  | 49, 055 |  | 46,478 |  | 47,874 |
| International |  | 29,700 |  | 32,883 |  | 29,700 |  | 32,513 |
| Non-case* |  | 6,757 |  | 7,789 |  | 7,457 |  | 8,660 |
| Total Clear Aligner Net Revenues | \$ | 123, 328 | \$ | 133,669 | \$ | 126,725 | \$ | 132,859 |
| ```*includes Invisalign training, ancillary products, and retainers``` |  |  |  |  |  |  |  |  |
| Invisalign Clear Aligner Net |  |  |  |  |  |  |  |  |
| Revenues by Product: |  |  |  |  |  |  |  |  |
| Invisalign Full | \$ | 82,424 | \$ | 88,617 | \$ | 80,294 | \$ | 87,265 |
| Invisalign Express/Lite |  | 11,806 |  | 13,632 |  | 12,779 |  | 13,269 |
| Invisalign Teen |  | 15,148 |  | 16,380 |  | 19,144 |  | 16,455 |
| Invisalign Assist |  | 7,193 |  | 7,251 |  | 7,051 |  | 7,210 |
| Non-case* |  | 6,757 |  | 7,789 |  | 7,457 |  | 8,660 |
| Total Clear Aligner Net Revenues | \$ | 123, 328 | \$ | 133,669 | \$ | 126,725 | \$ | 132,859 |

## Average Invisalign Selling Price

(ASP) :
Worldwide ASP (1) \$

Worldwide ASP, adjusted (2)
International ASP
(1) Invisalign case net revenues / Invisalign case shipments
(2) Adjusted for one-time adjustments (eg. Q4'12
refinement release and Q1'13 and Q2'13 grandfathered midcourse correction deferrals)

Invisalign Clear Aligner Cases Shipped by Geography:
North America
North American Orthodontists
North American GP Dentists
International
Total Cases Shipped

Invisalign Clear Aligner Cases
Shipped by Product:
Invisalign Full
Invisalign Express/Lite
Invisalign Teen
Invisalign Assist
Total Cases Shipped

Number of Invisalign Doctors Cases Shipped To:
North American Orthodontists
North American GP Dentists
International
Total Doctors Cases Shipped
To

Invisalign Doctor Utilization Rates*:
North American Orthodontists
North American GP Dentists
International
Total Utilization Rates

* \# of cases shipped/\# of doctors to whom cases were shipped

Number of Invisalign Doctors Trained:
North American Orthodontists
North American GP Dentists
International
Total Doctors Trained Worldwide

Total to Date Worldwide

Scanner and CAD/CAM Services Net Revenues:
North America Scanner and CAD/CAM Services
International Scanner and CAD/CAM Services

Total Scanner and CAD/CAM Net Revenues

Scanner Net Revenues
CAD/CAM Services Net Revenues
Total Scanner and CAD/CAM Services Net Revenues

| 65,280 | 72,685 | 70,610 | 68,140 |
| :---: | :---: | :---: | :---: |
| 32,235 | 35,420 | 35,885 | 33,505 |
| 33, 045 | 37,265 | 34,725 | 34,635 |
| 19,985 | 22,595 | 21,905 | 22,340 |
| 85,265 | 95,280 | 92,515 | 90,480 |


| 57,145 | 62,510 | 57,400 | 57,920 |
| :---: | :---: | :---: | :---: |
| 12,855 | 15,300 | 14,610 | 15,940 |
| 9,935 | 11,860 | 15,265 | 11,255 |
| 5,330 | 5,610 | 5,240 | 5,365 |
| 85,265 | 95,280 | 92,515 | 90,480 |


| 4,460 | 4,575 | 4,660 | 4,615 |
| :---: | :---: | :---: | :---: |
| 11,365 | 12,120 | 11,925 | 11,685 |
| 5,085 | 5,480 | 5,400 | 5,715 |
| 20,910 | 22,175 | 21,985 | 22,015 |



| \$ | 11,120 | \$ | 11,752 | \$ | 9,439 | \$ | 9,940 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 631 |  | 205 |  | 332 |  | 41 |
| \$ | 11,751 | \$ | 11,957 | \$ | 9,771 | \$ | 9,981 |
| \$ | 5,361 | \$ | 6,032 | \$ | 4,023 | \$ | 4,643 |
|  | 6,390 |  | 5,925 |  | 5,748 |  | 5,338 |
| \$ | 11,751 | \$ | 11,957 | \$ | 9,771 | \$ | 9,981 |

Total Net Revenues by Geography:
Total North America Net Revenues


Note: Historical public data may differ due to rounding. Additionally, rounding may effect totals.

ALIGN TECHNOLOGY
Q3 2013 EARNINGS RELEASE ADDITIONAL DATA
REVENUE PERFORMANCE AND CLEAR ALIGNER METRICS
(in thousands except per share data)

|  |  | $\begin{aligned} & \text { FISCAL } \\ & 2012 \end{aligned}$ |  | $\begin{gathered} \text { Q1 } \\ 2013 \end{gathered}$ |  | $\begin{gathered} \text { Q2 } \\ 2013 \end{gathered}$ |  | $\begin{gathered} \text { Q3 } \\ 2013 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Invisalign Clear Aligner Net |  |  |  |  |  |  |  |  |
| Revenues by Geography: |  |  |  |  |  |  |  |  |
| North America | \$ | 361, 122 | \$ | 97,045 | \$ | 102,217 | \$ | 103,888 |
| North American Orthodontists |  | 172,532 |  | 48,859 |  | 50,476 |  | 52,504 |
| North American GP Dentists |  | 188,590 |  | 48,186 |  | 51,741 |  | 51,384 |
| International |  | 124,796 |  | 31,818 |  | 40,320 |  | 38,983 |
| Non-case* |  | 30,663 |  | 12,709 |  | 10,766 |  | 10,679 |
| Total Clear Aligner Net Revenues <br> \$ 516,581 \$ 141,572 \$ 153,303 \$ 153,550 |  |  |  |  |  |  |  |  |
| ```*includes Invisalign training, ancillary products, and retainers``` |  |  |  |  |  |  |  |  |
| Invisalign Clear Aligner Net |  |  |  |  |  |  |  |  |
| Revenues by Product: |  |  |  |  |  |  |  |  |
| Invisalign Full | \$ | 338,600 | \$ | 85,914 | \$ | 95,762 | \$ | 93,945 |
| Invisalign Express/Lite |  | 51,486 |  | 16,083 |  | 19,158 |  | 17,702 |
| Invisalign Teen |  | 67,127 |  | 18,573 |  | 19,937 |  | 23,779 |
| Invisalign Assist |  | 28,705 |  | 8,293 |  | 7,680 |  | 7,445 |
| Non-case* |  | 30,663 |  | 12,709 |  | 10,766 |  | 10,679 |
| Total Clear Aligner Net Revenues | \$ | 516,581 | \$ | 141,572 | \$ | 153,303 | \$ | 153,550 |

Average Invisalign Selling Price (ASP) :
Worldwide ASP (1)
Worldwide ASP, adjusted (2)
International ASP
(1) Invisalign case net revenues / Invisalign case shipments
(2) Adjusted for one-time adjustments (eg. Q4'12 refinement release and Q1'13 and Q2'13 grandfathered midcourse correction deferrals)

Invisalign Clear Aligner Cases
Shipped by Geography:
North America
North American Orthodontists
North American GP Dentists
International
Total Cases Shipped

| 276,715 | 74,730 | 78,865 | 80,130 |
| :---: | :---: | :---: | :---: |
| 137,045 | 38,000 | 39,545 | 41,610 |
| 139,670 | 36,730 | 39,320 | 38,520 |
| 86,825 | 23,445 | 27,270 | 26,770 |
| 363,540 | 98,175 | 106,135 | 106,900 |
| $=======$ |  | $======$ |  |

Invisalign Clear Aligner Cases
Shipped by Product:

| Invisalign Full | 234,975 | 61,245 | 65,525 | 64,600 |
| :---: | :---: | :---: | :---: | :---: |
| Invisalign Express/Lite | 58,705 | 18,940 | 21,285 | 19,230 |
| Invisalign Teen | 48,315 | 12,580 | 13,920 | 17,740 |
| Invisalign Assist | 21,545 | 5,410 | 5,405 | 5,330 |
| Total Cases Shipped | 363,540 | 98,175 | 106,135 | 106,900 |


| Number of Invisalign Doctors |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Cases Shipped To： |  |  |  |  |
| North American Orthodontists | 5，665 | 4，760 | 4，940 | 4，970 |
| North American GP Dentists | 19，285 | 12，520 | 13，130 | 13，170 |
| International | 9，285 | 5，840 | 6，355 | 6，510 |
| Total Doctors Cases Shipped |  |  |  |  |
| Invisalign Doctor Utilization |  |  |  |  |
| Rates＊： |  |  |  |  |
| North American Orthodontists | 24.2 | 8.0 | 8.0 | 8.4 |
| North American GP Dentists | 7.2 | 2.9 | 3.0 | 2.9 |
| International | 9.4 | 4.0 | 4.3 | 4.1 |
| Total Utilization Rates | 10.6 | 4.3 | 4.4 | 4.3 |
| ＊\＃of cases shipped／\＃of doctors to whom cases were shipped |  |  |  |  |
| Number of Invisalign Doctors |  |  |  |  |
| Trained： |  |  |  |  |
| North American Orthodontists | 385 | 65 | 115 | 90 |
| North American GP Dentists | 3，310 | 690 | 1，015 | 705 |
| International | 3，145 | 905 | 1，020 | 840 |
| Total Doctors Trained Worldwide | 6，840 | 1，660 | 2，150 | 1，635 |
| Total to Date Worldwide | 76，495 | 78，155 | 80，305 | 81，940 |

Scanner and CAD／CAM Services Net Revenues：

North America Scanner and CAD／CAM Services
International Scanner and CAD／CAM Services

Total Scanner and CAD／CAM Net Revenues

Scanner Net Revenues
CAD／CAM Services Net Revenues
Total Scanner and CAD／CAM Services Net Revenues
\＄ 42,251 \＄ 11,952 \＄ 10,454 \＄ 10,875
$\begin{array}{llll}1,209 & 56 & 71 & 81\end{array}$
$\$ \quad 43,460 \quad \$ \quad 12,008 \quad \$ \quad 10,525 \quad \$ 10,956$
＝＝ニ＝ニニ＝＝＝＝＝＝＝＝＝＝＝＝＝＝＝＝＝＝＝＝＝＝＝＝＝＝＝＝＝

Total Net Revenues by Geography：
Total North America Net Revenues Revenues
Total Non－case Net Revenues
Total Worldwide Net Revenues
YoY\％growth
QoQ\％growth

| $\$ 403,373$ | $\$ 108,997$ | $\$ 112,671$ | \＄ 114,763 |
| ---: | ---: | ---: | ---: |
|  |  |  |  |
| 126,005 | 31,874 | 40,391 | 39,064 |
| 30,663 | 12,709 | 10,766 | 10,679 |
| ------- | ------ | ------- | ------- |
| $\$ 560,041$ | $\$ 153,580$ | $\$ 163,828$ | \＄ 164,506 |
| $========$ | $=======$ | $========$ | $========$ |
| $16.7 \%$ | $13.7 \%$ | $12.5 \%$ | $20.5 \%$ |
|  | $7.5 \%$ | $6.7 \%$ | $0.4 \%$ |

Note：Historical public data may differ due to rounding．Additionally， rounding may effect totals．

ALIGN TECHNOLOGY，INC．
BUSINESS OUTLOOK SUMMARY
（unaudited）
The outlook figures provided below and elsewhere in this press release are
approximate in nature since Align＇s business outlook is difficult to
predict．Align＇s future performance involves numerous risks and
uncertainties and the company＇s results could differ materially from the
outlook provided．Some of the factors that could affect Align＇s future financial performance and business outlook are set forth under＂Forward Looking Information＂above in this press release．

GAAP

| Net Revenues | \$169.1 - \$173.1 |
| :---: | :---: |
| Gross Margin | 74.7\% - 75.3\% |
| Operating Expenses | \$83.8-\$85.4 |
| Operating Margin | 25.2\% - $26.0 \%$ |
| Net Income per Diluted Share | \$0.41-\$0.43 |
| Stock Based Compensation Expense: |  |
| Cost of Net Revenues | \$0.8 |
| Operating Expenses | \$7.1 |
| Total Stock Based Compensation Expense | \$7.9 |
| Business Metrics: |  |
|  | Q4 '13 |
| Case Shipments | 109.7K - 112.1K |
| Cash, Cash Equivalents, and Marketable Securities | \$434M - \$444M |
| Capex | \$3.3M - \$4.8M |
| Depreciation \& Amortization | \$3.8M - \$4.3M |
| Diluted Shares Outstanding | 82. 2 M |
| Investor Relations Contact |  |
| Shirley Stacy |  |
| Align Technology, Inc. |  |
| (408) 470-1150 |  |
| sstacy@aligntech.com |  |
| Press Contact |  |
| Shannon Mangum Henderson |  |
| Ethos Communication, Inc. (678) 261-7803 <br> align@ethoscommunication.com |  |

