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Align Technology Announces Invisalign G5 Innovations for Treatment of Deep Bite

SAN JOSE, CA -- (Marketwired) -- 12/03/13 -- Align Technology, Inc. (NASDAQ: ALGN) today announced the upcoming release of Invisalign G5 innovations, specifically designed for the treatment of deep bite malocclusions.

Invisalign G5 is engineered to help doctors achieve even better clinical outcomes when treating deep bites. Invisalign G5 offers comprehensive features dedicated to deep bite treatment, including:

- New SmartForce attachments and pressure areas designed to level the curve of Spee by improving control of premolar extrusion and anterior intrusion for more predictable deep bite treatments.
- Precision aligner bite ramps designed to disocclude the posterior teeth for improved efficiency in deep bite treatments.

"Invisalign G5 is our first set of innovations designed to enhance treatment predictability for a specific type of malocclusion," said John P. Graham, Align Technology's vice president, marketing and chief marketing officer. "Deep bite is a very prevalent, functional problem that is important to correct, with an estimated 45 percent of adult and teen patients presenting with this orthodontic problem.* We're pleased to introduce this set of innovative features that addresses such a big part of our customers' practices and that will help drive increased utilization of Invisalign over time."

Invisalign G5 is the latest in a series of SmartForce innovations that include Optimized Attachments and Power Ridge® features. SmartForce features are engineered to deliver the forces needed to achieve predictable tooth movements with Invisalign. Based on biomechanical principles, SmartForce features are customized for each tooth using advanced virtual modeling and are positioned precisely to deliver the proper forces.

Invisalign G5 innovations for deep bite will be available on all Invisalign treatment options at no additional cost to Invisalign-trained providers worldwide in the first quarter of 2014.

*2013 Align Technology North America survey data on file with Align

About Align Technology, Inc.

Align Technology designs, manufactures and markets Invisalign, a proprietary method for treating malocclusion, or the misalignment of teeth. Invisalign corrects malocclusion using a series of clear, nearly invisible, removable appliances that gently move teeth to a desired final position. Because it does not rely on the use of metal or ceramic brackets and wires, Invisalign significantly reduces the aesthetic and other limitations associated with braces. Invisalign is appropriate for treating adults and teens. Align Technology was founded in March 1997 and received FDA clearance to market Invisalign in 1998. The Invisalign product family includes Invisalign, Invisalign Teen, Invisalign Assist, Invisalign Express 10, Invisalign Express 5, Invisalign Lite, and Vivera Retainers. To learn more about Invisalign or to find an Invisalign trained doctor in your area, please visit www.invisalign.com.

Cadent Holdings, Inc. is a subsidiary of Align Technology and is a leading provider of 3D digital scanning solutions for orthodontics and dentistry. The Cadent family of products includes the iTero scanning systems, OrthoCAD iCast and OrthoCAD iRecord. For additional information, please visit www.cadentinc.com.

Forward-Looking Statement

This news release contains forward-looking statements, including statements regarding the impact Invisalign G5 features will have on Invisalign utilization over time and the future availability of Invisalign G5. Forward-looking statements contained in this news release relating to expectations about future events or results are based upon information available to Align as of the date hereof. Readers are cautioned that these forward-looking statements are only predictions and are subject to risks, uncertainties and assumptions that are difficult to predict. As a result, actual results may differ materially and adversely from those expressed in any forward-looking statement. Factors that might cause such a difference are detailed from time to time in Align's periodic reports filed with the Securities and Exchange Commission, including, but not limited to, its Annual Report on Form 10-K for the fiscal year ended December 31, 2012, which was filed with the Securities and Exchange Commission on March 1, 2013. Align undertakes no obligation to revise or update publicly any forward-looking statements for any reason.

Source: Align Technology

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