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The Invisalign® Brand Celebrates Major Milestone With Treatment Of 3 Millionth Patient

Align Technology Marks Milestone with Pledge to Donate up to \$1 Million to Operation Smile(SM); Hopes to Inspire Others to Give Smiles to Children in Need

SAN JOSE, Calif., March 3, 2015 /PRNewswire/ -- Align Technology, Inc., (NASDAQ: ALGN) the worldwide market leader in clear aligner orthodontics, today announced that 3 million patients have now started treatment with the Invisalign system, the modern approach to straightening teeth. This is a significant milestone in Invisalign treatment and reflects an accelerating rate of adoption worldwide by Invisalign-trained doctors and their patients. To mark the milestone, Align Technology has teamed up with Operation SmileSM to help children across the globe born with cleft lip and cleft palate. Beginning today, Align Technology will donate \$1 for every public share of a photo of a person's smile on Facebook, Twitter, or Instagram with the hashtag #3millionsmiles - for a total donation of up to \$1 million.*

"This major milestone was achieved in partnership with our network of Invisalign providers in more than 80 countries around the world," said Thomas M. Prescott, Align Technology president and CEO. "We are proud to be helping these doctors transform smiles with Invisalign treatment as more and more people realize the benefits of straightening their teeth without brackets and wires. And we hope to inspire others to give more smiles to children around the world with our pledge to Operation Smile."

Contributing to this achievement is the expansion of Invisalign treatment in international markets, specifically Europe and Asia, combined with Align Technology's ongoing commitment to deliver new products and features that provide doctors with increased clinical confidence to straighten teeth. By combining biomechanics research, 3D software technology, cutting-edge mass-customization, and insights from treating 3 million-plus patients worldwide, Invisalign clear aligners provide a more comfortable and aesthetically appealing treatment option for various orthodontic issues.

Dr. Stanley Gersch and Dr. Scott Gersch, the father and son team at Gersch Orthodontics in Westfield, Linden & Cranford New Jersey, recently learned that one of their teen patients is the milestone-marking, 3-millionth Invisalign patient.

"Gersch Orthodontics is honored to have the 3-millionth Invisalign patient come from our practice, and are proud of our long-standing relationship with Invisalign," said Dr. Stanley Gersch, Gersch Orthodontics, past president of the New Jersey Association of Orthodontists and head of the Invisalign post graduate program at New York University. "We look forward to continuing to provide our patients with a market-leading product that truly improves our patients' lives for years to come."

"As Top 1% ELITE Premier Providers, the highest distinction in the field, we feel that our practice has truly grown with the brand, and have always believed in the cutting edge research and technology of Invisalign treatment," said Dr. Scott Gersch, Gersch Orthodontics and Cranford Orthodontics and Diplomate of the American Board of Orthodontics. "Our greatest reward is seeing our patients' confidence grow as we create generations of smiles to last a lifetime."

About Align Technology, Inc., Makers of the Invisalign® Clear Aligner System

Adults and teens now have a modern choice for straightening their teeth. No more wires and brackets required - Invisalign and Invisalign Teen aligners are the [clear alternative to metal braces](#) that uses a series of virtually invisible and removable aligners that gradually move teeth over time. The benefits include: no food restrictions, no interference with sports or other activities, and [teeth get straightened](#) without most people knowing they are in treatment. Learn more and find a trained Invisalign doctor at www.invisalign.com.

All Invisalign products are designed, manufactured and marketed by Align Technology, Inc. (ALGN). Today the Invisalign product family includes Invisalign Full, Invisalign Teen, Invisalign Assist, Invisalign Express and Vivera Retainers. Invisalign and Invisalign Teen are trademarks of Align Technology, Inc. Align Technology develops innovative, technology-rich products such as the Invisalign system and the iTero scanner and services. Visit www.aligntech.com for more information.

About Operation Smile

Operation Smile, headquartered in Virginia Beach, Virginia, is an international medical charity with a presence in more than 60 countries, whose global network of thousands of credentialed medical volunteers from more than 80 countries is dedicated to helping improve the health and lives of children. Since its founding in 1982, Operation Smile has provided more than 220,000

free surgical procedures for children and young adults born with cleft lip, cleft palate and other facial deformities. To build long-term sufficiency in resource-poor environments, Operation Smile trains doctors and local medical professionals in its partner countries so they are empowered to treat their local communities. Operation Smile also donates medical equipment and supplies and provides year-round medical treatments through its worldwide centers.

**Beginning today through March 3, 2018. Minimum guaranteed donation of \$500,000 (U.S.). Facebook shares must be made public in order to trigger the donation. Restrictions apply. See details at [Invisalign.com](http://invisalign.com).*

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