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Align Technology Opens First Invisalign(R) Treatment Planning Facility in China

Expansion Reflects Huge Opportunity in Asia and Brings Align Closer to Customers

CHENGDU, CHINA and SAN JOSE, CA -- (Marketwired) -- 06/01/17 -- *Align Technology, Inc.* (NASDAQ: ALGN), today announced the opening of a new Invisalign treatment planning facility in Chengdu, China. The state of the art facility is Align's first manufacturing operations in China and represents the Company's commitment to geographic expansion and investment in the Asia Pacific region. The Chengdu Treatment Planning and Training Centre of Excellence will provide treatment planning services for Invisalign providers in China, which was previously done in San Jose, Costa Rica. It will also serve as a major training facility that will allow Align to educate doctors across the region and showcase the Company's latest product and technology innovation.

"I am very excited to open our first treatment planning and training center in China," said Joe Hogan, Align president and CEO. "In 2011, the Invisalign system was launched in China and since then our Invisalign business has more than doubled every year. This growth reflects the huge market opportunity for orthodontic treatment, which is estimated to be approximately 3 million cases per year in Asia, as well as the clinical confidence of Invisalign providers' in using Invisalign clear aligners to treat adults and teenagers. The opening of our facility in Chengdu reflects our long term commitment to the Asia Pacific region generally and to China in particular, and is the first step in our global expansion strategy that will extend Align's leadership in clear aligners and digital orthodontics."

"China is our number one market outside of North America and Asia Pacific is our fastest growing region," said Julie Tay, Align vice president and managing director, Asia Pacific. "As our business in China and across Asia grows, we want to ensure we provide doctors in the region with the products and services they need to deliver great treatment outcomes to Invisalign patients. To meet this goal, we must provide treatment planning, clinical education and customer support, as well as training and education in the same time zone, same language, and be geographically closer to our customers across the Asia Pacific region. The Chengdu Centre is the first of many investments Align is making to provide the localized service and support that our customers deserve."

"I've been with Align for over 17 years and during that time I've seen our technology and manufacturing capabilities advance dramatically," said Emory Wright, Align vice president of Global Operations. "We have invested over a billion dollars in research and development to create the most advanced clear aligner system, and the most capable mass-customized production system with the largest 3D printing operation in the world. We will continue to push the limits of technology and bring new innovation to market to provide the best treatment outcome for Invisalign patients and to support our customers' efforts to grow their practices."

Align opened its first office in China in Shanghai in 2011. The Company now has five offices and more than 200 employees in China. The new operations facility in Chengdu will provide treatment planning and digital case setups for orthodontists and dentists who prescribe Invisalign clear aligners, clinical and customer support, as well as training and education.

About Align Technology, Inc.

Align Technology designs and manufactures the Invisalign® system, the most advanced clear aligner system in the world, and iTero® intraoral scanners and services. Align's products help dental professionals achieve the clinical results they expect and deliver effective, cutting-edge dental options to their patients. Visit <u>www.aligntech.com</u> for more information.

About the Invisalign® Clear Aligner System

The Invisalign system is the most advanced clear aligner system in the world. Adults and teens now have a modern choice for straightening their teeth. Invisalign treatment consists of a series of custom, clear, removable aligners that gradually move teeth over time. No other clear aligner is backed by the data and experience of 4.5 million cases. Learn more and find a trained Invisalign provider at <u>www.invisalign.com.</u>

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