# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### FORM 8-K

#### CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

**Date of Report:** October 26, 2017 (Date of earliest event reported)

## Align Technology, Inc.

(Exact name of registrant as specified in its charter)

DE 0-32259 94-3267295
(State or other jurisdiction of incorporation) (Commission File Number) (IRS Employer Identification Number)

2820 Orchard Parkway, San Jose, CA

**95134** (Zip Code)

(Address of principal executive offices)

#### (408) 470-1000

(Registrant's telephone number, including area code)

#### Not Applicable

(Former Name or Former Address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter)

Emerging growth company o

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. o

## Item 2.02. Results of Operations and Financial Condition

On October 26, 2017, Align Technology, Inc. ("Align") is issuing a press release and holding a conference call regarding its financial results for its third quarter ended September 30, 2017. The full text of the press release is furnished as Exhibit 99.1 to this Form 8-K.

This information shall not be deemed "filed" for purposes of Section 18 of the Securities and Exchange Act of 1934, as amended (the "Exchange Act"), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

Item 9.01. Financial Statements and Exhibits

(d) Exhibits

Press Release of Align Technology, Inc. dated October 26, 2017

# Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Align Technology, Inc.

Dated: October 26, 2017

By: <u>/s/ Roger E. George</u> Roger E. George Vice President, Legal and Corporate Affairs and General Counsel

**Exhibit Index** 

Exhibit No.

<u>Description</u>

99.1

Press Release of Align Technology, Inc. dated October 26, 2017

# Align Technology Announces Record Third Quarter 2017 Results SAN JOSE, CA -- (Marketwired - October 26, 2017) --- Q3 revenues up 38.3% year-over-year, up 8.1% sequentially to a record \$385.3 million -- Q3 total Invisalign case shipments up 32.8% year-over-year to 236.1 thousand -- Q3 Invisalign case shipments to teenage patients up 46.3% year-overyear, up 26.5% sequentially -- Q3 scanner and services revenues up 25.0% year-over-year, up 23.2% sequentially to \$43.7 million -- Q3 diluted EPS \$1.01, up 60.3% year-over-year Align Technology, Inc. (NASDAQ: ALGN) today reported financial results for the third quarter ended September 30, 2017. Invisalign case shipments in the third quarter Commenting on Align's Q3 2017 results, Align Technology President and CEO Joe Hogan said, "I'm pleased to report another strong quarter and results that exceeded our GAAP Summary Financial Comparisons Third Quarter Fiscal 2017 Q3'17 Q2'17 Q3'16 Q/Q Change Y/Y Change Invisalign Case Shipments\* 236,065 231,890 177,755 +1.8% +32.8% Net Revenues \$385.3M \$356.5M \$278.6M +8.1% +38.3% Clear Aligner\*\* \$341.6M \$321.0M \$243.7M +6.4% +40.2% Scanner & Services \$43.7M \$35.4M \$34.9M +23.2% +25.0% Net Profit \$82.6M \$69.2M \$51.4M +19.3% +60.7%

Note: Changes and percentages are based on actual values and may affect totals due to rounding
\* Invisalign Shipment figures do not include SmileDirectClub aligners
\*\* Clear aligner revenue includes revenues from Invisalign clear aligners and SmileDirectClub aligners

As of September 30, 2017, Align had \$737.9 million in cash, cash equivalents and marketable securities compared to \$676.6 million as of June 30, 2017. During Q3'17, Q3 2017 Business Highlights

-- Align Technology Introduces a New Brand Identity for iTero® Scanning System and Tools: Align announced a new global brand identity for the company's leading iTero® scanning system and innovative tools at the recent bi-annual Invisalign GP Summit customer event. The introduction of a new, vibrant brand identity for the iTero scanner reflects its critical and central role in digital treatment and the practice of the future.

Diluted EPS \$1.01 \$0.85 \$0.63 +\$0.16 +\$0.38

-- Patterson Dental and Align Technology Announce Distribution Agreement for iTero® Element Intraoral Scanning System: Align announced a distribution agreement for Align's iTero Element intraoral scanning system. This agreement provides access to Patterson's sales force and general dentist customers who are looking to grow their business through practice digitization. The iTero scanner enables dentists to scan in as little as 60 seconds, visualize changes in dentition, and perform restorative and orthodontic workflows that enhance their patient care and help them grow their practice.

-- Align Technology Moves Corporate Headquarters to New Buildings in San Jose, California: In August, Align relocated its corporate headquarters to a new location at 2820 Orchard Parkway, San Jose, CA. The Company had purchased the new buildings in January 2017 in anticipation of the lease expiration for its prior location.

Larger Office to Support Continued Headcount Growth: Align has opened a larger office in Raleigh, North Carolina to accommodate headcount growth and leverage the area's diverse and broad-based talent resources. Align intends to hire more than 200 employees over the next several years in Raleigh in various areas illustrating its commitment to driving continued innovation and supporting its expanding customer base globally. -- Align Technology Opens First Office in Canada to Support Continued Growth: In August, Align opened its' first office in Canada to support continued growth across the region. Canada is Align's second largest country market and has a large opportunity for expansion and accelerated growth. Sian Roberts, who joined Align earlier this year as VP and General Manager, will lead the strategy and execution for Canada. Q4 2017 Business Outlook For the fourth quarter of 2017 (Q4'17), Align provides the following guidance: -- Invisalign case shipments in the range of 245 thousand to 250 thousand, up approximately 29% to 32% over the same period a year ago. -- Net revenues in the range of \$391 million to \$398 million, up approximately 33% to 36% over the same period a year ago. -- Diluted EPS in the range of \$0.92 to \$0.95. Align Web Cast and Conference Call Align will host a conference call today, October 26, 2017 at 4:30 p.m. ET, 1:30 p.m. PT, to review its third quarter 2017 results, discuss future operating trends an About Align Technology, Inc.
Align Technology designs and manufactures the Invisalign® system, the most advanced clear aligner system in the world, and iTero® intraoral scanners and services. Al For additional information about the Invisalign system or to find an Invisalign provider in your area, please visit www.invisalign.com. For additional information at Forward-Looking Statement This news release, including the tables below, contains forward-looking statements, including statements regarding certain business metrics for the fourth quarter of ALIGN TECHNOLOGY, INC. UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (in thousands, except per share data) Three Months Ended Nine Months Ended September 30, September 30, September 30, 2017 2016 2017 2016 Net revenues \$ 385,267 \$ 278,589 \$ 1,052,090 \$ 786,671 Cost of net revenues 92,779 69,387 253,060 191,626 Gross profit 292,488 209,202 799,030 595,045 Operating expenses: Selling, general and adminstrative 169,524 126,708 483,636 360,385 Research and development 24,201 20,415 71,389 54,111 Total operating expenses 193,725 147,123 555,025 414,496 Income from operations 98,763 62,079 244,005 180,549 Interest and other income (expense),

-- Align Technology Expands Its Presence in Raleigh, North Carolina with

net 3,750 1,463 8,607 1,161

Net income before
provision for
income taxes and
equity in losses of
investee 102,513 63,542 252,612 181,710
Provision for income
taxes 18,344 11,698 26,508 39,172
Equity in losses of
investee, net of
tax 1,614 477 4,950 477
Net income \$ 82,555 \$ 51,367 \$ 221,154 \$ 142,061
Net income per
share:
Basic \$ 1.03 \$ 0.64 \$ 2.76 \$ 1.78
Dibted \$ 1.01 \$ 0.62 \$ 2.71 \$ 1.74
Diluted \$ 1.01 \$ 0.63 \$ 2.71 \$ 1.74
Shares used in
computing net
income per share:
Basic 80,163 79,977 80,086 79,920
Diluted 81,789 81,466 81,757 81,523
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ALIGN TECHNOLOGY, INC.
UNAUDITED CONDENSED CONSOLIDATED BALANCE SHEETS
(in thousands)
September 30, December 31,
2017 2016
ASSETS
Current assets:
Cash and cash equivalents \$ 362,613 \$ 389,275
Marketable securities, short-term 316,454 250,981
Accounts receivable, net 321,328 247,415
Inventories 36,941 27,131
Prepaid expenses and other current assets 63,667 38,176
Total current assets 1,101,003 952,978
Marketable securities, long-term 58,842 59,783
Property, plant and equipment, net 295,901 175,167
Equity method investments 52,875 45,061
Goodwill and intangible assets, net 90,070 81,998
Deferred tax assets 73,532 67,844
Other assets 25,400 13,320
Total assets \$ 1,697,623 \$ 1,396,151
LIABILITIES AND STOCKHOLDERS' EQUITY

Current liabilities:

Accounts payable \$ 45,942 \$ 28,596
Accrued liabilities 173,851 134,332
Deferred revenues 241,576 191,407
Total current liabilities 461,369 354,335
Income tax payable 45,375 45,133
Other long-term liabilities 8,921 1,294
Total liabilities 515,665 400,762
Total stockholders' equity 1,181,958 995,389
Total liabilities and stockholders' equity \$ 1,697,623 \$ 1,396,151
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ALIGN TECHNOLOGY, INC.
INVISALIGN BUSINESS METRICS*
Q1 Q2 Q3 Q4
2016 2016 2016 2016
Invisalign Average Selling Price (ASP):
Worldwide ASP \$ 1,255 \$ 1,285 \$ 1,285 \$ 1,230
International ASP \$ 1,315 \$ 1,345 \$ 1,365 \$ 1,315
Invisalign Cases Shipped by Geography:
North America 110,500 114,855 115,900 122,555
International 53,195 62,140 61,855 67,500
Total Cases Shipped 163,695 176,995 177,755 190,055
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YoY % growth 25.2% 22.4% 20.5% 18.5%
QoQ % growth 2.1% 8.1% 0.4% 6.9%
Number of Invisalign Doctors Cases Were
Shipped To:
North America 22,355 22,575 22,570 23,265
International 11,280 12,485 12,720 13,635
Total Doctors Cases Shipped To 33,635 35,060 35,290 36,900
=======================================
Invisalign Doctor Utilization Rates*:
North America 4.9 5.1 5.1 5.3
North American Orthodontists 10.4 10.7 11.1 11.3
North American GP Dentists 3.0 3.1 3.0 3.2
International 4.7 5.0 4.9 5.0
Total Utilization Rates 4.9 5.1 5.0 5.2
* # of cases shipped/# of doctors to
whom cases were shipped
Number of Invisalign Doctors Trained:
North America 875 1,125 1,300 1,420
International 1,605 1,760 1,315 2,280
Total Doctors Trained Worldwide 2,480 2,885 2,615 3,700
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Total to Date Worldwide 106,270 109,155 111,770 115,470
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Fiscal Q1 Q2 Q3
2016 2017 2017 2017
Invisalign Average Selling Price (ASP):
Worldwide ASP \$ 1,265 \$ 1,270 \$ 1,285 \$ 1,310
International ASP \$ 1,335 \$ 1,325 \$ 1,335 \$ 1,390
Invisalign Cases Shipped by Geography:
North America 463,810 132,885 146,510 144,870
International 244,690 75,175 85,380 91,195
Total Cases Shipped 708,500 208,060 231,890 236,065
VoV 9/ grouph 21 59/ 27 19/ 21 09/ 22 99/
YoY % growth 21.5% 27.1% 31.0% 32.8%
QoQ % growth 9.5% 11.5% 1.8%
Number of Invisalign Doctors Cases Were
Shipped To:
North America 34,065 23,910 24,695 24,845
International 20,415 14,955 16,570 17,760
Total Doctors Cases Shipped To 54,480 38,865 41,265 42,605
Invisalign Doctor Utilization Rates*:
North America 13.6 5.6 5.9 5.8
North American Orthodontists 36.6 12.6 13.6 13.8
North American GP Dentists 7.6 3.1 3.3 3.1
International 12.0 5.0 5.2 5.1
Total Utilization Rates 13.0 5.4 5.6 5.5
* # of cases shipped/# of doctors to
whom cases were shipped
Number of Invisalign Doctors Trained:
North America 4,720 980 1,620 1,460
International 6,960 2,280 3,255 2,820
Tabl Darker Turked Mark 31, 11,000 2,200 4,075 4,200
Total Doctors Trained Worldwide 11,680 3,260 4,875 4,280
Total to Date Worldwide 115,470 118,730 123,605 127,885
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Note: Historical public data may differ due to rounding. Additionally,
rounding may affect totals.
$*Invisalign \ business \ metrics \ exclude \ Smile Direct Club \ aligners.$
ALIGN TECHNOLOGY, INC.
STOCK-BASED COMPENSATION
(in thousands)
Q1 Q2 Q3 Q4
2016 2016 2016 2016
Stock-based Compensation (SBC)
SBC included in Gross Profit \$ 961 \$ 932 \$ 995 \$ 1,078
SBC included in Operating Expenses 11,563 12,767 12,716 13,136
Total SBC Expense \$ 12,524 \$ 13,699 \$ 13,711 \$ 14,214
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Fiscal Q1 Q2 Q3
2016 2017 2017 2017
Stock-based Compensation (SBC)
SBC included in Gross Profit \$ 3,966 \$ 925 \$ 768 \$ 833
SBC included in Operating Expenses 50,182 13,887 13,477 14,134
Total SBC Expense \$ 54,148 \$ 14,812 \$ 14,245 \$ 14,967
ALIGN TECHNOLOGY, INC.
BUSINESS OUTLOOK SUMMARY
(unaudited)
The outlook figures provided below and elsewhere in this press release are $% \left( 1\right) =\left( 1\right) \left( 1\right)$
approximate in nature since Align's business outlook is difficult to
predict. Align's future performance involves numerous risks and
uncertainties and the company's results could differ materially from the
outlook provided. Some of the factors that could affect Align's future
financial performance and business outlook are set forth under "Forward
Looking Information" above in this press release.
Financial Outlook
(in millions, except per share amounts and percentages)
Q4'17 Guidance
GAAP
Net Revenues \$391 - \$398
Gross Margin 75.0% - 75.5%
Operating Expenses \$198 - \$202
Operating Margin 24.3% - 24.8%
Net Income per Diluted Share \$0.92 - \$0.95 (1)
Business Metrics: Q4'17
Case Shipments 245K - 250K
Capital Expenditure \$55M - \$60M
Depreciation & Amortization \$10.5M - \$11M
Diluted Shares Outstanding 81.9M (2)
Stock Based Compensation Expense \$15.3M
Effective Tax Rate 22% (1)
(1) Includes the benefit from the adoption of the new accounting standard $% \left( 1\right) =\left( 1\right) \left( 1\right) $
update for share-based compensation
(2) Excludes any stock repurchases during the quarter
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