## ALIGN TECHNOLOGY

CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS
(in thousands except per share data)

```
et Revenues
    Clear Aligner Net Revenues
        North America
            International
            Total Clear Aligner Net Revenues
    Scanner and Services Net Revenues
Total Worldwide Net Revenues
```


## Cost of Net Revenues:

```
Cost of net revenues Clear Aligner
Cost of net revenues Scanner and Services
Total cost of net revenues
Gross profit
Operating Expenses:
Selling, general and administrative
Research and development
mpairment of goodwill
Impairment of long-lived assets
Total operating expenses
```

```
Operating Profit (loss):
Interest and other income (expense), net
Profit before provision for income taxes
```

Provision for income taxes
Net profit (loss)
Net profit (loss) per share
basic
Shares used in computing net profit (loss) per share basic
diluted

Margin Analysis:
Gross margin
Clear Aligner
Scanner and
Scanner and Services
Seling, general and administrative
Impairment of goodwill
Impairment of long-lived assets
Operating margin
Net margin
Year Over Year Analysis
Net Revenues
-Clear Aligner
Gross profit
Operating expense
Operating profit (loss)
Net profit (loss)
Quarter Over Quarter Analysis (Sequential):
Net Revenues
Clear Aligner
Scanner and Services
Gross profit
Operating expense
Operating profit (loss)
Net profit (loss)
(1) Non-case net revenues includes the retainer business, training revenues, and ancillary offerings under our Clear Aligner product lines

ALGN GAAP and Non GAAP 9-Quarter Financial Model - Ending Q1 2015

## ALIGN TECHNOLOGY

NON-GAAP CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS
(in thousands except per share data)

## Net Revenue

Clear Aligner Net Revenues:
North America
Non-case Net Revenues (1)
Total Clear Aligner Net Revenues
Scanner and Services Net Revenues
Total Worldwide Net Revenues
Cost of Net Revenues:
Cost of net revenues Clear Aligne
cost of net revenues Scanner and Services
Total cost of net revenues
Gross profit
Operating Expenses:
Selling, general and administrative
Research and developmen
Total operating expenses

## perating Profit

Interest and other income (expense), ne
Profit before provision for income taxes
Provision for income taxes
Net profit
Net profit per share
basic
diluted
Shares used in computing net profit per share basic
diluted
Margin Analysis:
Gross margin
-Clear Aligner
Operating Margin
Net Margin
Year Over Year Analysis.
Net Revenues
Gross profit
Operating expense
Operating prof
Quarter Over Quarter Analysis (Sequential):
Net Revenue
Operating expense
Operating profit (loss)
Net profit
Refer to Reconciliation of GAAP to non-GAAP for Key Financial Metrics table for Q1 201
(1) Non-case net revenues includes the retainer business, training revenues, and ancillary offerings under our Clear Aligner product line

| $\begin{gathered} \text { Q1* } \\ 2013 \end{gathered}$ | $\begin{gathered} \text { Q2 } \\ 2013 \end{gathered}$ | $\begin{gathered} \text { Q3 } \\ 2013 \end{gathered}$ | $\begin{aligned} & \text { Q4 } \\ & 2013 \end{aligned}$ | $\begin{gathered} \hline \text { Fiscal } \\ 2013 \end{gathered}$ | $\begin{gathered} \text { Q1 } \\ 2014 \end{gathered}$ | $\begin{gathered} \text { Q2 } \\ 2014 \end{gathered}$ | $\begin{gathered} \text { Q3 } \\ 2014 \end{gathered}$ | $\begin{aligned} & \text { Q4 } \\ & 2014 \end{aligned}$ | $\begin{gathered} \hline \text { Fiscal } \\ 2014 \end{gathered}$ | $\begin{gathered} \text { Q1 } \\ 2015 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ 97,045 | \$ 102,217 | \$ 103,888 | \$ 105,059 | \$ 408,209 | \$ 107,910 | \$ 111,648 | \$ 113,349 | \$ 113,670 | \$ 446,577 | \$ 118,844 |
| 31,818 | 40,320 | 38,983 | 50,595 | 161,716 | 49,848 | 55,988 | 53,439 | 60,467 | 219,742 | 55,920 |
| 12,709 | 10,766 | 10,679 | 10,570 | 44,724 | 10,481 | 12,099 | 11,350 | 12,300 | 46,230 | 12,265 |
| 141,572 | 153,303 | 153,550 | 166,224 | 614,649 | 168,239 | 179,735 | 178,138 | 186,437 | 712,549 | 187,029 |
| 12,008 | 10,525 | 10,956 | 12,068 | 45,557 | 12,407 | 12,796 | 11,738 | 12,163 | 49,104 | 11,057 |
| 153,580 | 163,828 | 164,506 | 178,292 | 660,206 | 180,646 | 192,531 | 189,876 | 198,600 | 761,653 | 198,086 |
| 32,245 | 33,179 | 30,887 | 33,503 | 129,814 | 35,156 | 38,032 | 37,021 | 39,451 | 149,660 | 39,069 |
| 8,486 | 6,958 | 8,529 | 8,313 | 32,286 | 8,239 | 9,023 | 7,801 | 8,487 | 33,550 | 7,927 |
| 40,731 | 40,137 | 39,416 | 41,816 | 162,100 | 43,395 | 47,055 | 44,822 | 47,938 | 183,210 | 46,996 |
| 112,849 | 123,691 | 125,090 | 136,476 | 498,106 | 137,251 | 145,476 | 145,054 | 150,662 | 578,443 | 151,090 |
| 72,629 | 74,874 | 72,711 | 72,583 | 292,797 | 82,067 | 83,455 | 80,653 | 85,893 | 332,068 | 88,281 |
| 11,282 | 10,916 | 10,915 | 10,970 | 44,083 | 13,380 | 13,289 | 12,854 | 13,276 | 52,799 | 13,885 |
| 83,911 | 85,790 | 83,626 | 83,553 | 336,880 | 95,447 | 96,744 | 93,507 | 99,169 | 384,867 | 102,166 |
| 28,938 | 37,901 | 41,464 | 52,923 | 161,226 | 41,804 | 48,732 | 51,547 | 51,493 | 193,576 | 48,924 |
| (988) | (335) | 449 | (199) | $(1,073)$ | 601 | (93) | $(1,999)$ | $(1,716)$ | $(3,207)$ | $(1,452)$ |
| 27,950 | 37,566 | 41,913 | 52,724 | 160,153 | 42,405 | 48,639 | 49,548 | 49,777 | 190,369 | 47,472 |
| 6,708 | 8,246 | 7,376 | 10,302 | 32,632 | 9,961 | 13,039 | 11,301 | 10,236 | 44,537 | 11,295 |
| \$ 21,242 | \$ 29,320 | \$ 34,537 | \$ 42,422 | \$ 127,521 | \$ 32,444 | \$ 35,600 | \$ 38,247 | \$ 39,541 | \$ 145,832 | \$ 36,177 |
| \$ 0.26 | \$ 0.36 | \$ 0.43 | \$ 0.53 | \$ $\quad 1.57$ | \$ 0.40 | \$ 0.44 | \$ 0.47 | \$ 0.49 | \$ $\quad 1.81$ | \$ 0.45 |
| \$ 0.26 | \$ 0.36 | \$ 0.42 | \$ 0.51 | \$ 1.54 | \$ 0.39 | \$ 0.43 | \$ 0.47 | \$ 0.48 | \$ 1.77 | \$ 0.44 |
| 81,248 | 80,576 | 79,967 | 80,432 | 81,120 | 81,120 | 81,027 | 80,629 | 80,266 | 80,754 | 80,459 |
| 83,003 | 82,149 | 81,848 | 82,438 | 82,589 | 82,817 | 82,341 | 82,014 | 81,691 | 82,283 | 81,824 |
| 73.5\% | 75.5\% | 76.0\% | 76.5\% | 75.4\% | 76.0\% | 75.6\% | 76.4\% | 75.9\% | 75.9\% | 76.3\% |
| 77.2\% | 78.4\% | 79.9\% | 79.8\% | 78.9\% | 79.1\% | 78.8\% | 79.2\% | 78.8\% | 79.0\% | 79.1\% |
| 29.3\% | 33.9\% | 22.2\% | 31.1\% | 29.1\% | 33.6\% | 29.5\% | 33.5\% | 30.2\% | 31.7\% | 28.3\% |
| 18.8\% | 23.1\% | 25.2\% | 29.7\% | 24.4\% | 23.1\% | 25.3\% | 27.1\% | 25.9\% | 25.4\% | 24.7\% |
| 13.8\% | 17.9\% | 21.0\% | 23.8\% | 19.3\% | 18.0\% | 18.5\% | 20.1\% | 19.9\% | 19.1\% | 18.3\% |
| 13.7\% | 12.5\% | 20.5\% | 24.8\% | 17.9\% | 17.6\% | 17.5\% | 15.4\% | 11.4\% | 15.4\% | 9.7\% |
| 11.5\% | 13.5\% | 24.5\% | 28.2\% | 19.4\% | 21.6\% | 17.6\% | 16.0\% | 10.4\% | 16.1\% | 10.1\% |
| 16.5\% | 18.4\% | 18.0\% | 7.8\% | 15.0\% | 13.7\% | 12.8\% | 11.8\% | 18.7\% | 14.2\% | 7.0\% |
| -0.8\% | 3.8\% | 40.3\% | 82.5\% | 29.8\% | 44.5\% | 28.6\% | 24.3\% | -2.7\% | 20.1\% | 17.0\% |
| -1.4\% | 4.1\% | 55.7\% | 97.1\% | 36.5\% | 52.7\% | 21.4\% | 10.7\% | -6.8\% | 14.4\% | 11.5\% |
| 7.5\% | 6.7\% | 0.4\% | 8.4\% |  | 1.3\% | 6.6\% | -1.4\% | 4.6\% |  | -0.3\% |
| 6.0\% | 9.6\% | 1.1\% | 9.1\% |  | 0.6\% | 6.0\% | -0.3\% | 3.9\% |  | 0.3\% |
| 8.3\% | 2.2\% | -2.5\% | -0.1\% |  | 14.2\% | 1.4\% | -3.3\% | 6.1\% |  | 3.0\% |
| -0.2\% | 31.0\% | 9.4\% | 27.6\% |  | -21.0\% | 16.6\% | 5.8\% | -0.1\% |  | -5.0\% |
| -1.3\% | 38.0\% | 17.8\% | 22.8\% |  | -23.5\% | 9.7\% | 7.4\% | 3.4\% |  | -8.5\% |

## ALIGN TECHNOLOGY, INC.

## RECONCILIATION OF GAAP TO NON-GAAP KEY FINANCIAL METRIC؛

(in thousands except per share data
About Non-GAAP Financial Measures
We may use from time to time non-GAAP financial measures to supplement our consolidated financial statements: non-GAAP operating expenses, non-GAAP net profit and non-GAAP earnings per share. The presentation of this financial information is not intended to be considered in isolation, or as a substitute for, or superior to, the financial information prepared and presented in accordance with GAAP.
Align uses these non-GAAP financial measures for financial and operational decision making and as a means to evaluate period-to-period comparisons. Our management believes that these non-GAAP financial measures provide meaningful supplemental information regarding our "core operating performance." Management believes that "core operating performance" represents Align's performance in the ordinary, on-going and customary course of its operations. Accordingly, management excludes from "core operating performance" certain expenditures and other items that may not be indicative of our operating performance including discrete cash and non-cash charges that are infrequent, or one-time in nature. We believe that both management and investors benefit from referring to these non-GAAP financial measures in assessing our performance and when planning, forecasting and analyzing future periods. These non-GAAP financial measures also facilitate management's internal evaluation of period-to-period comparisons. We believe these non-GAAP financial measures are useful to investors both because (1) they allow for greater transparency with respect to key metrics used by management in its financial and operational decision making, and (2) they are provided to and used by institutional investors and the analyst community to facilitate comparisons with prior and subsequent reporting periods.

## Reconciliation of GAAP to Non-GAAP Operating Expenses

(in thousands)
Three Months
Ended
GAAP Operating expenses
mpairment of goodwill (1)
Impairment of long-lived assets ( 2
Non-GAAP Operating expenses

| $\$$ | 150,924 <br> $(40,693)$ <br> $(26,320)$ |
| :---: | :---: |
| $\$$ | 83,911 |

Reconciliation of GAAP to Non-GAAP Profit from Operations (in thousands)

## Three Months <br> Ended

$\qquad$
GAAP loss from operations
Impairment of goodwill (1
Impairment of long-lived assets (2
$\$ \quad(38,075)$


Reconciliation of GAAP to Non-GAAP Net Profit
(in thousands, except per share amounts)

GAAP Net profit (loss)
Impairment of goodwill (1)
Impairment of long-lived assets (2
Income tax-related adjustments (3)
Non-GAAP Net profit
Diluted Net profit (loss) per share GAAP
Non-GAAP
Shares used in computing diluted GAAP Net profit (loss) per shar Shares used in computing diluted Non-GAAP Net profit per share
$\square$
$\$$
$\qquad$

Notes:
(1) Impairment of goodwill. These costs represent non-cash write-downs of our goodwill generally related to negative trends in market and economic conditions, termination of relationships with distributors, or the increase in competitive environment related to our Scanner and Services reporting unit. We remove the impact of these charges to our operating performance to assist in assessing our ability to generate cash from operations. We believe this may be useful information to users of our financial statements; therefore, we have excluded these charges for purposes of calculating these non-GAAP measures to faciltate an evaluation of our current operating performance, particularly in terms of iquidity.
(2) Impairment of reporting unit. As a result of these conditions, we have assessed that our asset group within the reporting unit was not recoverable and therefore recorded an impairment charge. We remove the impact of these excluded these charges for purposes of calculating these non-GAAP measures to facilitate an evaluation of our current operating performance, particularly in terms of liquidity
(3) Income tax-related adjustments. Non-GAAP financial information for the quarter is adjusted for a tax rate equal to our annual estimated tax rate on non-GAAP income. This rate is based on our estimated annual GAAP income tax rate forecast, adjusted to account for discrete tax items and items excluded from GAAP income in calculating the non-GAAP financial measures presented above. Our estimated tax rate on non-GAAP income is determined annually and may be re-calculated during the year to take into account events or trends that we believe materially impact the estimated annual rate

