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## **Align Technology Announces New Invisalign(R) Education Site**

### **Next Gen Education Site Delivers Customized Content to Invisalign Providers**

SAN JOSE, CA -- (Marketwire) -- 02/19/13 -- Align Technology, Inc. (NASDAQ: ALGN) announced today the launch of a new interactive web site that provides a broad range of professional education resources for Invisalign providers. The new site at <http://learn.invisalign.com> provides a clear educational pathway for doctors of every Invisalign experience level, and provides specific, customized content based on their needs. The new education site is part of the Invisalign Doctor Site, a password-protected portal that allows Invisalign providers to manage all aspects of their Invisalign patient care in a single online location.

By adding educational offerings to the Invisalign Doctor Site, Align can now recognize each doctor as they log onto the site and provide educational content and suggestions based on the clinical conditions they are currently treating, the doctor's geographic location, Invisalign experience level, and more. Customization includes upcoming education events in the doctor's area and product or feature-specific treatment tips and tutorials that can help doctors achieve excellent clinical outcomes and practice success. In addition, these most recent improvements are now available to Invisalign providers worldwide, with language, resources, and product information automatically tailored to each doctor's respective country.

"Align is committed to constantly enhancing our educational offerings and resources to help our customers achieve great outcomes with Invisalign," said David Rodriguez, Align's director of Invisalign professional education. "Our new Invisalign education site is designed to ensure Invisalign providers can quickly and easily access relevant Invisalign product and treatment information that meets their needs."

[Aligntechinstitute.com](http://aligntechinstitute.com) provides a full range of educational resources for current Invisalign providers. Doctors who are interested in learning more about Invisalign or in attending an Invisalign training course can learn more at <http://provider.invisalign.com/>.

For more information on Align Technology, please see Align's new corporate video profile at [www.aligntech.com](http://www.aligntech.com).

#### *About Align Technology, Inc.*

Align Technology designs, manufactures and markets Invisalign, a proprietary method for treating malocclusion, or the misalignment of teeth. Invisalign corrects malocclusion using a series of clear, nearly invisible, removable appliances that gently move teeth to a desired final position. Because it does not rely on the use of metal or ceramic brackets and wires, Invisalign significantly reduces the aesthetic and other limitations associated with braces. Invisalign is appropriate for treating adults and teens. Align Technology was founded in March 1997 and received FDA clearance to market Invisalign in 1998. The Invisalign product family includes Invisalign, Invisalign Teen, Invisalign Assist, Invisalign Express 10, Invisalign Express 5, Invisalign Lite, and Vivera Retainers. To learn more about Invisalign or to find an Invisalign trained doctor in your area, please visit [www.invisalign.com](http://www.invisalign.com).

Cadent Holdings, Inc. is a subsidiary of Align Technology and is a leading provider of 3D digital scanning solutions for orthodontics and dentistry. The Cadent family of products includes the iTero and iOC intra-oral scanning systems, OrthoCAD iCast and OrthoCAD iRecord. For additional information, please visit [www.cadentinc.com](http://www.cadentinc.com).

Source: Align Technology

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