

Align Technology is a publicly traded medical device company engaged in the design, manufacture and marketing of the Invisalign® system, the world's leading invisible orthodontic product, and the iTero® Intraoral scanning systems and services. Align Technology went public on the NASDAQ market under the trading symbol ALGN in January 2001.

## Align Technology Announces Strategic Alliance With Digital Smile Design

March 14, 2019

### Bringing Dedicated Tools That Incorporate Digital Smile Design Into Align's End-to-End Digital Workflow, Including iTero® Scanning Technology

COLOGNE, Germany and SAN JOSE, Calif., March 14, 2019 (GLOBE NEWSWIRE) -- Align Technology, Inc. (NASDAQ: ALGN) announced today that it is partnering with Digital Smile Design (DSD), a leader in holistic, digital and emotional dentistry solutions for dental clinics in the efforts to advance multi-disciplinary dentistry by building a streamlined end-to-end digital workflow as well as best-in-class clinical education.

Through the collaboration, DSD will highlight the Invisalign® system and iTero Element® scanners as the digital solutions of choice for tooth movement and scanning. As part of the cooperation, Align and DSD will aim to deliver dedicated education programs, enable simplified, streamlined integration of digital end-to-end workflows into GP practice and offer doctors more opportunities to learn about digital tools and treatment planning support.

"At Align Technology, we know that dentists strive to create the best outcomes for their patients. With this collaboration, we can provide dentists and prosthodontists with dedicated tools that will support their approach to modern comprehensive dental care and practice expansion," said Raphael Pascaud, Align Technology senior vice president, business development and strategy. "By combining DSD's methodology in functional and aesthetic dentistry along with Align's end-to-end digital workflow including iTero scanning technology and Invisalign clear aligner therapy, general practitioners can confidently address their patient's restorative needs with a fully streamlined, orthodontic workflow and deliver greater clinical outcomes."

"I am confident our partnership with Align Technology will enable general practitioner dentists to feel even more empowered to achieve their goals," said Dr. Christian Coachman, CDT, DDS and DSD founder. "We believe incorporating 'facially driven' treatment planning into Align's digital workflow will provide a seamless digital workflow that makes comprehensive dentistry achievable to all general practitioner dentists so that they can provide even greater patient outcomes."

Attendees at the International Dental Show (IDS) in Cologne, Germany, will have an opportunity to learn more about the Invisalign system and DSD from Dr. Coachman at the Align Technology booth located at Hall 2.2 | Stand E010 F029 on Thursday, March 14. IDS runs March 12, 2019 – March 16, 2019.

#### About Align Technology, Inc.

Align Technology designs and manufactures the Invisalign® system, the most advanced clear aligner system in the world, and iTero® intraoral scanners and services. Align's products help dental professionals achieve the clinical results they expect and deliver effective, cutting-edge dental options to their patients. Visit [www.aligntech.com](http://www.aligntech.com) for more information.

For additional information about the Invisalign system or to find an Invisalign doctor in your area, please visit [www.invisalign.com](http://www.invisalign.com). For additional information about iTero digital scanning system, please visit [www.itero.com](http://www.itero.com).

#### About DSD

[Digital Smile Design](http://www.digitalsmiledesign.com) provides systematic approaches for improved diagnosis, communication, treatment planning, execution, and maintenance for aesthetic dentistry. DSD delivers education, consulting services and digital technology to dentists interested in facially driven digital treatment planning. Visit [www.digitalsmiledesign.com](http://www.digitalsmiledesign.com) for more information.

Align Technology  
Madelyn Homick  
408.470.1180  
[mhomick@aligntech.com](mailto:mhomick@aligntech.com)

Zeno Group  
Sarah Johnson  
828.551.4201  
[sarah.johnson@zenogroup.com](mailto:sarah.johnson@zenogroup.com)

The logo for Align Technology, featuring the word "align" in a lowercase, sans-serif font. The letter "i" is stylized with a blue dot above it.

Source: Align Technology, Inc.