

SCHEDULE 14A INFORMATION

PROXY STATEMENT PURSUANT TO SECTION 14(a) OF THE SECURITIES EXCHANGE ACT OF 1934

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under §240.14a-12

ALIGN TECHNOLOGY, INC.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
 - Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
 - 1) Title of each class of securities to which transaction applies:
 - 2) Aggregate number of securities to which transaction applies:
 - 3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
 - 4) Proposed maximum aggregate value of transaction:
 - 5) Total fee paid:
 - Fee paid previously with preliminary materials.
 - Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
 - 1) Amount Previously Paid:
 - 2) Form, Schedule or Registration Statement No.:
 - 3) Filing Party:
 - 4) Date Filed:
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ALIGN TECHNOLOGY, INC.

Important Notice Regarding the Availability of Proxy Materials for the Annual Meeting of Stockholders to be held on May 16, 2018 at 10:00 AM Pacific Daylight Time

Align Technology, Inc. Corporate Headquarters, 2820 Orchard Parkway, San Jose, California 95134

This is not a ballot. You cannot use this notice to vote your shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting.

The Proxy Statement and Annual Report to Stockholders are available at <http://www.viewproxy.com/aligntech/2018>

If you want to receive a paper or e-mail copy of these documents, you must request one. There is no charge to you for requesting a copy. Please make your request for a copy as instructed below on or before May 9, 2018 to facilitate timely delivery.

Important information regarding the Internet availability of the Company's proxy materials, instructions for accessing your proxy materials and voting online and instructions for requesting paper or e-mail copies of your proxy materials are provided on the reverse side of this Notice.

SHAREHOLDERS ARE CORDIALLY INVITED TO ATTEND THE ANNUAL GENERAL MEETING.

To the Stockholders of Align Technology, Inc.

Notice is hereby given that the Annual Meeting of Stockholders of Align Technology, Inc. will be held on May 16, 2018 at 10:00 a.m. Pacific Daylight Time at the Corporate Headquarters of Align Technology, Inc. at 2820 Orchard Parkway, San Jose, California 95134.

1. Election of Directors.

- | | | | |
|---------------------|-----------------------|-------------------|---------------------------|
| 01 Kevin J. Dallas | 02 Joseph M. Hogan | 03 Joseph Lacob | 04 C. Raymond Larkin, Jr. |
| 05 George J. Morrow | 06 Thomas M. Prescott | 07 Andrea L. Saia | 08 Greg J. Santora |
| 09 Susan E. Siegel | 10 Warren S. Thaler | | |

2. RATIFICATION OF APPOINTMENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTANTS: Proposal to ratify the appointment of PricewaterhouseCoopers LLP as Align Technology, Inc.'s independent registered public accountants for the fiscal year ending December 31, 2018.

3. ADVISORY VOTE TO APPROVE NAMED EXECUTIVE OFFICER COMPENSATION.

The Board of Directors recommends you vote FOR all nominees listed in Proposal 1 and FOR proposals 2 and 3.

The Securities and Exchange Commission rules permit us to make our proxy materials available to our stockholders via the Internet.

Material for this annual meeting and future meetings may be requested by one of the following methods:



To view your proxy materials online, go to <http://www.viewproxy.com/aligntech/2018>. Have the 11 digit control number available when you access the website and follow the instructions.



877-777-2857 TOLL FREE



requests@viewproxy.com

* If requesting proxy materials by e-mail, please send a blank e-mail with Align Technology, Inc. and your 11 digit control number (located below) in the subject line. No other requests, instructions or other inquiries should be included with your e-mail requesting proxy materials.

You must use the 11 digit control number located in the box below.

CONTROL NO.

ALIGN TECHNOLOGY, INC.
2820 Orchard Parkway
San Jose, California 95134

The following proxy materials are available to you to review at:
<http://www.viewproxy.com/aligntech/2018>

Proxy Statement 2018/Annual Report 2017

Directions to attend the meeting may be found at
<http://www.aligntech.com/contacts>

ACCESSING YOUR PROXY MATERIALS ONLINE

Have this notice available when you request a paper copy of the proxy materials or to vote your proxy electronically. You must reference your control number to vote by Internet or request a hard copy.

**You May Vote Your Proxy When You View The Proxy Materials On The Internet.
You Will Be Asked To Follow The Prompts To Vote Your Shares.**

Your electronic vote authorizes the named proxies to vote your shares in the same manner as if you marked, signed, dated and returned the proxy card.

REQUESTING A PAPER COPY OF THE PROXY MATERIALS

By telephone please call **1-877-777-2857** toll free

or

<http://www.viewproxy.com/aligntech/2018>

or

By email at requests@viewproxy.com

Please include the company name and your control number in the subject line.