Align Technology is a publicly traded medical device company engaged in the design, manufacture and marketing of the Invisalign® system, the world's leading invisible orthodontic product, and the iTero® Intraoral scanning systems and services. Align Technology went public on the NASDAQ market under the trading symbol ALGN in January 2001.

Align Technology Expands Invisalign® Product Portfolio With New Options and Greater Flexibility to Treat a Broader Range of Patients

April 4, 2018

- Creates New Invisalign Treatment Packages to Give Doctors More Choices
- Extends Popular Teen Features Across the Invisalign Portfolio
- Launches Clear Aligner Product for Phase 1 Treatment of Young Patients

SAN JOSE, Calif., April 04, 2018 (GLOBE NEWSWIRE) -- Align Technology, Inc. (NASDAQ:ALGN) today announced a new expanded Invisalign product portfolio that includes new options and greater flexibility to treat a broader range of patients. The new Invisalign product portfolio offers doctors more choices by extending desirable features across the entire portfolio and creating new Invisalign Treatment Packages, as well as new options to treat young patients with early mixed dentition. The new end-to-end Invisalign portfolio now includes clear aligner product offerings for almost every patient age group and case complexity to make it easier for doctors to tailor treatment planning to the needs of each unique patient.

NEW Invisalign Clear Aligner Treatment options effective July, 1, 2018

Align Technology, Inc. announced a new expanded Invisalign product portfolio that includes new options and greater flexibility to treat a broader range of patients. The new Invisalign product portfolio offers doctors more choices by extending desirable features across the entire portfolio and creating new Invisalign Treatment Packages, as well as new options to treat young patients with early mixed dentition.

"I'm very excited that we are expanding the Invisalign product portfolio by adding more treatment options and flexibility for our customers so they can more easily address the varying needs of all patients – adults, teens, and now even younger patients for Phase 1 treatment, typically in the age range of 6-10 years old," said Raphael Pascaud, Align Technology chief marketing, portfolio and business development officer and senior vice president, iTero scanner and services. "Not only is Invisalign treatment the most advanced clear aligner system in the world, but it now also delivers the broadest clear aligner portfolio with effective treatment options that doctors have relied on to treat over 5.2 million patients to date. Combined with our iTero digital workflow and applications optimized for Invisalign treatment, Align provides customers with a unique end-to-end solution."

"Being able to choose the features I want gives me flexibility to treat the way I want to treat," said Dr. Donna Galante, an orthodontist practicing in Rocklin and Grass Valley, California. "I can treat complex cases like severe Class II with the new Comprehensive Package and include compliance indicators, or treat a mild relapse case with the Lite Package and include compliance indicators. It's my choice. I treat a wide range of malocclusions in my practice – adults and teenagers – but many of the teen-specific features that I find effective were not available for adults who could also benefit from them. Now they're available as options across the new Invisalign portfolio."

The new, Invisalign product portfolio will enable Invisalign doctors to give every patient the great features and treatment experience doctors and patients expect from Invisalign aligners, whether the patient is an adult, a teenager or a younger child. The new Invisalign Clear Aligner Packages address a broad range of patient needs – from relapse and aesthetic treatment to clinically advanced, comprehensive treatment such as severe crowding and vertical and anterior-posterior discrepancies. In addition, compliance indicators, eruption tabs, and eruption compensation, which were available exclusively with the Invisalign Teen product, will now be available on the new Treatment Packages so that doctors can tailor their offerings to the individual needs of each patient.

Beginning July 1, 2018, Align will offer doctors the following Invisalign Treatment Packages:

- Invisalign Clear Aligners —Express 5 with up to 5 stages
- Invisalign Clear Aligners—Express Package with up to 7 stages
- Invisalign Clear Aligners— Lite Package with up to 14 stages
- Invisalign Clear Aligners—Comprehensive Package with unlimited stages

NOTE: The Invisalign Clear Aligner Express 5 is only available in the U.S. and Canada, and certain customizable add-on features such as the bite ramps and precision cuts are not offered with the Invisalign Clear Aligner Assist Package. The Invisalign Clear Aligner Comprehensive Package replaces both Invisalign Full and Invisalign Teen and includes the Mandibular Advancement feature (also known as MA), previously available only with the Invisalign Teen product. The Mandibular Advancement feature is available only in markets with regulatory clearance and is pending FDA approval in the U.S.

The following table summarizes the current Invisalign Clear Aligner Treatment Options and the NEW Invisalign Clear Aligner Treatment options effective July 1, 2018. Pricing and availability for all of these new Invisalign product offerings and the associated terms and conditions, including Advantage Program terms, will vary by region. For more information, Invisalign-trained doctors should contact their sales representative.

A photo accompanying this announcement is available at http://resource.globenewswire.com/Resource/Download/9c955283-670d-4954-b9a9-2b28fd29a920

Separately, Align made two other announcements today. Please see press releases entitled "Align Technology Introduces Invisalign Clear Aligners for Phase 1 Treatment of Younger Patients with Early Mixed Dentition" and "Align Technology Extends Invisalign G5 Precision Bite Ramps to Vivera Retainers".

About Align Technology, Inc.

Align Technology designs and manufactures the Invisalign® system, the most advanced clear aligner system in the world, and iTero® intraoral scanners and services. Align's products help dental professionals achieve the clinical results they expect and deliver effective, cutting-edge dental options to their patients. Visit www.aligntech.com for more information.

For additional information about the Invisalign system or to find an Invisalign provider in your area, please visit <u>www.invisalign.com</u>. For additional information about iTero digital scanning system, please visit <u>www.itero.com</u>.

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Source: Align Technology, Inc.